



# **World Book Day 2026 low-cost dressing up pack**



Official dress-up partner

**robies**

**The reading for fun charity**

Registered charity number 1079257 (England and Wales) | Registered company number 03783095 (UK).

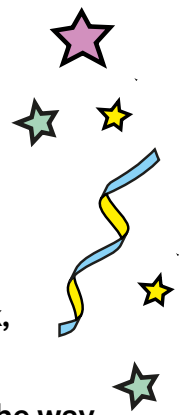
# Bring our 2026 £1/€1.50 books to life with easy, affordable costume ideas.

From penguins to Peppa Pig, to unicorns or even Bunny and Monkey, these fun and adaptable dress up ideas will transform kids into anything...

Start by choosing:

- The type of reading – are you dressing up as a graphic novel, comic, audiobook, or non-fiction?
- What do you want to share – something a character says or does, a top fact, the way a character behaves, or something else?
- One of our creative dressing up templates inspired by the 2026 £1/€1.50 books.

**You're all set to design and wear your own costume for World Book Day!**



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## Whole class costume workshop

Run a whole class costume workshop with these resources  
– assuming this is an afternoon session that's 2 hours long.

### Objectives

#### For the children:

- To consider how they would portray their own favourite book
- To create a costume element which supports their book recommendation.

### You will need

- Thin Card – enough for 30 at least A3 per child mainly white but some other colours could be handy too
- Elastic (for masks)
- Lolly Sticks
- White pillowcases (if you have them) If not white fabric we can cut into tabbards x10
- Sellotape – normal, double sided, masking and gaffa
- Glue (PVA if you have it)
- Decorative bits – sequins, beads, feathers (standard crafting/junk modelling stuff) (and containers or trays to put them out in)
- Foil or shiny paper
- Paints – water-based and fabric
- Pencils
- Rulers
- Paint trays and brushes
- Floor/table coverings
- Overalls

**We got most of this list  
from a local scrapstore  
for less than £30.**

**The reading for fun charity**

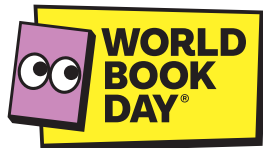
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# Whole class costume workshop

Timings	Section	Activity	Purpose	Resources	Outcome
0-15	Introductions	Book recommendation circles – children in 2x circles facing each other – starting with 30 seconds they have to describe their favourite book to their partner and then move on.	Children understand that they are making something to represent their favourite book		Children have identified a costume element to make to represent their favourite book
15-30	Introductions	Template exploration – children in pairs given a blank made up template for one of the costume elements in the WBD pack – they discuss which books this element could be used to recommend and whether it would be useful for their choice. Pass on until all have explored all options	Children understand the templates available to them.	Made up blank templates	
30-1:45	Making time	Template exploration – children in pairs given a blank made up template for one of the costume elements in the WBD pack – they discuss which books this element could be used to recommend and whether it would be useful for their choice.	Children make their costume element	Resource list (above)	Children have created their costume element.
1:45-1:00	Plenary and Group Photos	Children supported to use the relevant template to create their costume element.	Children feel valued	Final costume pieces	



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# How to dress like Peppa Pig

## Let's jump in!

**NO PRINTER?  
NO PROBLEM!**



### You will need:

- \* A red top or dress (for Peppa's signature look)
- \* Pink tights or leggings
- \* Pink ears headband or pink cardboard or paper to make ears
- \* Pink pipe cleaner or ribbon (for your piggy tail)
- \* Wellington boots are optional!

### INSTRUCTIONS

- 1 Put on your red top or dress and your pink tights or leggings.



- 2 Grab your pink ears headband, which you can make using paper and place them on your head.



- 3 Attach a pink pipe cleaner or a piece of pink ribbon to the back of your outfit to create a tail.



- 4 For a final touch, you could put on your wellington boots so you can jump in muddy puddles like Peppa!



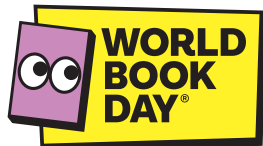
### What do you think?

- Do you know anyone else who dresses like this?
- Peppa loves playing with her friends, what do you like to play with your friends?



**A World Book Day® 2026  
£1/€1.50 book**

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# How to make your own Peppa Pig ears!

Perfect for little piglets



## You will need:



One sheet of light pink coloured card



One sheet of dark pink coloured card



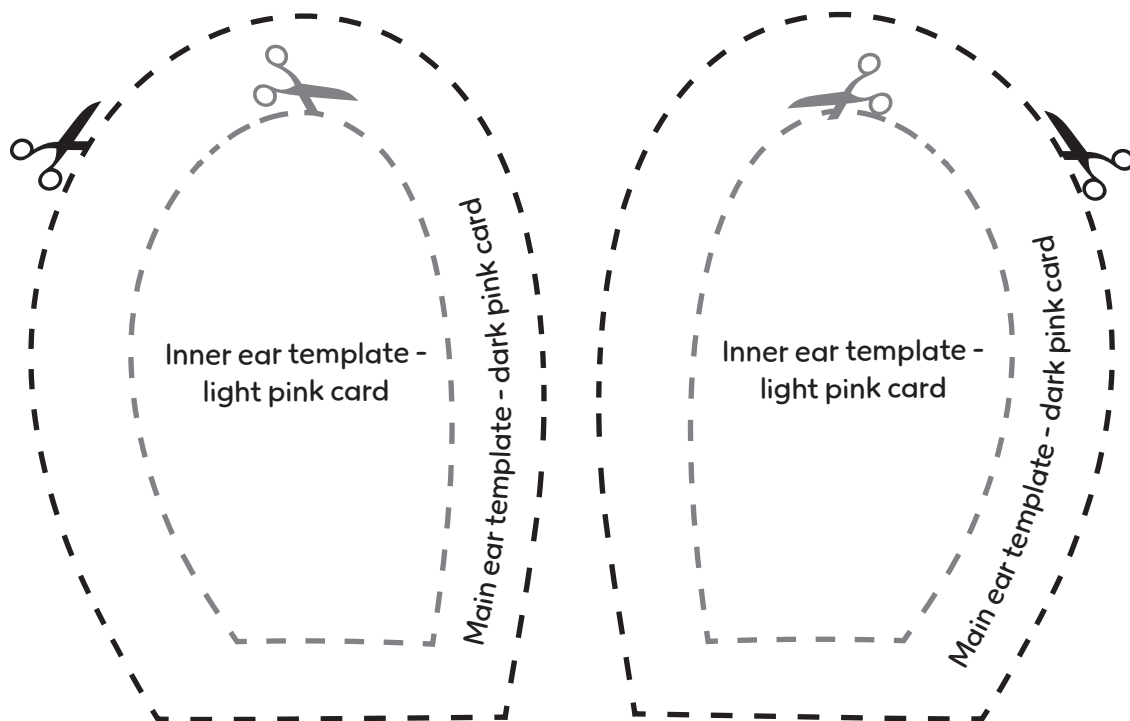
Pencil



Scissors



Glue



## INSTRUCTIONS:

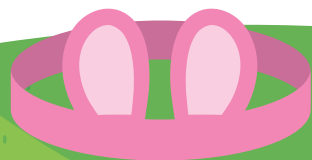
1. Ask a grown-up to help cut out your inner and outer ears and head band templates.
2. Trace around your inner ear templates using a pencil on the light pink coloured card and cut them out.
3. Trace around your outer ear and head band templates using a pencil on the dark pink coloured card and cut them out.
4. Attach your outer ears to the top of the head band first using glue, then your inner ears on top of your outer ears.
5. Secure the ends of your head band together with some glue, then place the ears onto your head!

