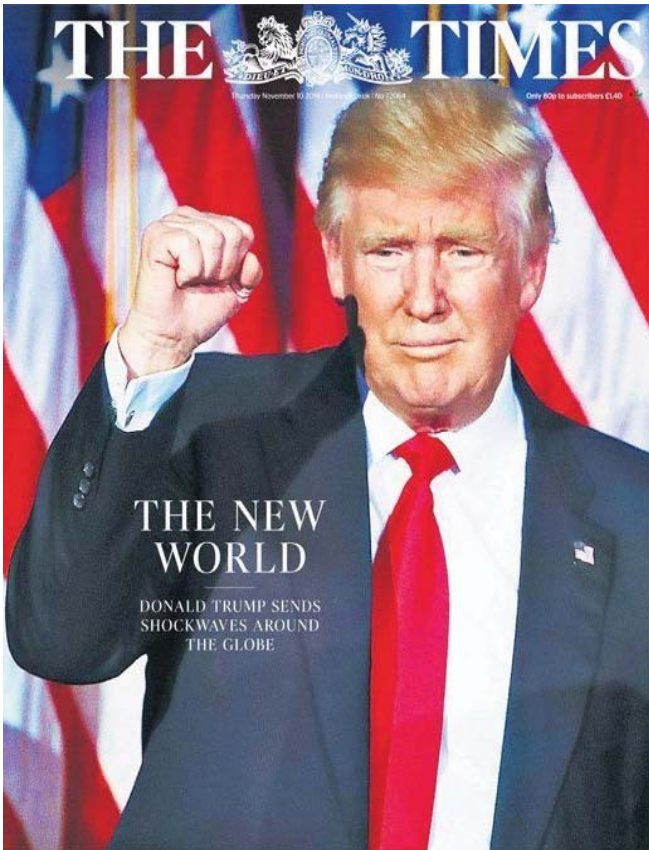


Eduqas Media Studies

Component 1 Section A Newspapers



The Times and Daily Mirror American Election

Key Words

Key Word	Definition
Tabloid	
Broadsheet	
Gatekeepers	
Construction	
Ideology	
News Agenda	

What are Newspapers?

What is a Newspaper?

What is a Tabloid Newspaper?

What is a Broadsheet Newspaper?

What is a Gatekeeper?

What is a News Agenda

Tabloid Vs Broadsheet

Have a look at the examples of Broadsheet and Tabloid Newspapers you have been given. Use the space provided to make notes on the key differences between them.

