



Tuesday 2<sup>nd</sup> September 2025

Dear Parents and Carers,

We're excited to introduce a brand-new Attendance Reward System, launching this September, to celebrate and encourage excellent school attendance throughout the year!

✔ How it works:

Termly Rewards

At the end of each term, children who achieve 100% attendance will receive:

- A certificate from the Attendance Panda
- A virtual Attendance Coin
- A small reward for their fantastic achievement

🪙 What are Attendance Coins?

Each virtual coin acts as an entry into our end-of-year raffle. As soon as your child receives a certificate, their name will be added to the raffle draw, so no need to worry about losing a physical coin!

The more coins earned, the more chances to win:

- 1 coin = 1 raffle entry
- 2 coins = 2 entries
- and so on!

🎨 Bonus Coins

Throughout the year, we'll also run special competitions—such as an attendance poster competition—where children can earn bonus virtual coins for additional raffle entries.

🎁 End-of-Year Raffle

At the end of the school year, Ms Shepherd will randomly select ten winners from the raffle entries to receive a special prize!

🎉 100% Attendance All Year?

Children who maintain 100% attendance for the entire school year will be invited to a special Film & Popcorn Event in the hall to celebrate their amazing commitment.

### Eastbury Primary School

Dawson Avenue, Barking, Essex, IG11 9QQ

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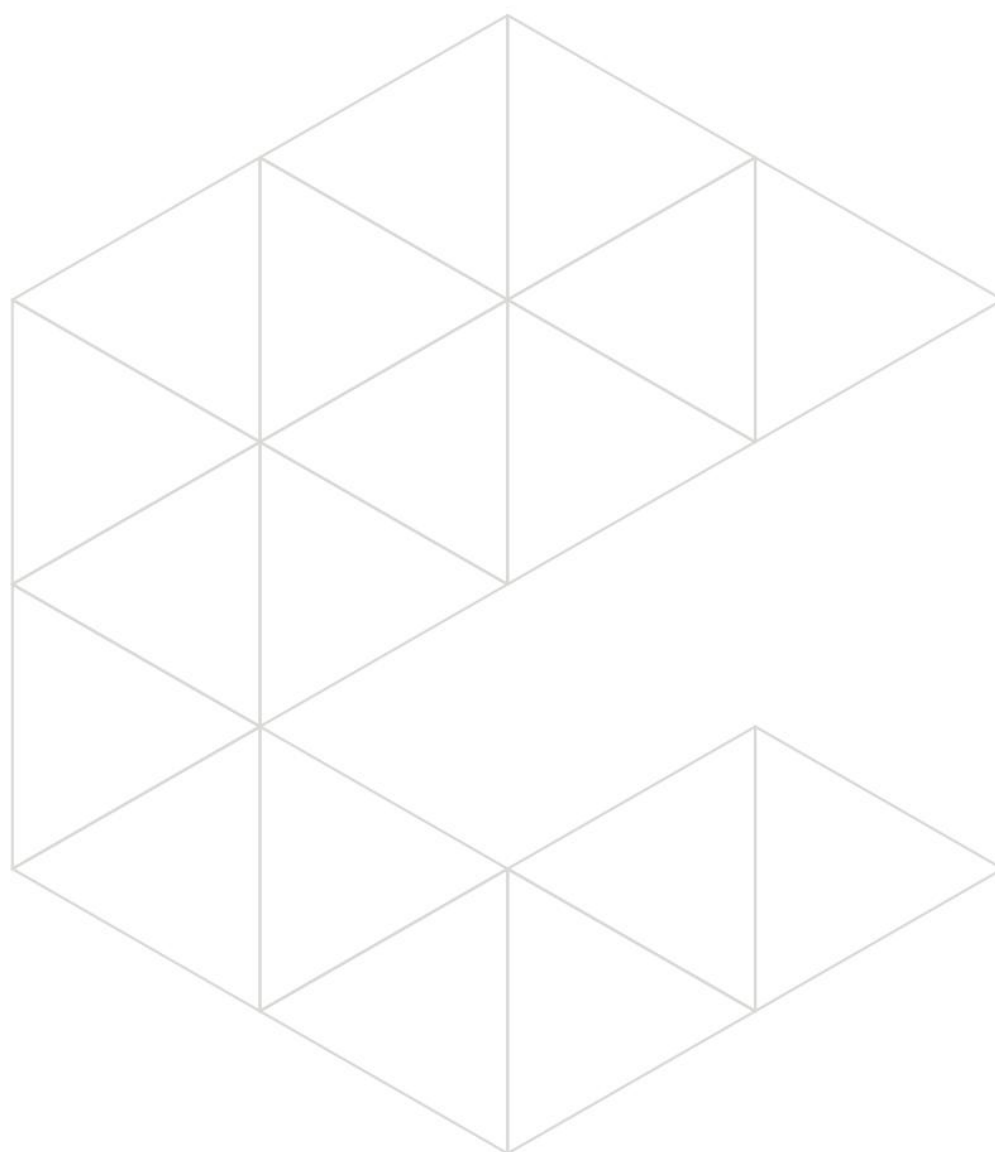


eastbury  
primary  
school

We hope this fun and engaging system will inspire and motivate children to be in school every day, giving them the best chance to learn, grow, and be celebrated for their efforts.

Thank you for your continued support.

Yours sincerely,  
Mrs Trench  
Deputy Head



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