**NO PRINTER?  
NO PROBLEM!**

Check out the next page



Be careful when using scissors, ask a grown-up for help if you need it



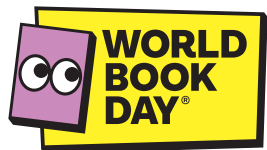
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Head band template – dark pink card

(print more pages if you need a longer head band and glue together)

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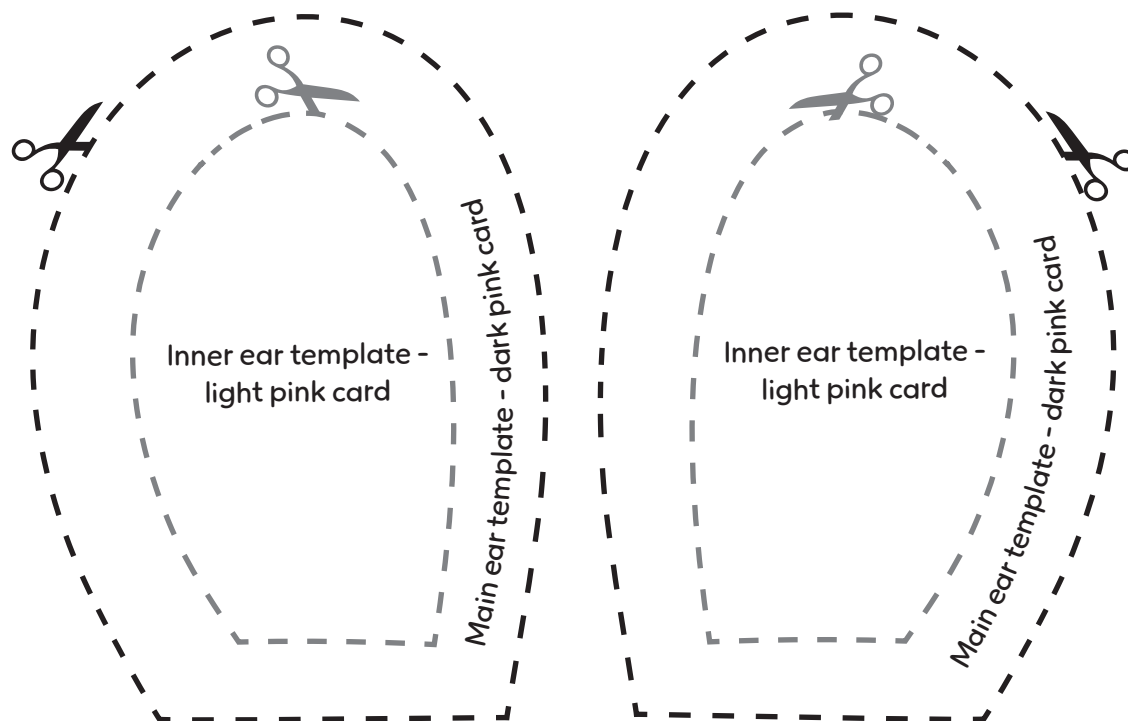
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£1/£1.50 book

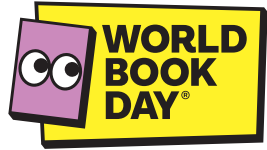


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Head band template – dark pink card  
(print more pages if you need a longer head band and glue together)

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# How to dress like Peppa Pig Let's jump in!

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- 4 For a final touch, you could put on your wellington boots so you can jump in muddy puddles like Peppa!



## What do you think?

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- Peppa loves playing with her friends, what do you like to play with your friends?



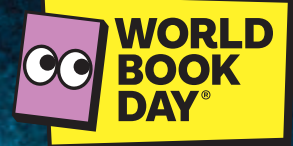
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# THE BIG BANG!

## MAKE YOUR OWN CAT EARS

Be just like Rocky, Halo and Casper with your very own cat ears, this World Book Day!

### What you'll need:

- Your cat ear template
- Cardboard: (Like from a cereal box or tissue box) to make your ears strong
- Scissors
- Pencil
- Glue or Sellotape
- Something to wear them on: A headband OR a long strip of paper for a paper crown OR pipe cleaners (2-3)
- Fun stuff to decorate with: Crayons, markers, glitter, stickers – get creative!



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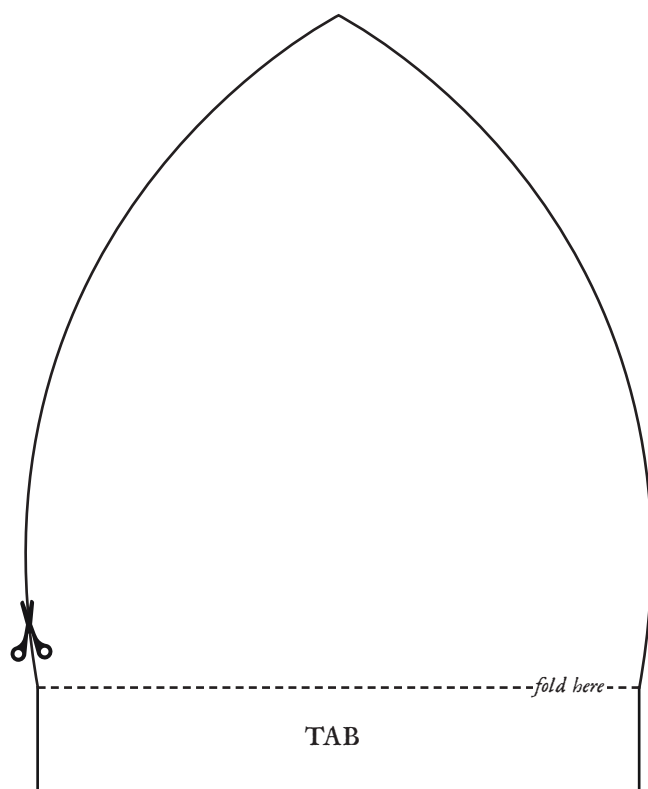
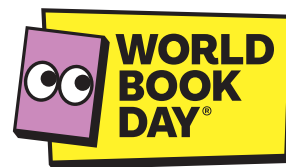
Content taken from:  
*The Big Bang*

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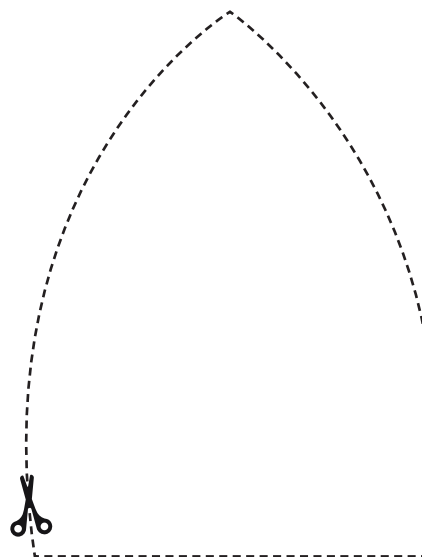




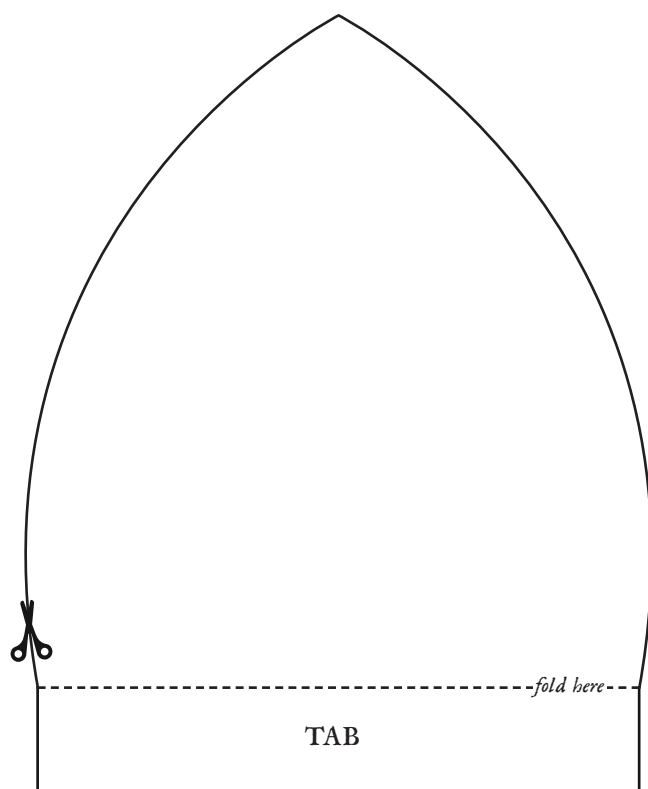
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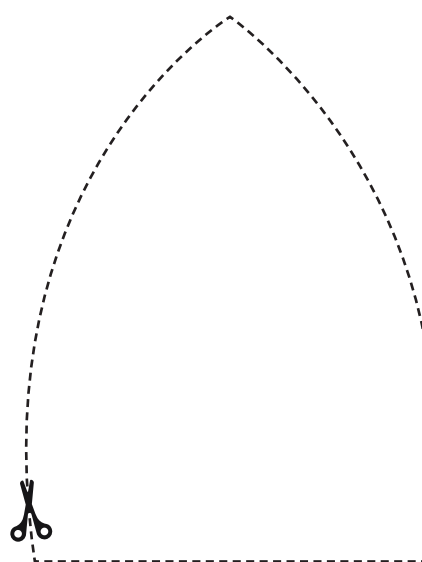
Main Cat Ear



Inner Cat Ear



Main Cat Ear



Inner Cat Ear

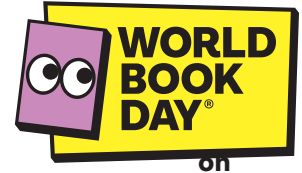
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Content taken from:  
The Big Bang

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## Let's make cat ears

1. Print out the cat ear template and carefully cut along the lines.

**No printer? No problem! You can draw your own cat ears straight to your cardboard**

2. Trace around your cat ears onto cardboard with a pencil and cut them out. Glue your paper and cardboard ears together to make them strong.
3. Use your crayons, markers, or glitter to decorate your ears.

