



Duke Street Primary School



Headteacher: Mrs S.Ridley

Telephone: 01257 239950

bursar@dukestreet-pri.lancs.sch.uk

Age Limits on Social Media

Dear Parents,

We have become aware of a number of children who are accessing WhatsApp and other social media applications. The age limit on these accounts is 13 years.

The reason for this age limit according to experts is because 'social media affects behaviour negatively by depriving kids of important social cues they would usually learn through in-person communication this can cause them to be more callous, anxious and insecure'.

We have recently seen issues online spilling into the classroom affecting relationships, behaviour, attendance, learning and staff time.

We ask for your support in supervising your children and educating them on appropriate online use.

Please see attached the link for further information. www.nspcc.org.uk/keeping-children-safe/online

Thank you,

Senior Leadership Team