Dear Parent/Carer June 2021

I am delighted to inform you that Boldmere Junior School has signed up for a new initiative to support families and schools called **Six4Schools** introduced by the Birmingham Bears.

## What is Six4Schools?

As we ease out of lockdown restrictions there is a real appetite for families to experience in person events, including live sporting events. The Birmingham Bears have made this a little easier via **Six4Schools** by offering adult tickets for only £12 (normally £21) for their T20 matches this summer when using a discount code unique to the school. U16s are always free, making this a real bargain for families.

Our school will benefit because for every adult ticket sold, the school will receive £6 back. As an example, if we sell 200 adult tickets, we will receive £1200! This is meant to be used to reinvest in the education of the pupils (for e.g., for: computer equipment, playground equipment, or cricket coaching sessions).

It's a great opportunity for the school and hopefully a chance for you to enjoy the incredible T20 atmosphere at Edgbaston this summer.

To purchase your tickets, follow the instructions below:

- 1. visit: Tickets.Edgbaston.com
- 2. At the top of the page enter this promotional code: BJS
- 3. Select the Birmingham Bears fixture you would like to attend this summer (please note the discount does not apply for the match vs. Worcestershire Rapids on July 16 2021). If you did not enter the promotional code before this can also be done here on the right-hand side of the page.
- 4. Select the stand in which you would like to purchase your tickets. U16s must be accompanied by an adult and for every 1 adult ticket sold, 5 U16 tickets may be selected.
- 5. Make your payment using your credit/debit card

You will receive your tickets via email.

As an added bonus, the school that sells the greatest number of tickets will receive an interactive smart board provided by Birmingham Bears partner Vestel. To find out more about Vestel please visit: <a href="https://www.vestelinternational.com">www.vestelinternational.com</a>

It would be fantastic to see as many parents as possible take advantage of this offer to head to Edgbaston this summer to watch some exciting cricket and in the process help us win the interactive board!

Yours sincerely,

**Boldmere Junior School**