

Core Values for Food Technology



Core Value	Meaning	Example
Character	Character is a set of personal traits or dispositions that evoke specific emotions, inform motivation and guide conduct.	 Where does this apply in Food Technology? Demonstrate good leadership skills when guiding and supporting your peers. Be self-motivated to achieve the best when carrying out practical tasks. Recognise your strengths and be a positive roles model, when helping others. Make an impact with the global community.
Resilience	Resilience is the ability to adapt and cope in difficult situations and have the confidence to seek support from others.	 Where does this apply in Food Technology? Be willing to build new concepts and develop original ideas. Have the ability to withstand adversity and bounce back. Be competent when developing and drawing on from a range of design situations. Identify and solve design problems and understand how to reformulate new and existing products.
Aspiration	Aspiration is the ability to form dreams, hopes, or ambitions to achieve a life goal. Developing aspirations provides a sense of purpose and direction.	 Where does this apply in Food Technology? Show aspirational creativity when developing and adapting products. Learn how to analyse the work of the past and present and use this to make an informed decision. Have the hope and ambition to make advances in these fields. Build and apply a repertoire of knowledge, skills and understanding of technical skills.