*Will you have grey fur like Rocky, white fur like Halo, or golden fur like Casper?*

4. Fold the Tab at the bottom of your ear away from the front.
5. Choose from Option A, B or C below to create a headband or crown that you can attach your ears to with glue or sellotape.

### Option A: Headband

Put some glue or sellotape on the folded tab of the ears and stick them to a headband. Press and hold until it sticks really well. Wait for the glue to dry completely before you wear them.

### Option B: Paper Crown

Cut a long strip of paper that goes all the way around your head.

It should be about two fingers wide. Stick the ends of the paper strip together with glue or tape to make a circle that fits nicely around your head.

Put some glue or sellotape on the folded tab of the ears and stick them to the paper crown. Press and hold until it sticks really well. Wait for the glue to dry completely before you wear them.

### Option C: Pipe Cleaners

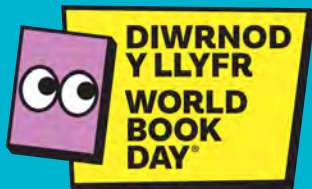
Take 2 or 3 pipe cleaners and twist them together to make a circle that fits around your head.

Put some glue or sellotape on the folded tab of the ears and stick them firmly around the pipe cleaners. Press and hold until it sticks really well. Wait for the glue to dry completely before you wear them.

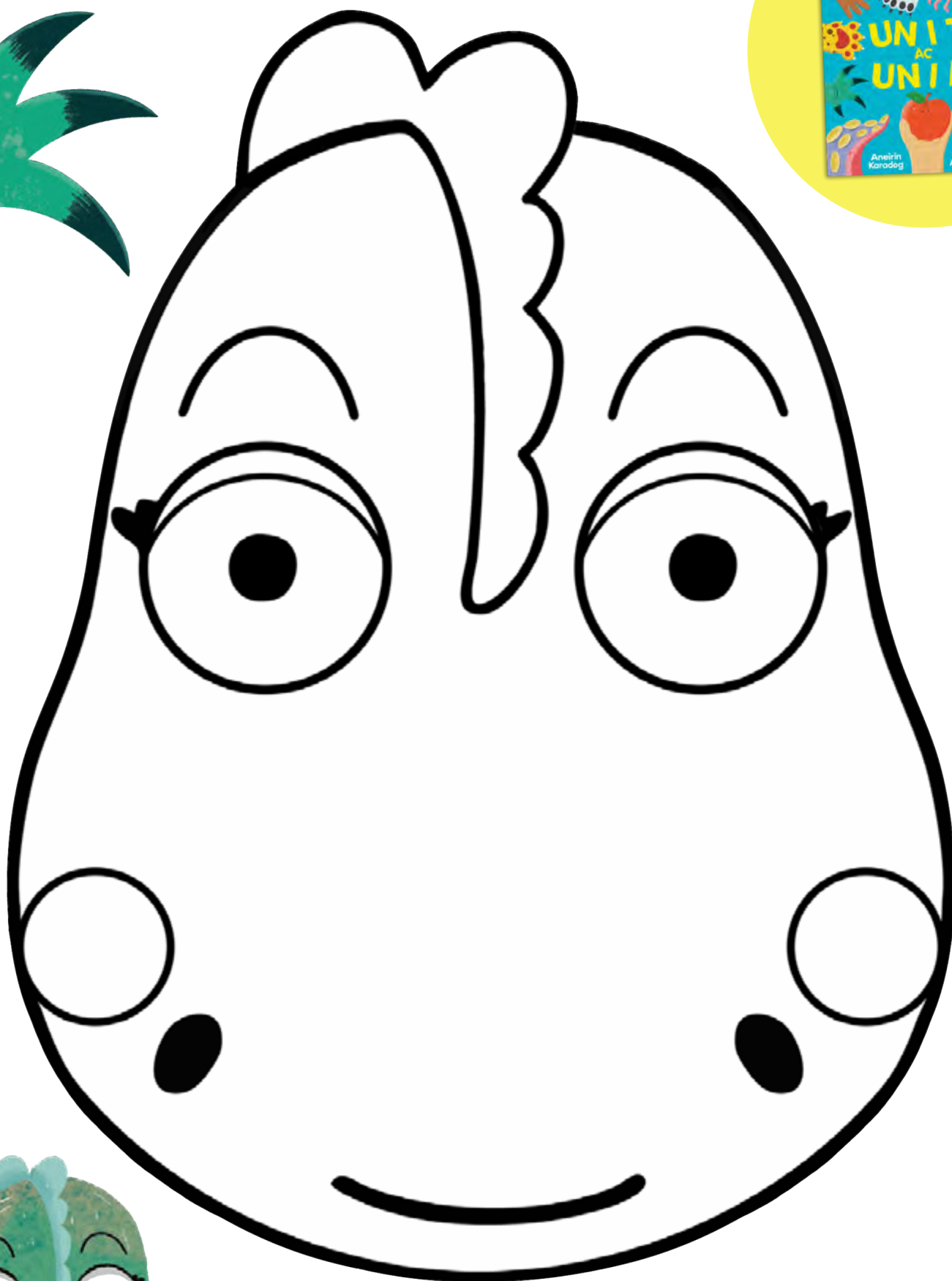
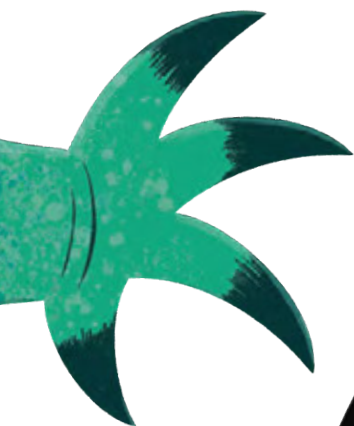


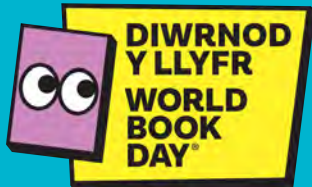
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# MAKE A DINOSAUR MASK





# HOW TO MAKE THE MASK

You will need: A4 paper, cardboard, glue, scissors, coloured pencils, wooden stick

## STEP 1

Print the first page on a piece of A4 paper. If you don't have a printer, follow the steps on the next page to draw your own mask.



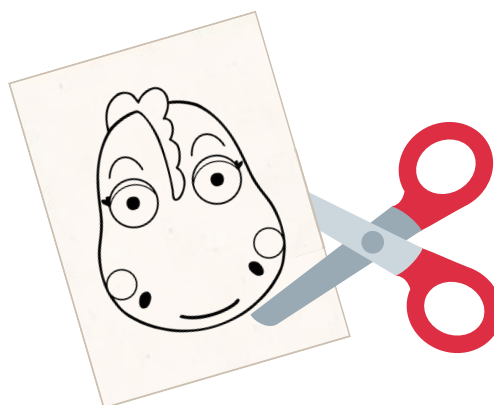
## STEP 2

Glue the paper to a piece of cardboard. (Another piece of thick paper will also work!)



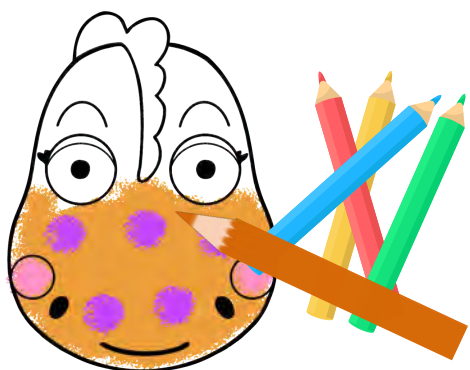
## STEP 3

With an adult's help, carefully cut out the mask with a pair of scissors. Remember to cut out some holes for the eyes too.



