Dear Parents/ Guardians

Welcome back. It was great to see the children come straight in and settle to their work and learning. We are so excited for another year of brilliant learning.

Teachers are very much focussed on expecting children to do their best work all the time and to work hard.

Please ask your children about ‘What they are Learning?’ as there is some amazing stuff planned for the coming term.

On that point if a child comes to you with a concern, please ask them first whether it has been dealt with at school that day. 9 times out of 10 it will have been resolved and you need to reassure your child that it’s over and done with. We are finding that some children are telling parents about issues but not saying they’ve been sorted so parents are (quite understandably) coming in very concerned having worried all night, only to be told it was dealt with the day before and a resolution found. On the other hand, if your child tells you something has not been dealt with, firstly encourage them to speak to their teacher in the future so things can be sorted there and then, but also please let us know about it at school. When coming to talk to us at school, please bear in mind school staff are people and the way you speak to them has an impact, it is a lot easier to deal with a problem if everyone is calm and measured.

**End of the day. (Safe handover)**

Please can you make sure that Year 1 and 2 parents stay in the playground far enough back so staff can see who is there. Parents, we request that you do not go in the Nursery entrance way or down the west side path as this will cause potential safety issues.

Year3-6 parents please ensure that you are standing well back and not crowding around the area where the teachers bring the children out. It can be very difficult to see which children are going with which adult, so please help us. **Your children’s safety is our main concern**. Thank you for your help.

If for any reason you will be late at the end of the day, can you please ensure that school is aware. Children not collected will be sent to after school club and a charge will be incurred.

**Snack time**

We will be providing fresh fruit and healthy snacks at playtime, we request that you provide the same. We will not accept the eating of crisps, biscuits and chocolate bars at playtime. If we see a child with these things we will confiscate them and return them to the child at the end of the day.

**Reading**

A plea… If you do nothing else school wise at home, please read with your child.

There is a great deal of evidence that reading with your child and your child reading everyday makes a big difference to the progress they make in all areas of their learning. There is always time to read with your child every day even if It’s just 10 minutes. Sharing stories at bedtime helps develop language and vocabulary from a very early age also it is one of the loveliest things you can do as a parent.

We will be running parent reading sessions later this term

**Parking**

As the weather becomes colder and wetter we begin to have issues with parking near and around school. We must make sure we do not put pupils at risk. Can I remind you that no parents or carers should be driving into school unless they have permission from school. We should also not be blocking residents’ driveways or blocking access and visibility onto Stainsacre Lane, this includes parking in the bus zones. This week children had to climb out of a bus into the middle of a road because of parking in the bus zones. It is illegal to park and I have asked the police to enforce it as it is putting the safety of your children at risk. Thanks for your help with this.

**Attendance.**

We do not give permission for holidays or time off school unless there are exceptional circumstances. If you take your child out of school for more than 4 days then we have a legal obligation to send this information to the Local Authority and they may impose a fine.

Please try to arrange appointments for the doctors and dentists outside of school time we appreciate this is not always possible it is however having a significant impact on the learning of some pupils.

**East Whitby on the web**

Don’t forget you can keep up-to-date with school and find any information by visiting our website. This has photos and up to date stories and information as well as a calendar with all the upcoming dates and events **www.eastwhitbyacademy.org.uk** We are also on **twitter** and **Facebook.**

**Don’t forget to use social media responsibly, school will not tolerate the use of social media to upset staff or make false allegations around the work of the school. I would also like to remind you that the use of social media to publish libel and defamatory comments is not acceptable and legal advice may be sought should the comments not be removed immediately.**

Thanks again for your continued support.

Again if you have any issues, please don’t hesitate to contact us. My door is always open.

Regards

Simon Smith (Headteacher)