Tabloid

Broadsheet

The Times

Notes based on research

The Times

Notes based on research

The Daily Mirror

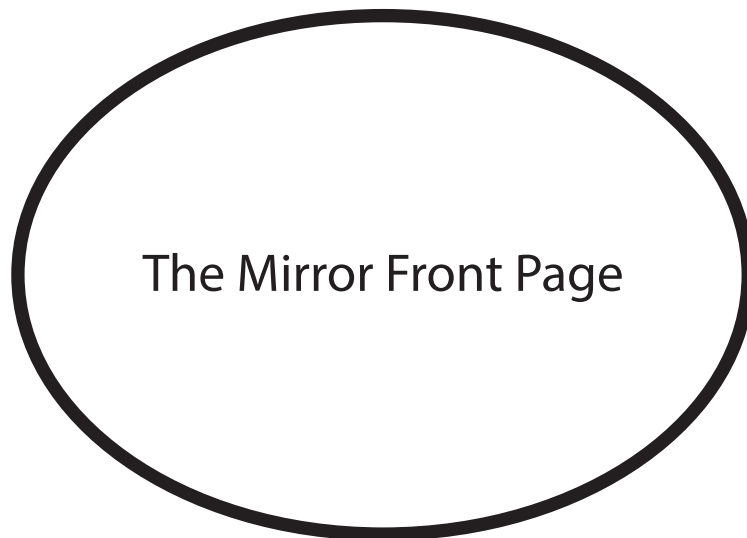
Notes based on research

The Daily Mirror

Notes based on research

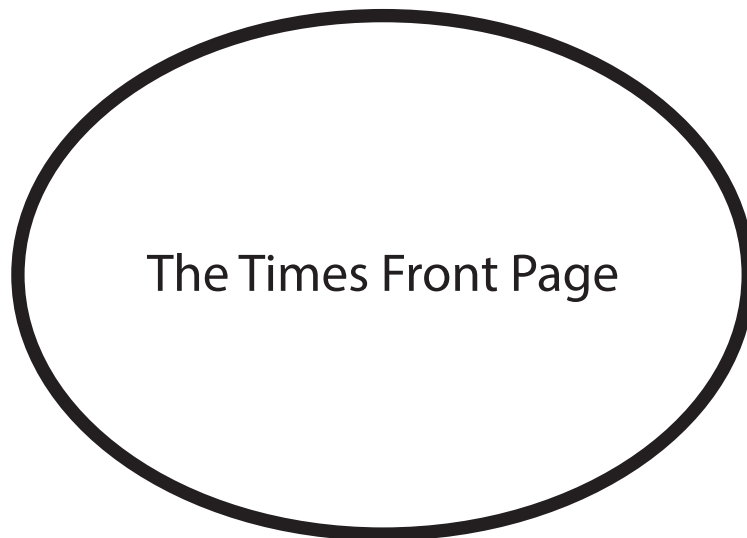
The Mirror Textual Analysis

Examine the Daily Mirror Front Page and make some notes on how it has been constructed to tell the story of the American Election Result.



The Times Textual Analysis

Examine The Times Front Page and make some notes on how it has been constructed to tell the story of the American Election Result.



Media Language Used in the Mirror

Let's look at some of the Media Language used in the Mirror Front Page and Article and its potential impact on the audience.

Imagery

Language choices

Comparisons to Brexit

Media Language Used in The Mirror

Let's look at some of the Media Language used in the Mirror Front Page and Article and its potential impact on the audience.

Ideologies

Views of how the result might effect the UK

Media Language Used in The Mirror

Let's look at some of the Media Language used in the The Mirrors Front Page and Article and it's potential impact on the audience.

The Mirrors Political stance

The overall effect on the audience

Media Language Used in the The Times

Let's look at some of the Media Language used in the The Times Front Page and Article and it's potential impact on the audience.

Imagery

Language choices

Comparisons to Brexit

Media Language Used in The Times

Let's look at some of the Media Language used in the Times Front Page and Article and its potential impact on the audience.

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Let's look at some of the Media Language used in the The Times Front Page and Article and it's potential impact on the audience.

The Times Political stance

The overall effect on the audience

Levi Strauss Theory

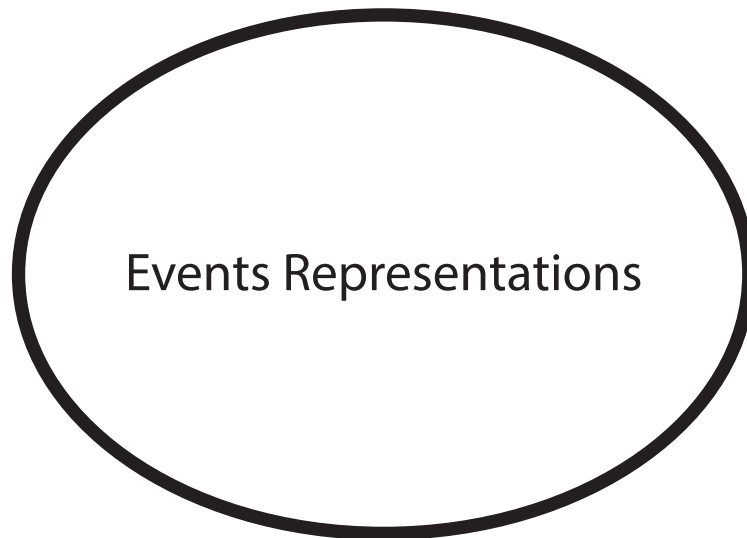
One of the key theories we can apply to both Front covers is the Levi Strauss Theory of Semiotics. Have a look at both covers and make some notes on how this theory can apply.

The Daily Mirror Front Cover

The Times Front Cover

Representations

Representation is a key feature for both of texts and there are two main areas it covers. The first is Events. Read through both articles and make some notes on how the Event itself has been portrayed.



Event Representation

Think about both texts and the American Election itself as an event and answer the questions below.

Why is the American election an event?

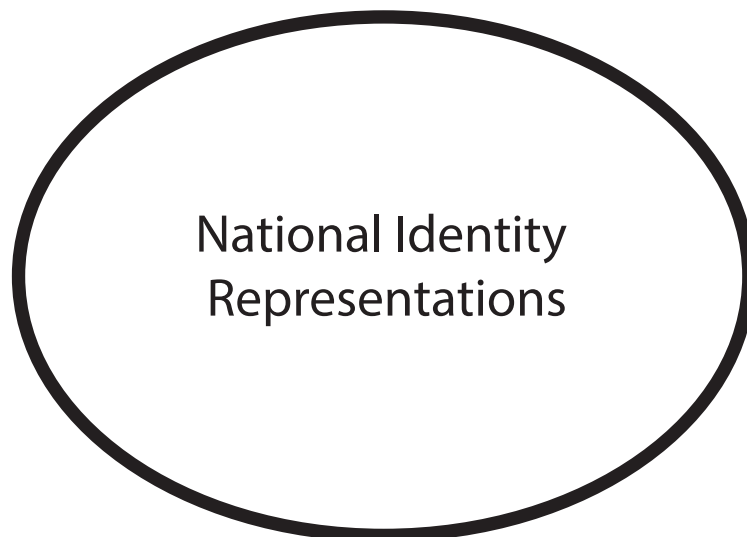
How does the event represent America?