## STEP 4

Use pencils, pens or crayons to colour in and decorate your mask.

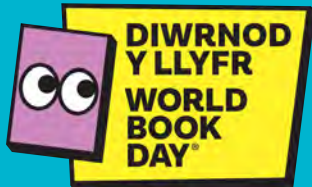


## STEP 5

Glue a wooden stick to the back of the figure to complete the mask!



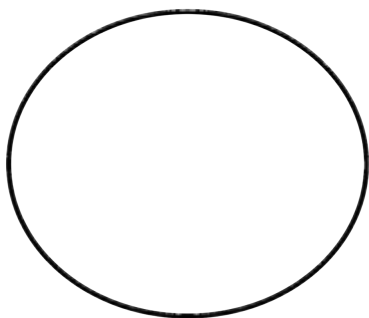




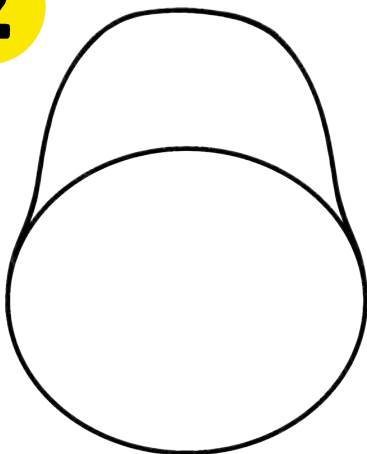
# DRAW YOUR OWN MASK

If you don't have access to a printer, don't worry!  
Follow our step-by-step guide below to draw your own mask.

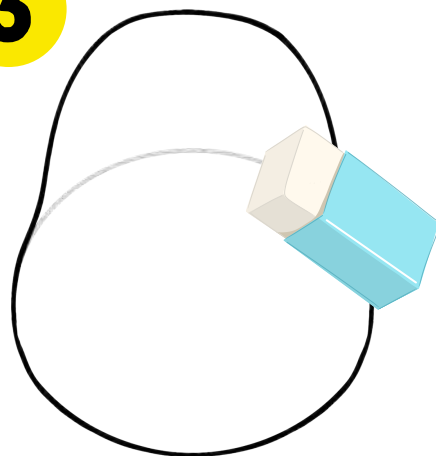
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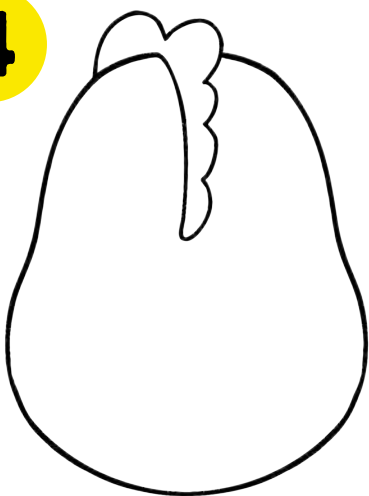
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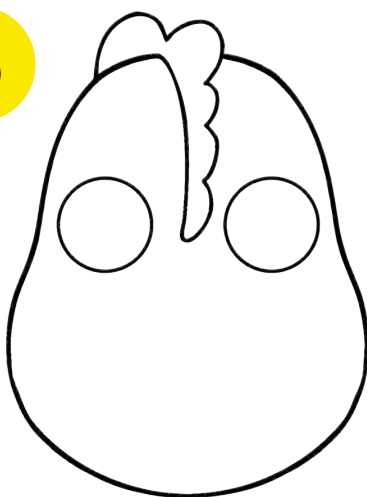
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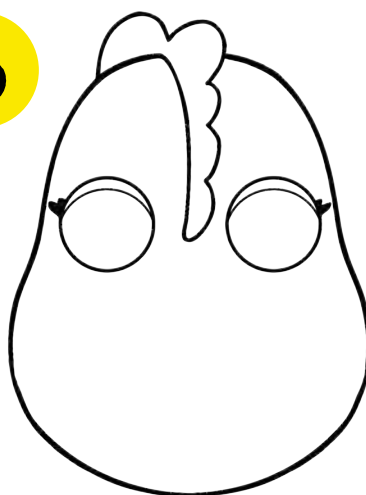
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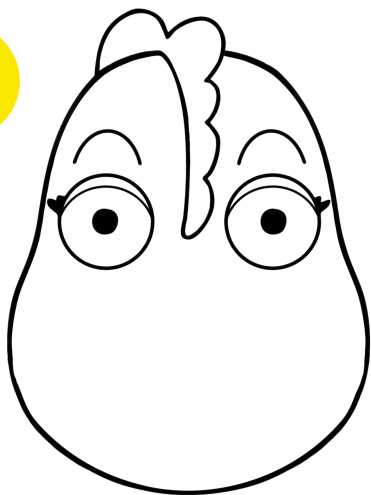
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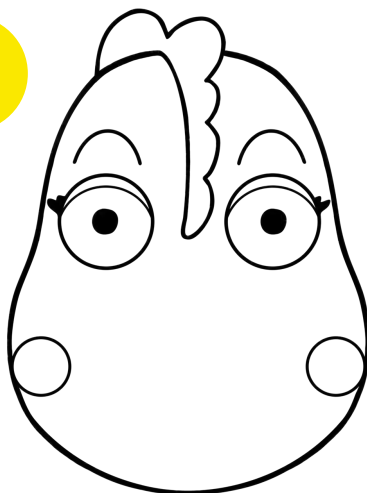
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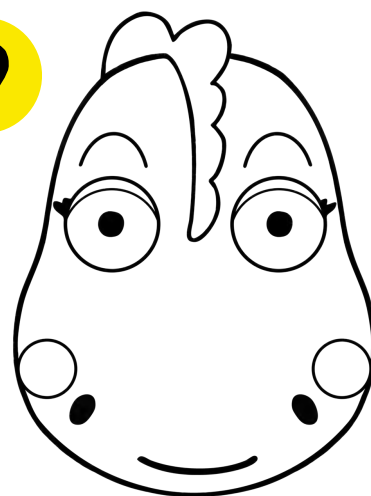
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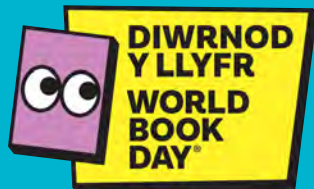
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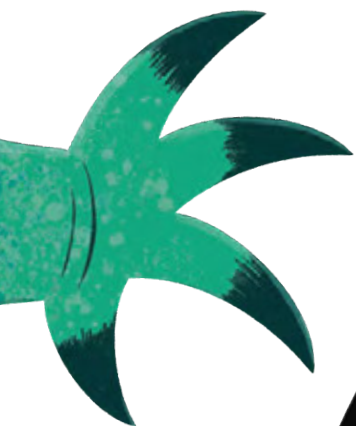
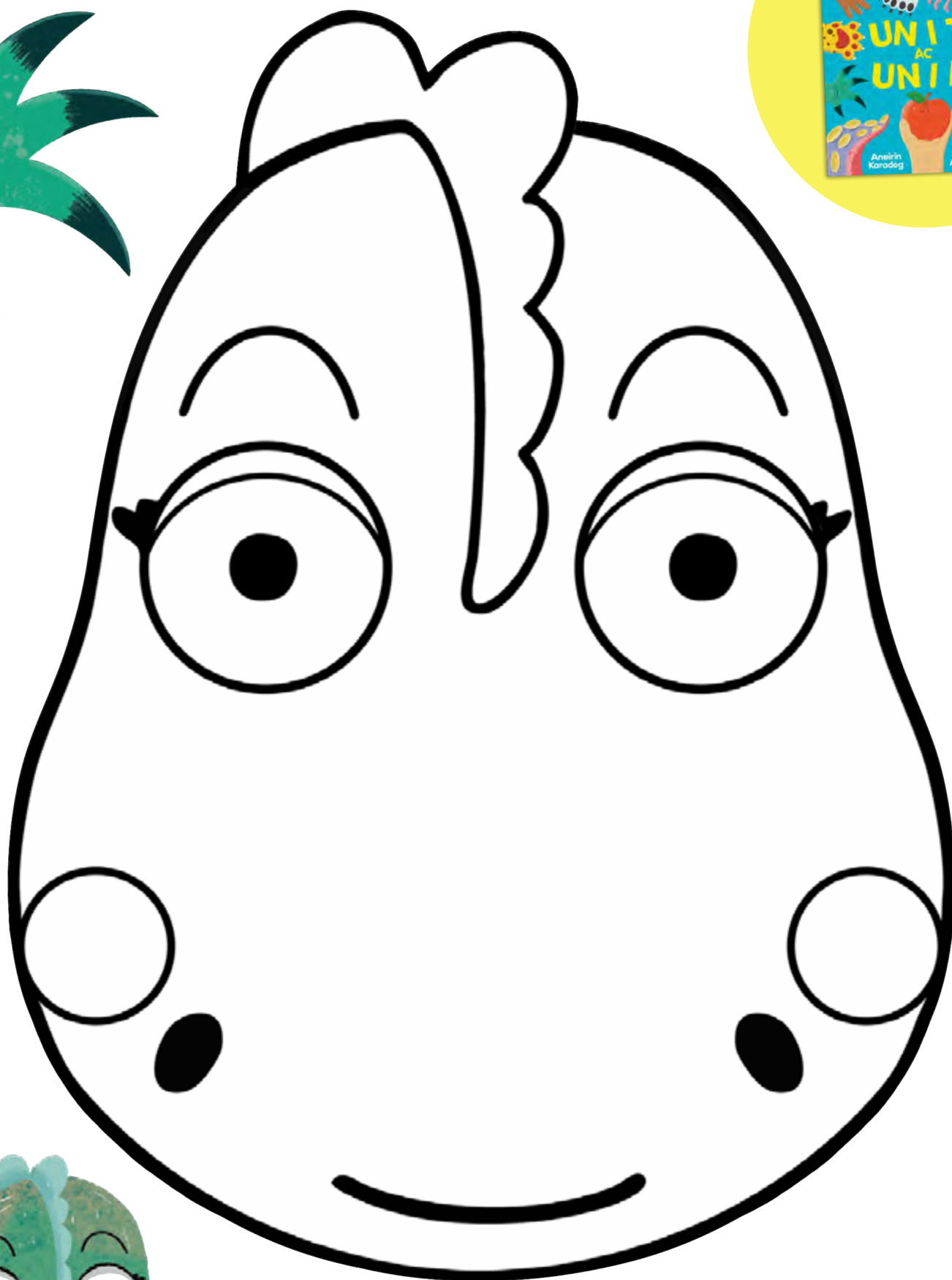
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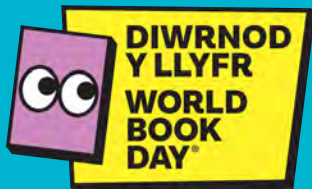






