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EASTRY CHURCH OF ENGLAND  
PRIMARY SCHOOL  
COOKS LEA  
EASTRY  
SANDWICH  
KENT  
CT13 0LR

Friday, 29<sup>th</sup> January 2021

Dear parents, carers and children,

We have an exciting opportunity to share with you, East Cliff Creative have launched a competition for schools based in the United Kingdom. There are 6 opportunities to win a bundle of books worth £500 for the school library! The prizes have been kindly donated by Egmont Books.

The first prize will be given for entries from a school pupil (aged 5-16) submitted by Sunday, 24<sup>th</sup> January. The 5 other prizes will be given for entries received within each of the following 5 weeks, starting on a Monday morning and ending on a Sunday night. The final week will be a little shorter, with the last chance to enter by Thursday, 25<sup>th</sup> February. The winning school will be announced the following Tuesday of each week.

They are asking for children to answer the question 'where does reading take me?'. You can write, type or draw your answer. Encourage your classmates to get involved to increase the chance of winning a prize for our school! Please look at their website for inspiration and more information at <http://eastcliffcreatives.com/paper-beach/>. I have attached a detailed guide below to show you how to enter!

Good luck!

Kind regards,

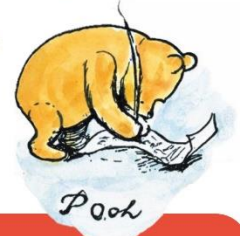
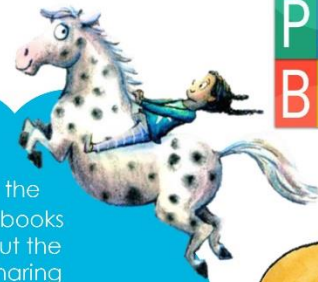
Sarah Moss  
Headteacher

**STEP 1:** Grab a plain white A4 sheet of paper and a black pen. Any kind of pen will do. Or . . . Sit down with your laptop or tablet – whatever feels the most comfortable for you.



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**STEP 2:** Think about the **world of imagination** that books unlock for you. Think about the **magic of stories**, and of sharing them with your own **children** or **loved ones**. Remember the stories that captured your imagination as a child. Now pick up your pen or start to type . . .



**STEP 3:** Write, type or draw your answer to the question: **'Where does reading take you?'**

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**STEP 4:** Scan or photograph your sheet of paper to the highest quality you can manage. If you have typed your entry you are ready to go! Email your image or word document to [eastcliffcreatives@gmail.com](mailto:eastcliffcreatives@gmail.com) and [marketingeuk@harpercollins.co.uk](mailto:marketingeuk@harpercollins.co.uk). Please put 'Paper Beach Submission' in the subject line.

Alternatively you can pop your entry into an envelope and send to **Paper Beach Submission, East Cliff Creatives, 66 Old High Street, Folkestone CT20 1RN**. Please write your email address on the back.

Don't forget to let us know the town you live in for our participation map!

### Things to note:



- There is no word count
- You decide whether to make your entry portrait or landscape
- It doesn't have to be words at all – if you'd prefer to draw your answer, great!
- Or you might decide you want to write and doodle – that's also ok
- The only rules are: stick to black ink; only write/type/draw on one side; and avoid going too close to the edges

Otherwise, the canvas is entirely yours. We can't wait to see where your imagination takes you!

**What Happens Next?** Once you've emailed or posted your entry to us, we will email you to ask you to opt in to hearing more about the project, so that we can keep you updated on the final build day and share the finished image. If you don't opt in, we will delete your data – so please look out for that email to opt in!