

## Year 10- BTEC Tech Award in Travel and Tourism

| Autumn Term                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Spring Term                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Summer Term                                                                                                                                                                                                                                                                                                                                                                                                   |
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| <p><b><u>Internal Assignments</u></b><br/>           Component 1- Learning aim A:</p> <ul style="list-style-type: none"> <li>• Travel &amp; Tourism organisations.</li> <li>• Ownership of Travel &amp; Tourism organisations.</li> <li>• Aims of Travel &amp; Tourism organisations.</li> <li>• How Travel &amp; Tourism organisations work together.</li> </ul> <p><b><u>External Examination</u></b><br/>           Component 2- Influences on Global Travel and Tourism.</p> <ul style="list-style-type: none"> <li>• Factors influencing global Travel and Tourism.</li> <li>• Responses to factors.</li> <li>• Possible impacts of tourism.</li> <li>• Sustainability and managing social impacts.</li> </ul> | <p><b><u>Internal Assignments</u></b><br/>           Write up of Component 1 - Learning aim A: Investigate the aims of UK travel and tourism organisations</p> <p>Component 1- Learning aim B:</p> <ul style="list-style-type: none"> <li>• Types of tourism.</li> <li>• Tourist destinations.</li> <li>• Reasons for Travel</li> <li>• Types of Holiday.</li> <li>• Types of Accommodation.</li> </ul> <p><b><u>External Examination</u></b><br/>           Component 2- Influences on Global Travel and Tourism.</p> <ul style="list-style-type: none"> <li>• Sustainability and economic impacts.</li> <li>• Sustainability and managing environmental impacts.</li> <li>• Tourism Development.</li> <li>• The role of local and national governments in destination management.</li> </ul> | <p><b><u>Internal Assignments</u></b><br/>           Write up of Component 1 - Learning aim B: Explore travel and tourism and tourist destinations.</p> <p><b><u>External Examination</u></b><br/>           Component 2- Influences on Global Travel and Tourism.</p> <ul style="list-style-type: none"> <li>• The importance of partnerships in destination management.</li> </ul> <p>Final Examination</p> |

## Year 11- BTEC Tech Award in Travel and Tourism

| Autumn Term                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Spring Term                                                                                                                                                                                                                                                                                                                                                                                                                                     | Summer Term                                                                                                                                                                                            |
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| <p><b><u>Internal Assignments</u></b><br/>Component 3- Learning aim A:</p> <ul style="list-style-type: none"> <li>• Types of market research.</li> <li>• How travel and tourism organisations use research to identify customer needs.</li> <li>• Travel and Tourism customer trends.</li> <li>• Customer's needs, preferences and considerations.</li> </ul> <p>Write up of Component 3 - Learning aim A: Investigate how organisations identify travel and tourism trends</p> | <p><b><u>Internal Assignments</u></b><br/>Component 3- Learning aim B:</p> <ul style="list-style-type: none"> <li>• Providing Travel and Tourism products and services to meet different customer needs and preferences.</li> <li>• Planning a holiday to meet customer needs and preferences.</li> </ul> <p>Start write up of Component 3 - Learning aim B: Explore how to meet the needs and preferences of travel and tourism customers.</p> | <p>Completion of write up for Component 3 - Learning aim B: Explore how to meet the needs and preferences of travel and tourism customers.</p> <p>Resit of external exam for those who require it.</p> |