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Dear Parents and Carers,

Re: Poppy Playtime/Huggy Wuggy

I am writing to make you aware that children at school are talking about, and playing games based on, a video game featuring a character, 'Huggy Wuggy'. This character features in the video game, 'Poppy Playtime' which was originally rated for age 8 and above but now has a 12 rating.

The video game features toys which have become evil, and expresses the message than things that were safe are now dangerous and scary.

We recommend that parents and carers make themselves aware of this game and monitor children's time playing video games and watching TikTok/Youtube etc. We will be clear with children that this is not an appropriate character to talk about and play games with in school. For the sake of all our children, not just your own, please don't let your child be exposed to this game.

Yours sincerely,

Hildi Mitchell, Headteacher