# CREU MWGWD DEINOSOR





# SUT I GREU'R MWGWD

Fe fydd angen: Papur A4, cardbord, glud, siswrn, pensiliau lliw, ffon bren

## CAM 1

Argraffwch y dudalen gyntaf ar ddarn o bapur A4. Os nad oes argraffydd ar gael, dilynwch y camau ar y dudalen nesaf i ddarlunio'r mwgwd.



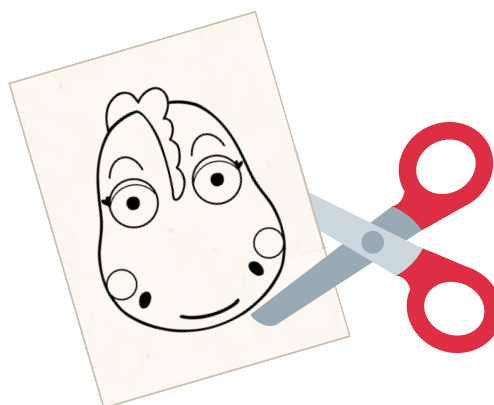
## CAM 2

Gludwch y papur at ddarn o gardbord. (Bydd darn arall o bapur trwchus yn gweithio hefyd!)



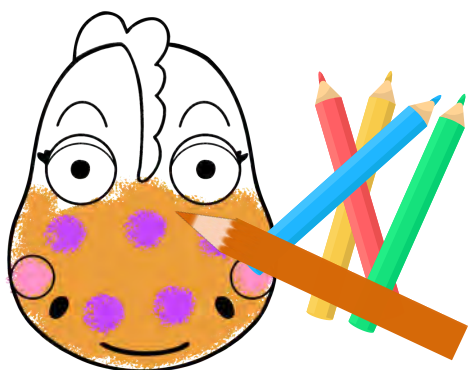
## CAM 3

Gyda chymorth oedolyn, defnyddiwch siswrn i dorri allan siâp y pen yn ofalus. Cofiwch greu tyllau ar gyfer y llygaid hefyd.



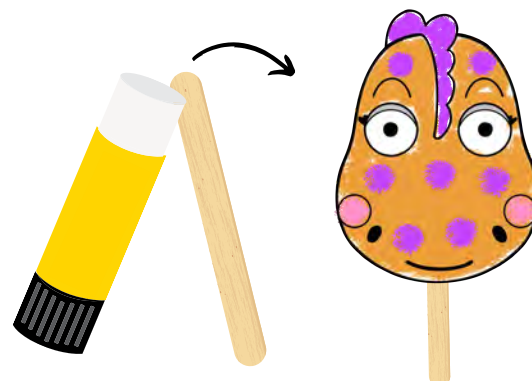
## CAM 4

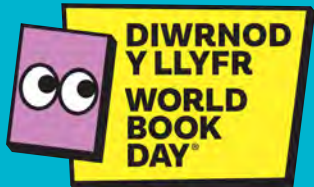
Defnyddiwch bensiliau, pennau neu greonau i liwio ac addurno'ch deinosor.



## CAM 5

Gludwch ffon bren at gefn y ffigur i gwblhau'r mwgwd!

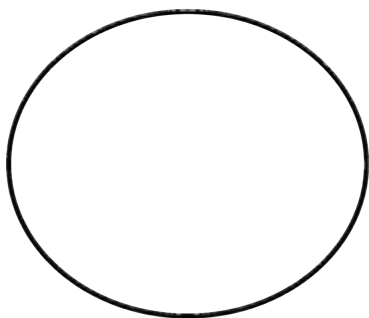




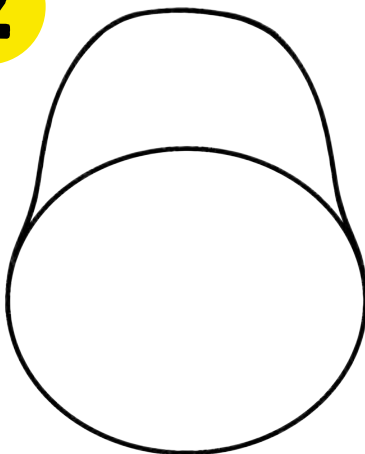
# DARLUNIO'R MWGWD

Os nad oes argraffydd ar gael, peidiwch â phoeni!  
Dilynwch y canllaw cam wrth gam isod i ddarlunio eich mwgwd eich hun.