Why is the event front page news in the UK?

Why is the American election an event?

Representations

Representation is a key feature for both of texts and there are two main areas it covers. The second is National Identity. Let's take a look at how America is represented in the texts.

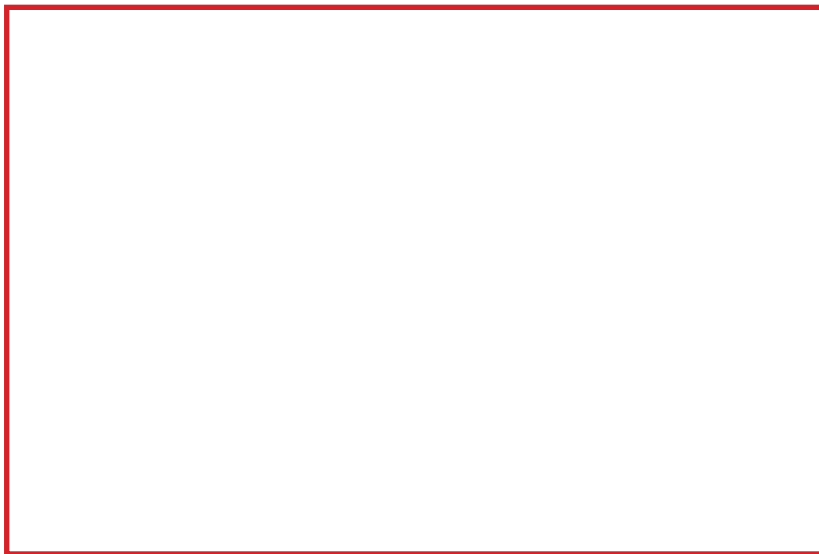
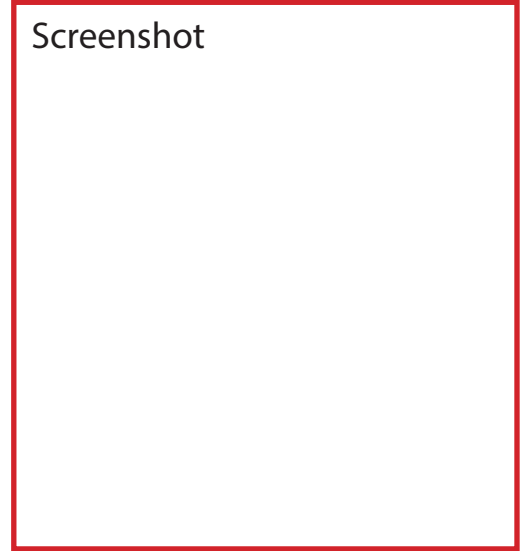


Representation of National Identity

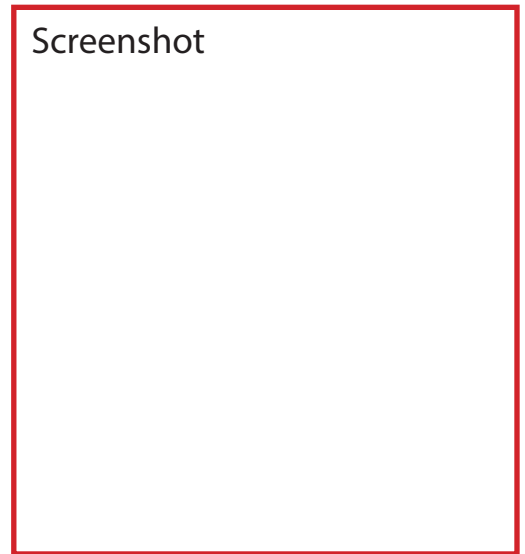
Look for 3 key clues of how America has been represented as a Nation across the texts. Cut out and stick an image of each to show this.



