

INTRODUCTION

Thank you for looking at these resources to help you bridge the gap between GCSE Creative iMedia and Digital Media that you will be taking in College. We hope that you engage with the instructions below and mostly to enjoy working in a media setting. We consume so much media on a day to day basis but rather than being consumers why not develop your skills as a prosumer?

CHALLENGE TASKS

TASK 1

Did you know that there's such a thing as smartphone film festivals? One example of this is MOMO: Mobile Motion Film Festival which started life as a Kickstarter campaign. Head over to **momofilmfest.com** and check out their tutorial on how to shoot a short film on your smartphone. Go to submissions and see the work of previous **finalists** to get a flavour of the type of things that you can produce with a simple smartphone.

Now make use of your time before A Level's start to practice some of these skills which will be useful in your digital media coursework. Start around your own home by looking out for scenes to capture then when the lockdown restrictions are lifted venture further afield and try your skills in your local area.

TASK 2

1 in 11 jobs in the UK belong to the creative industries which equates to 3.2million jobs and this is growing at a rate of 81,000 new jobs each year. Head over to the **Creative Jobs** section on **Prospects.ac.uk** and do some research into the various jobs available within the creative industries. You'll find a whole range of jobs, some of which you've likely never heard of and this is only a small number of the actual jobs that exist today!

WATCH LIST

In the exam you'll need to discuss the content of media products you are familiar with so here's some recommended viewing for you with plenty to discuss on cinematography or some that will show you behind the scenes in the creative industries;

- Ex Machina (2015)
- The Dark Knight (2008)
- Joker (2019)
- Coco (2017)
- Our Planet Behind the Scenes
- One Day at Disney (Shorts) | Disney +
- The Abstract Art of Design | S1 Illustration, Stage Design, Graphic Design, Photography
- The Abstract Art of Design | S2 Costume Design, Digital Product Design, Typeface Design

YOUTUBE

The following videos are available on YouTube;

- Secrets of Cinema | Mark Kermode
- The Media Insider | Various Playlists