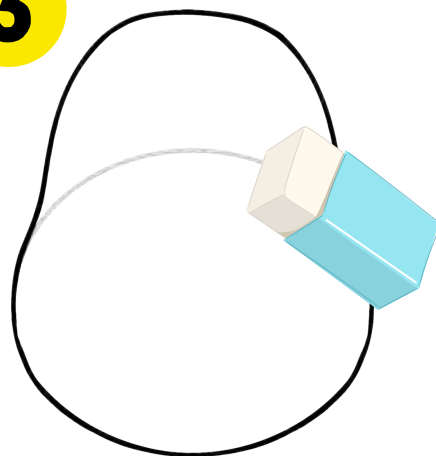
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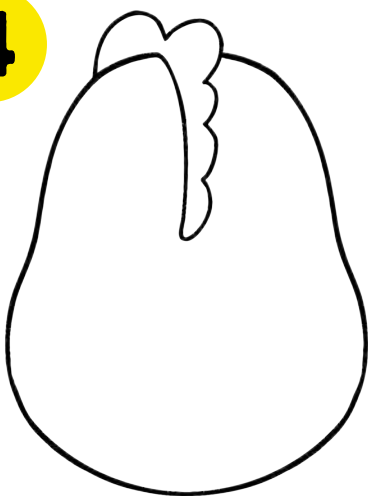
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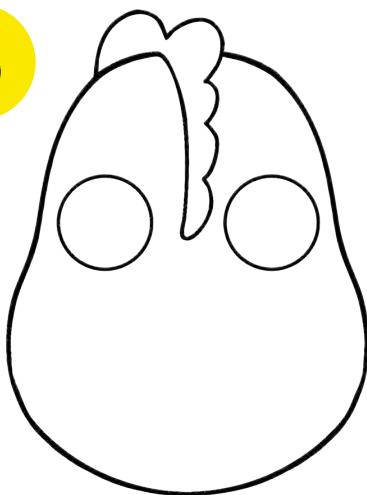
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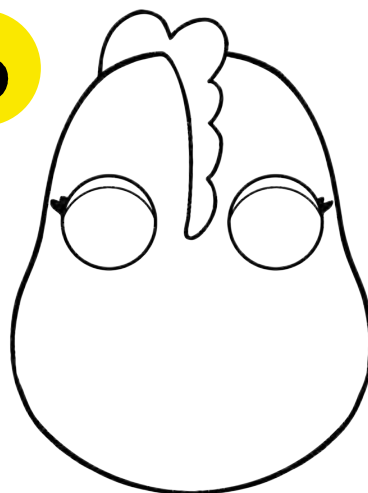
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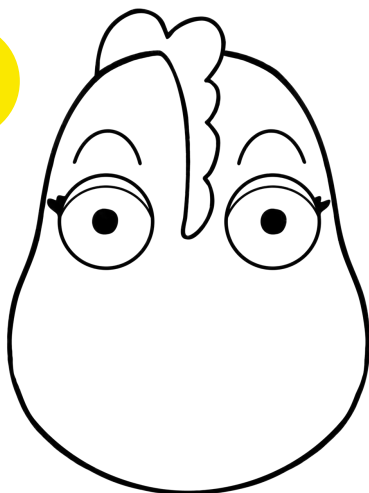
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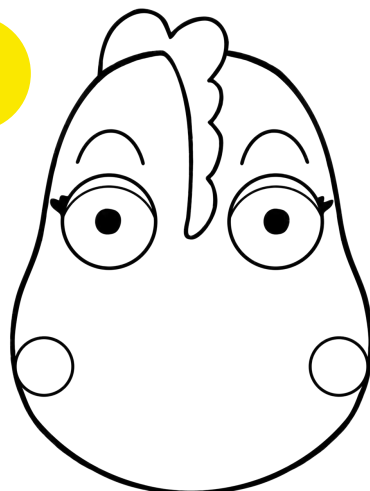
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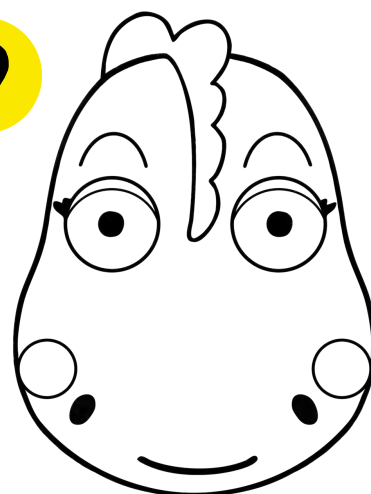
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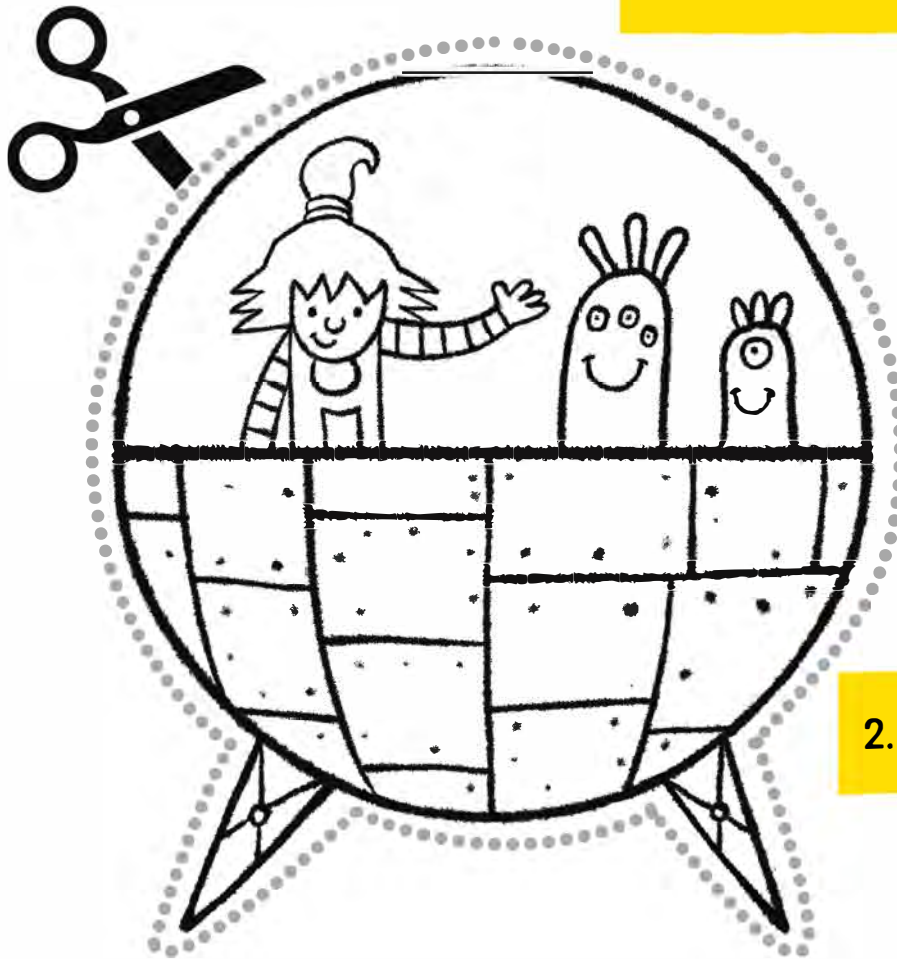


**You will need:** A paper plate / a pair of scissors / pencils/crayons/ pens/ paint

**Print out this shape and just follow these steps !**

6. Use the safety pin to stick your badge onto your top!

1. Carefully cut around this shape.



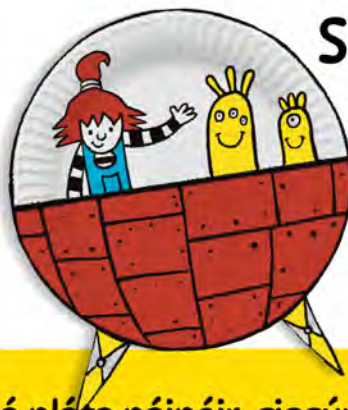
5. Stick a safety pin onto the back of the card.

