

17 July 2025

County Hall
Bythesea Road
Trowbridge
Wiltshire
BA14 8JN

Dear Parent/Carer

We are pleased to let you know that your child is eligible for up to 10 swims during the school summer holiday.

Wiltshire Council is offering up to 10 free swims at summer for children and young people in Secondary School who are eligible for Free School Meals.

The free swimming pilot scheme will be available at council run leisure centres with a pool:

- Bradford on Avon Pool
- Calne Community Campus
- Devizes Leisure Centre
- Durrington Swimming and Fitness Centre
- Five Rivers Health and Wellbeing Centre
- Lime Kiln Leisure Centre, Royal Wootton Bassett
- Marlborough Leisure Centre
- Melksham Community Campus
- Olympiad Leisure Centre, Chippenham
- Springfield Community Campus, Corsham
- The Activity Zone, Malmesbury
- The Vale Community Campus, Pewsey
- Tidworth Leisure Centre
- Trowbridge Sports Centre
- Warminster Sports Centre
- Westbury Pool

If you want to activate your child's 10 free swims for summer, please contact the leisure team at Wiltshire Council, leisureadmin@wiltshire.gov.uk for more information.

Please note that there are the following conditions attached to this offer:

- A maximum of 10 free swims is allowed during the summer holiday period: Friday 25 July – Sunday 31 August
- Only one free swim session per day is allowed

- All under 8's must be accompanied by a responsible adult / parent / guardian – they can access the concessionary rate for swimming (£3.10 per swim) but must complete a leisure membership application form in order to get this discounted rate. Our full swim admissions policy can be found at www.wiltshire.gov.uk/leisure-swimming
- Any other activities at Wiltshire Council leisure centres will be charged at the junior non-member rate

Children who are eligible for Free School Meals are also eligible for funded activity places on our FUEL programme during the school holidays.

For more information about the programme and eligibility, please visit www.wiltshire.gov.uk/leisure/fuel-programme or email the FUEL programme team on fuelprogramme@wiltshire.gov.uk

Best wishes

Kathryn Davis

Director, Education and Skills