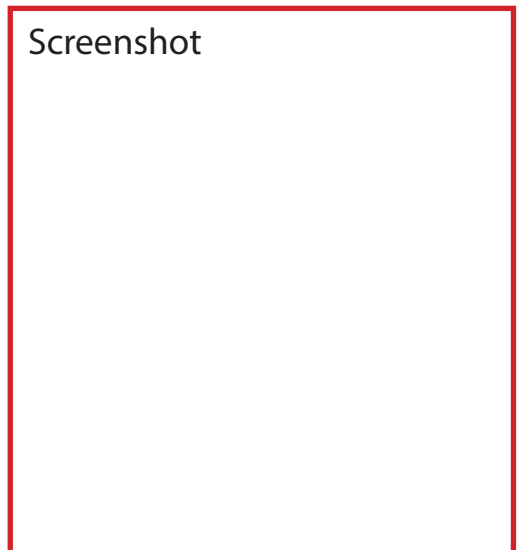
Screenshot



Screenshot



Screenshot



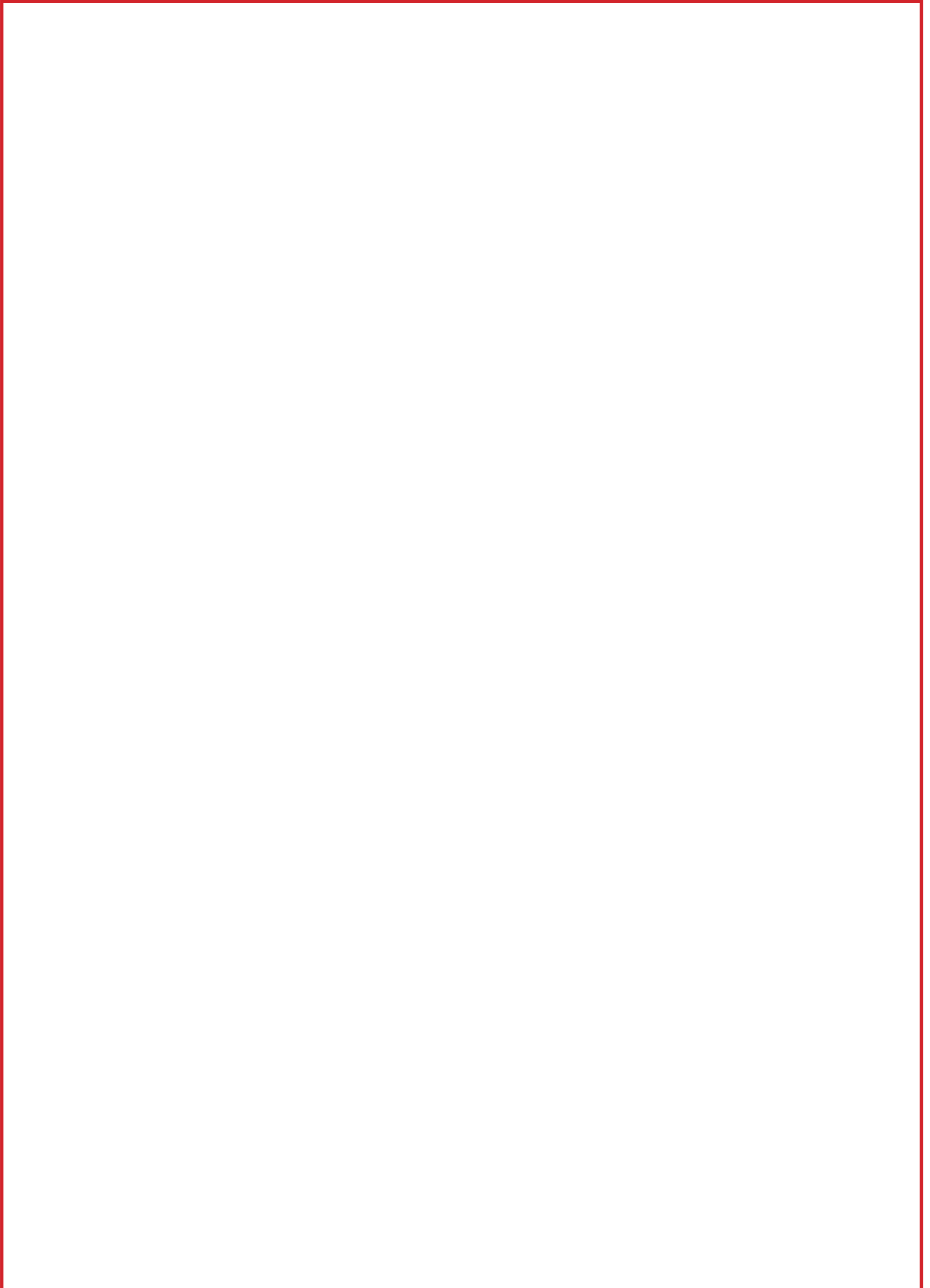
Representations comparison

Compare the two articles for the American Election to two articles from the days after the British General Election 2017 (Friday 9th June 2017 and Saturday 10th June 2017).

Analyse them both based upon Events and National Identity

Discuss the Representation of Events and National Identity in the 2 American Election covers and 2 of your choice from the British General Election 2017

Representations comparison



Representations comparison