2. Now colour in.

4. Glue this shape onto the cut card.

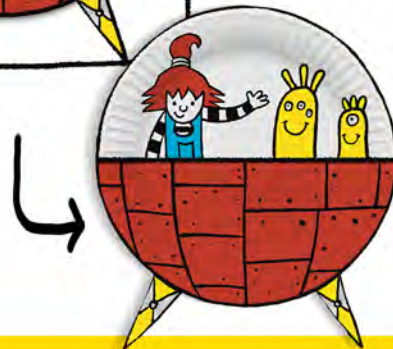
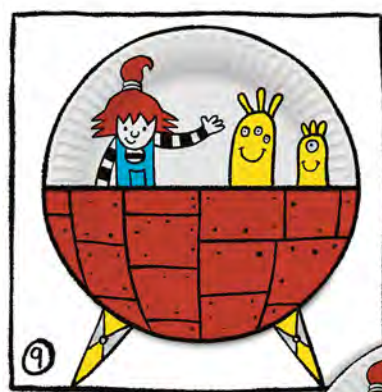
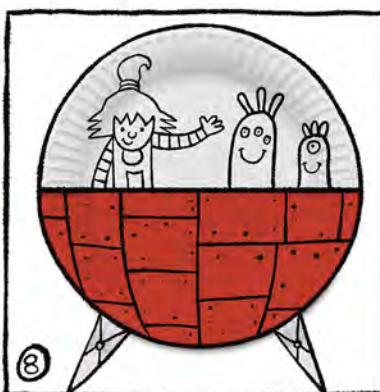
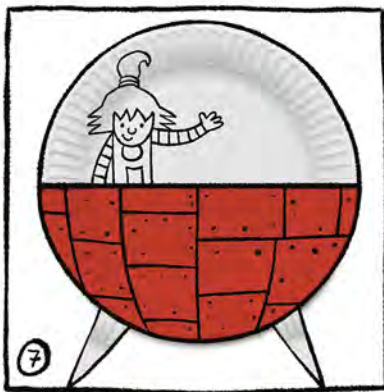
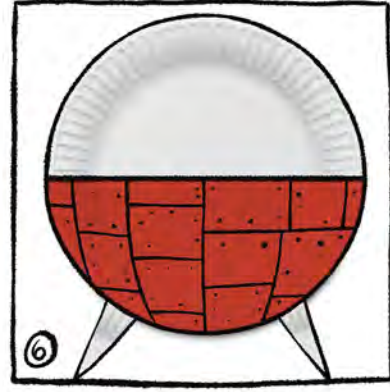
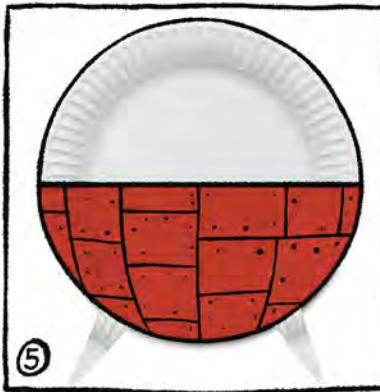
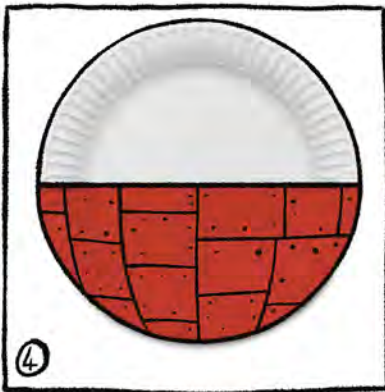
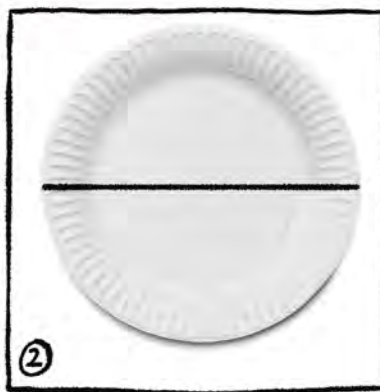
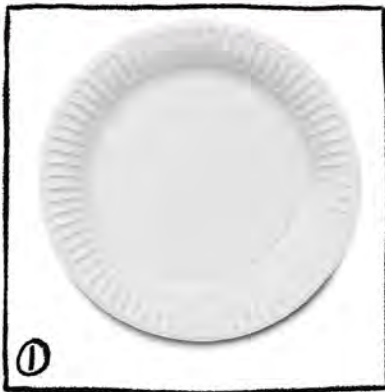
3. Trace the shape onto a piece of card.





Is iad na rudaí a bheidh uait ná pláta páipéir, siosúr, pinn luaidhe, criáin / pinn / péint

**Níl printéir agat? Fadhb ar bith. Lean na céimeanna seo go díreach!**



1. Tóg pláta páipéir beag.
2. Tarraing líne thiubh dhubh trasna sa lár.
3. Péinteáil an leath íochtair do rogha dath.
4. Bain úsáid as peann feiltbhiorach dubh le painéil mhiotail a tharraingt ar an leath íochtair.
5. Tóg pláta eile agus gearr dhá thriantán amach agus stápláil iad go bun do dhearaidh.
6. Tarraing línte tiubha dubha thart ar na triantáin agus dathaigh iad leis an dath is fearr leat.
7. Anois tarraing Rita ag baint úsáid as an leabhar mar thagairt.
8. Tarraing an oiread eachtrán agus is main leat in aice le Rita sa spásloing.
9. Agus anois is féidir leat iad a dhathú le cibé dath nó deardh is mian leat! Anois tá tú réidh agus níl le déanamh agat ach do shuaithantas a ghreamú le biorán nó téip ghreamaitheach!



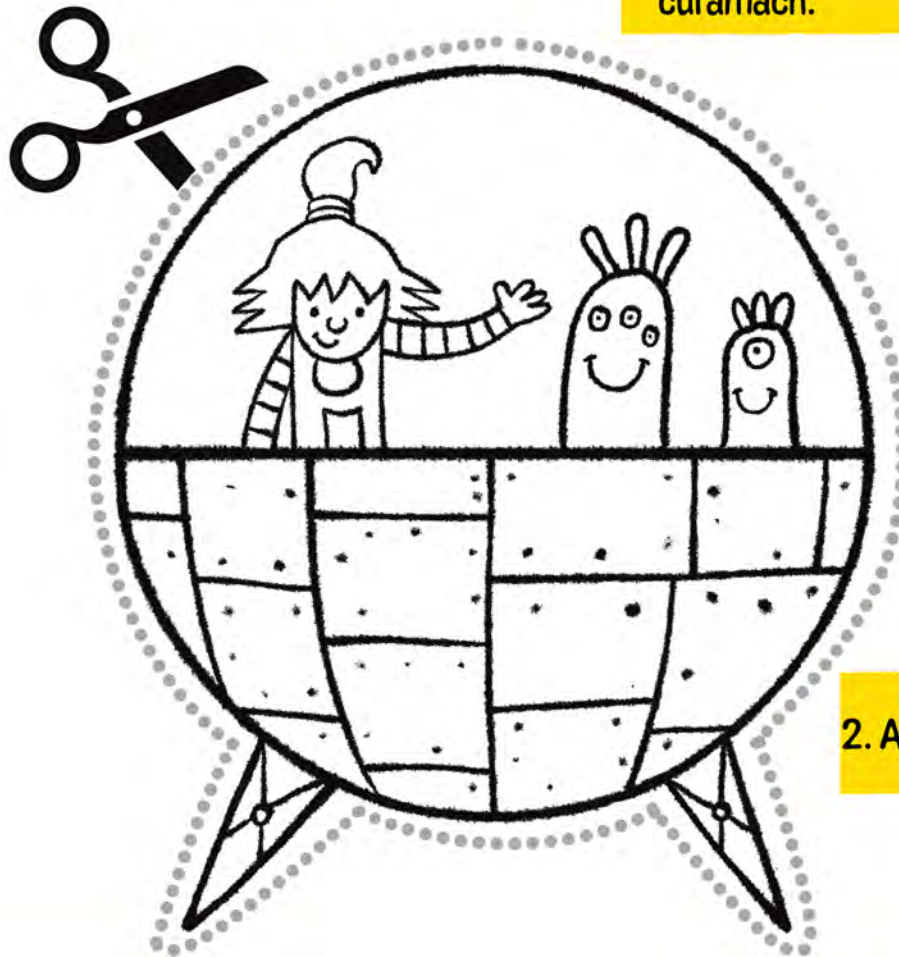


Is iad na rudaí a bheidh uait ná pláta páipéir, siosúr, pinn luaidhe, criáin / pinn / péint

