



Dear Parent/Carer

We have been tweeting for some time now and are pleased to announce the launch of our Dowson Twitter account officially with you; we are very excited about the opportunities that the social media platform will offer.



Class Dojo will remain as your main contact with your child's class teacher and will still be used to share class information. However, Twitter has now replaced our year group blogs and will be used to showcase Dowson's learning, the children's work and their achievements.

The main advantages and reasons for this decision include:

- To share and celebrate the pupils' and school's learning and successes with a wider audience
- Encourage positive feedback and interaction from the Twitter population who have viewed our tweets
- To give the children's learning a platform where third parties including other professionals, businesses, authors etc can respond, giving the children's learning a further purpose and interest.
- We can seek collaboration with other learning establishments not only across the country but also across the world.

Pupil safety is of utmost importance to us. Tweets will only be produced by staff and the account will be moderated regularly. Group or individual photographs of the children, their works and their achievements will be shared on the social media platform but pupils will not be named. We will only add photographs if we have received permission to use your child's photograph on twitter via our recently updated permissions forms that you have completed. If you have any concerns about your child's photograph being used, please let us know immediately.

As with all internet-based resources, we cannot be held responsible for other content on Twitter. As always, we advise that parents talk to their children about social networking and reinforce the safety implications of using Twitter, which has an age restriction of 13 years. It is inappropriate for our pupils to access the social media platform with a personal account of their own.

Getting started with Twitter

You do not have to be a 'tweeter' or post anything on your account to see what we are up to. To be able to view our Twitter content, you will just need to create an account.

To do this visit twitter.com/signup or download the app and be guided through the sign-up experience.





DOWSON PRIMARY ACADEMY

Marlborough Road, Hyde, Cheshire, SK14 5HU. Tel: 0161 366 0177. Fax: 0161 366 0546
Principal : Kathryn Thornburn (BSc Hons, NPQH)
Dowson Primary Academy 0161 366 0177



You will need to then search and follow our School Twitter account: @dowsonprimary

Following someone on Twitter means subscribing to their Tweets.

You can also view our twitter feeds on our website, under curriculum:

<https://www.dowson.tameside.sch.uk/important-information/curriculum>

or the News page for our big #WeAreDowson events:

<https://dowson.tameside.sch.uk/our-news/news-wearedowson>



Talk the Twitter Talk

What is a Tweet?

There wouldn't be a Twitter without Tweets. Tweets are the messages posted to Twitter that make up the whole Twitter experience. They can contain text, photos, videos, or links, and are made to be shared and interacted with.

Retweets ↻

Say it again with a Retweet.

See a Tweet in your timeline that you love and want to show everyone who's following you? Just tap that Retweet button! This will also help Dowson to continue to share their tweets with a wider audience.

Hashtags

Tweets can include hashtags — a keyword or phrase (without spaces) with the “#” symbol before it.

Hashtags connect conversations and help you find content. They bring people together around a topic, inspire the world and create community. Tap a hashtag to see other Tweets using the same one e.g. #DowsonYear4 or #DowsonMaths

Likes ❤

Likes are represented by a small heart and are used to show appreciation for a Tweet.

Comments 💬

You can comment on a tweet just like on Facebook if you want to leave a message for us or the pupils.