



**Business Studies Tour to Disneyland
Paris
29th February 2020**



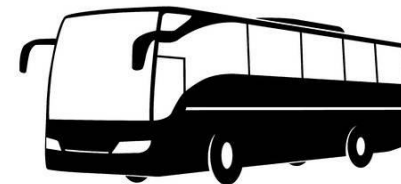
Staff

- Miss Procter
- Miss Ashworth
- Mr Baker
- Mr Jackson





Tour Basics



Getting there...

- We will depart from GCA by Coach on Saturday 29th February 2020 at 10pm and will arrive in Disneyland Paris at 12 noon 1st March.
- Please drop your child off at the front of school at 10pm on 29th February.

Returning home

- We will leave our hotel at 9.45am on Tuesday 3rd March and arrive home at 10pm.
- Please collect your child at the front of school at 10pm.



Why are we going?

Business Live- Sold out event!

Leading industry experts from high profile companies will deliver presentations providing relevant real-life experiences and case studies for exams, perfectly complementing the curriculum at KS4.

Students can also put their own questions to the experts during a Q&A session.



Chas Howes

Chas served as Chief Financial Officer at SuperDry® during a period which saw the company grow from a small clothing and retail business to a global player in the fashion industry. He worked on the company's strategies for growth and the high-profile stock market floatation and recounts how the brand and business developed, the challenges and the cautionary lessons.

Chas continues to build a portfolio career. He is involved in non-executive directorships in a variety of industries, ranging from retail, broadcasting and safety clothing. He is also a trustee for a charity providing education for students with severe and complex disabilities as a path to independent living and mentor to small start-ups.



Gill Corley

Gill joined Disney Destinations as Head of Travel Industry Marketing for Disneyland Paris 13 years ago leading the UK marketing for the travel industry. Since then, she has worked in various marketing roles and in February 2012, she took up a new and extended role as Head of Marketing Communications for Disneyland Paris – UK & Ireland and across EMEA for Walt Disney World and Disney Cruise line. She leads a team of 29 people responsible for Developing & delivering marketing plans across all the disciplines including media, creative, CRM, on line, trade, SEO, PPC, partnerships and social media activity to drive increased awareness & sales.



The
Walt Disney
Company



Joe McEwan

Joe has spent the last ten years at innocent drinks, helping to establish the smoothie makers as one of the most engaging and loved brands in the UK.

As innocent's first Communities Manager, he launched the brand on social media and led them to number one in the Social Brands 100 list. As Head of Brand, he was responsible for everything innocent said and did across digital, packaging, customer service, PR and ATL advertising. Throughout his time there, he worked hard to ensure innocent remained an interesting brand that treated its drinkers like human beings.

He now works as a freelance consultant, helping small brands grow big and big brands stay small. He still enjoys the odd smoothie with breakfast.





What we will see and do

Sunday 1st March

05:20	Check in at Eurotunnel terminal
06:20	Eurotunnel departs
07:55	Arrive (local time)
12:00	Anticipated arrival at hotel. Group to store bags at the accommodation and collect tickets for Disneyland Park.
Lunch	Use the shuttle bus service to travel to the park Group are making their own lunch arrangements in the park Remainder of the day in the park
18:00	Evening meal will be served at the hotel.
19:00	Remainder of the evening at leisure in the Disneyland and Walt Disney Studio Park



What we will see and do Monday 2nd March

07:30– 10:30	Continental breakfast will be served at the hotel.
Lunch	Depart the accommodation for free time in the park Group are making their own lunch arrangements within the park
13:00– 15:45	Business Live Conference
16:00	Free time in the park Return to the accommodation in time for evening meal service
18:00	Evening meal will be served at the hotel.
19:00	Remainder of the evening at leisure



What we will see and do Tuesday 3rd March

07:30–	Continental breakfast will be served at the hotel.
10:30	
08:45	Group to check out of the accommodation
09:15	Meet the coach and load luggage
09:45	Depart hotel
13:45	Check in at Eurotunnel terminal
15:20	Eurotunnel departs –confirmed
14:55	Arrive Folkestone (local time)
22:00	Estimated arrival back at school

Please note:

Students are expected back in school on Wednesday 4th March as normal.



Accommodation

- We will stay at Campanile Val de France in Disneyland Paris for 2 nights (Sunday and Monday) on a half board basis.





Meal Arrangements

	Sunday	Monday	Tuesday
Breakfast	Packaged/ services	Hotel	Hotel
Lunch	Disney £	Disney £	Services £
Dinner	Hotel	Hotel	Services £

- Breakfast and evening meal will be provided in the hotel.
- This is buffet service.
- Breakfast- Continental
- Evening meal- Cold or hot starters, meat or fish dishes and a wide choice of side dishes, with delicious desserts for gourmets.



Travel Advice- Spending money

- The currency is the Euro.
- We recommend that students take no more than 150 Euros (50 each day for each day)
- This can be split into 3 envelopes (Sunday, Monday and Tuesday) to be looked after by the 'banker' and issued after breakfast each morning.
- **€20.00 deposit needed for the hotel** which is refundable at the end of your stay providing there is no damage. (see notes below)



Travel Tips- Packing

Average daily temperature for this time of year is roughly the same as the UK.

Students should pack...

- Bag to carry on to the park
- Phone and charger/portable charger (optional)
- Travel adapters
- Waterproof coat
- Clothes/cosmetics



Travel Tips- Travelling

- Saturday night- we all must try and sleep!
- Pillow/blanket
- Even come in your PJ's
- Bag for the coach- snacks, tooth brush, change of clothes.
- Bring passports, EHIC and all money on to the coach, as these will be collected/organised when we set off.



Don't forget...

- Passports, EHIC card, Euros/Pounds
- Mobile phones are allowed, but will be taken off students at bedtime and returned after breakfast.
- Drop off at 10pm on Saturday 29th February. Bag for the coach and bag for the coach hold.
- Collect on Tuesday 3rd March @10pm
- Emergency base contact at school is Mr Felvus/Mr Holliday

Any questions?

