

Go Task

What different things do you use social media for?

Challenge - Would people who are older than you use social media for the same things?

The Impact of Social Media



LO - To understand the different ways in which social media can impact young people's lives and to judge whether overall the impact has been positive or negative.

Go Task Feedback

In today's world social media can be used for many things, communicating with friends, saving and sharing videos or pictures, purchasing or advertising products or services, finding out about the news, debating issues and arranging events as well as many more. Many of these things can bring positive benefits to our lives however social media can also have negative effects and it is important that we are able to manage how and when we use it.

In today's lesson we will be putting the impact of social media on trial!

Accusation =

Social media is hereby accused of having a negative impact on young people within society.

We will now hear evidence from the prosecution.

Task

Look at the exhibits (pictures and clips) from the prosecution on the next slides.

What issues do they highlight about using social media?

Exhibit ____ showed ____, the impact of this could be ____.

Challenge - Do they prove social media has a negative impact?



Beauty Skin
NATURE COSMETICS

LOOK
FLAWLESS
FEEL RADIANT

More children 'self-harming because of cyber-bullying'

THE number of children admitted to hospital for self-harm has risen by 30 per cent in a year – with cyber-bullying to blame, according to experts.

Cases included a boy of seven from Derbyshire treated for 'intentional poisoning' and a ten-year-old boy from Stockport who tried to hang himself.

More than 12,600 people aged 17 or under were taken to casualty in 2013 after intentionally hurting themselves, figures obtained under the Freedom Of Information Act show.

It represents a rise of nearly 3,000 from 2012, when the figure stood at just under 9,800.

And the true number is thought to be far higher, as 42 of the 160 NHS hospital trusts in England refused to respond to the FOI.

Rachel Welch, director of selfharm.co.uk, a support charity for young people, said cyber-bullying was 'definitely one reason' for the increase.

'However, it's also just the way the world is at the moment,' she added. 'It's

by **SHARON MARRIS**

not an easy world for young people. They are being pushed to do well at school but at the same time they are being given the news that because of the economy there will probably be no jobs for them when they leave.

'Kids don't see a future that is filled with opportunities.'

The number of youngsters treated for self-harm has more than doubled over the past five years, with the largest rise seen among 12-year-old girls.

Among those aged 11 and under, boys were more likely to hurt themselves – but in the older age group, 24,545 girls were hospitalised, compared with 6,802 boys.

However, Mrs Welch said the figures might not tell the whole story.

'In teenage years, it can be so much harder for boys to come forward and tell us how they are feeling,' she added.

'Whereas a girl might cut herself, a boy might punch a wall. Often this is not recognised as self-harm.'

before
85 kg

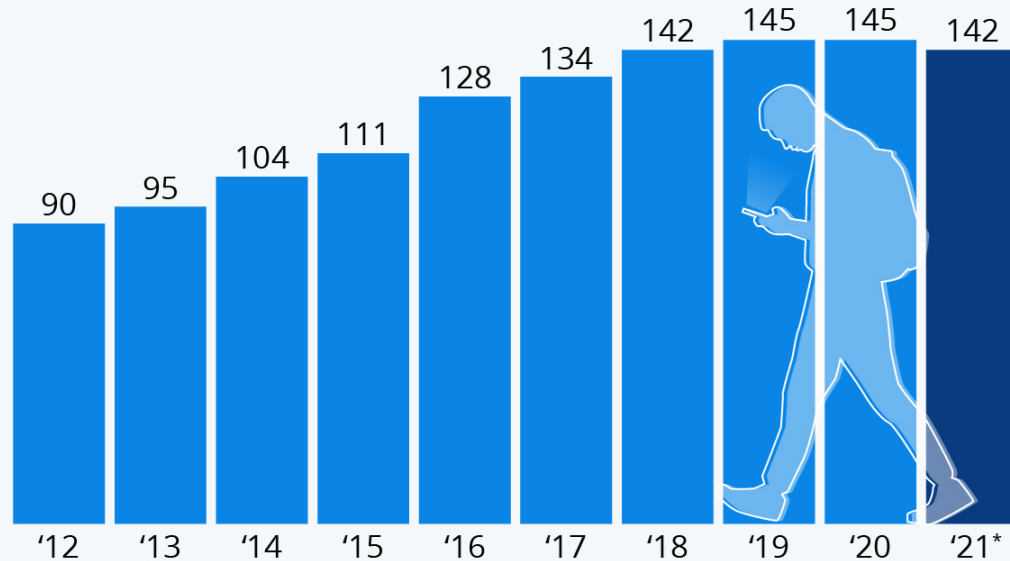


after
48 kg



Is Peak Social Media Already Behind Us?

Global average daily time spent on social media per internet user (in minutes)



* Q1

Source: Statista Digital Economy Compass 2021



Watch me!

Discuss

What do you think the most concerning piece of evidence against the impact of social media is? Why?

Task

You are now the defence team for the impact of social media. In your group, come up with four or five points that you can put to the judge to demonstrate that social media has a positive impact overall.

Be prepared to present your findings shortly.

Challenge - In addition you could also argue why one or more of the exhibits in the previous task failed to fully prove that social media has a negative impact on young people.

Task

Watch this [clip](#).

Do you think that social media has significantly improved life?

The Judgement - What do you think?

I think despite social media making life better / worse because -

Social media has overall had a positive / negative impact because -

Plenary

Let's vote as a class!

Has social media overall had a positive or negative impact for young people today?

LO - To understand the different ways in which social media can impact young people's lives and to judge whether overall the impact has been positive or negative.

Careers Link

Today's lesson may link to the following careers. If you would like to find out more about these jobs please speak to your careers advisor or use the link below.

- Social media manager
- Content creator
- Social media marketer
- Online community manager

[LINK](#)