## Priontáil an cruth seo agus lean na céimeanna seo go díreach!

6. Bain úsáid as do bhiorán dúnta le do shuaithneas a ghreamú ar do bharréide.

1. Gearr thart ar an gcruth seo go cúramach.



5. Cuir biorán dúnta ar chúl an chárta.

2. Anois dathaigh isteach.

4. Greamaigh an cruth seo le gliú ar an gcárta gearrtha.

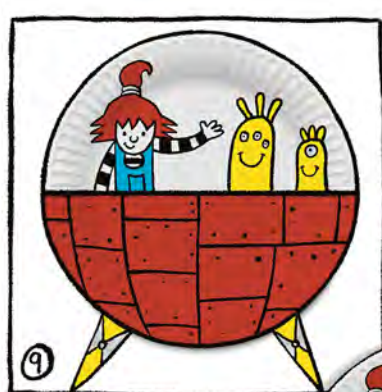
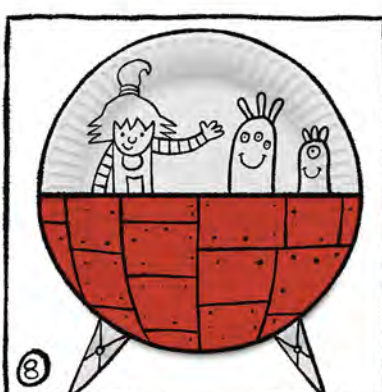
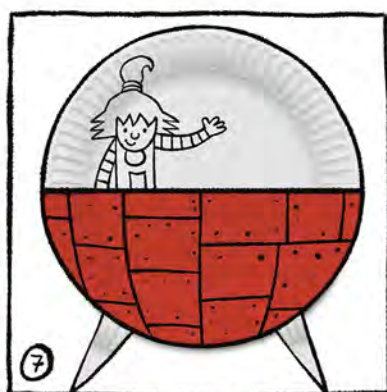
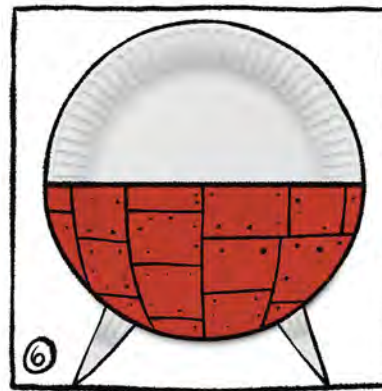
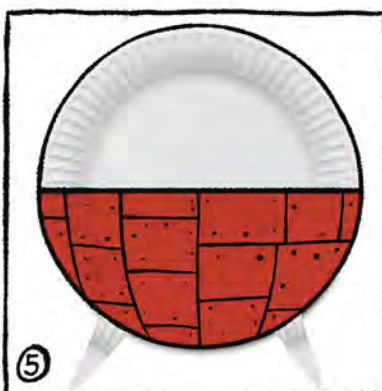
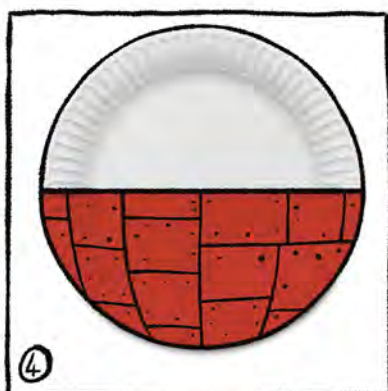
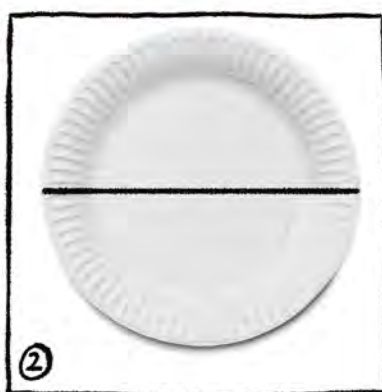
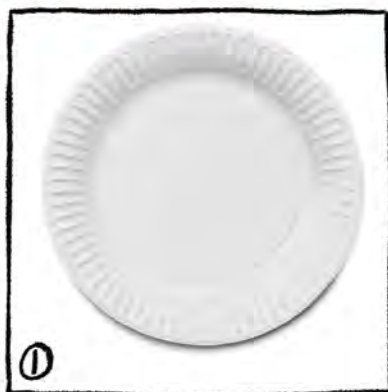
3. Rianaigh an cruth ar phíosa cárta.





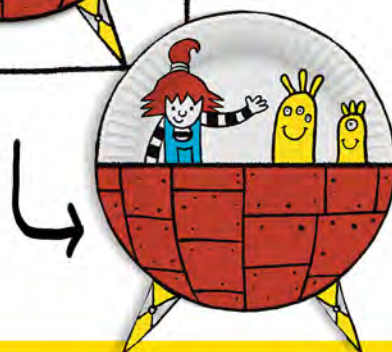
**You will need:** A paper plate / a pair of scissors / pencils/crayons/ pens/ paint

**No printer no problem,** just follow these steps!



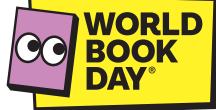
1. Take a small paper plate. 2. Draw a thick black line across the middle. 3. Paint the bottom half in the colour of your choice. 4. Use a black felt pen to draw metal panels on the bottom half. 5. Take another plate and cut out two triangles and staple them to the bottom of your design. 6. Draw thick black lines around the triangles and colour them in using your favourite colour. 7. Now draw in Rita using the book for reference. 8. Draw in as many aliens as you like beside Rita in the spaceship. 9. And now you can colour them in with any colour or design you wish!

Now you are all done and all you need to do now is stick on your badge with a pin or some sticky tape!





IN PARTNERSHIP WITH



# UNLOCK YOUR OWN UNICORN MAGIC!



NETFLIX



## You will need:

- Scissors
- Glue stick or sticky tape
- Colouring pens, pencils or crayons

## Instructions

1. Print out your very own unicorn headband.
2. Grab your colouring pens or pencils and decorate your unicorn horn and mane.
3. With the help of a grown-up, cut out all three headband pieces.
4. Now ask a grown-up to help you stick the pieces together - then wait for it to dry!
5. Place on your head and become a magical unicorn just like Wildstar!

## NO PRINTER NO PROBLEM!

just trace over the  
headband from  
the screen onto  
paper!



A World Book Day®2026 £1/€1.50 book

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charity, company, and trademark.



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STICK



STICK

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nosy  
crow



# MAKE YOUR OWN UNICORN ACADEMY BADGE!



NETFLIX

## Instructions

1. Print out your official Unicorn Academy badges.
2. Grab your colouring pens or pencils and decorate them all.
3. With the help of a grown-up, cut around the dotted lines.
4. Then ask your grown up to help you stick the badge directly onto your clothes.
5. Now you're a real Unicorn Rider!



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**NO PRINTER  
NO PROBLEM!**

Why don't you try designing your own magical badge too?

## You will need:

- Scissors
- Sticky tape
- Colouring pens, pencils or crayons



## What do you think?

- If you were a Unicorn Rider, what would your riding outfit look like?
- Which dorm room would you and your friends be in?
- What would your unicorn's name and magical power be? Light Magic like Wildstar, Ice Magic like Glacier, or maybe even Fire Magic like Cinder!

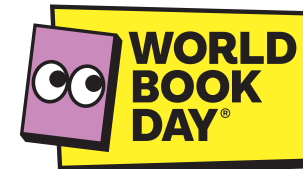


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**nosy  
crow**





**What on Earth!**

# Design your own 'ASK ME FOR A FACT!' head band

## YOU WILL NEED:

A piece of paper ☐

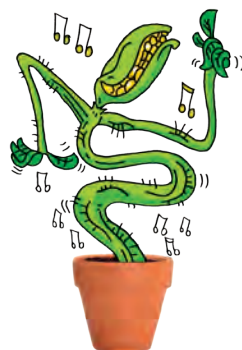
Thin card (e.g. an old cereal box) ☐

Scissors ☐

Hole punch ☐

Colouring pens, pencils or crayons ☐

String or elastic ☐



## INSTRUCTIONS:

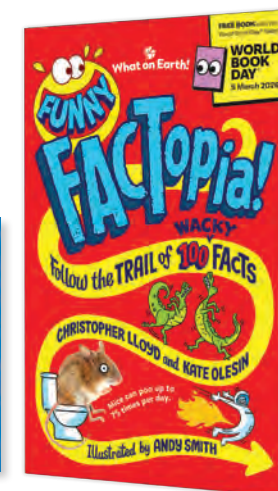
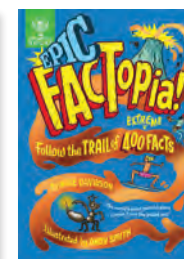
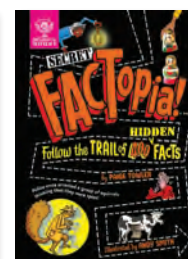
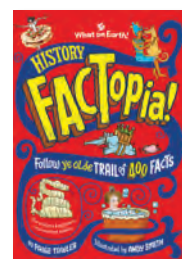
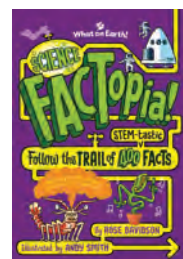
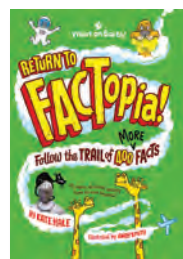
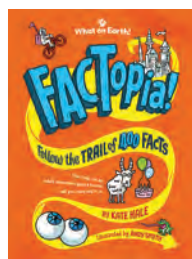
- ★ Print out the head band template on the next page.
- ★ Stick the head band to a piece of card to make it stronger.
- ★ With the help of a grown-up, cut around the dotted lines and punch a small hole on both sides of the head band.
- ★ Grab your colouring pens or pencils and decorate your head band.
- ★ Tie string or elastic through the holes, allowing you to wear the head band.
- ★ Make a list of your favourite facts or grab your favourite book of facts.
- ★ You are ready to be asked for a fact!

**NO PRINTER.  
NO PROBLEM!**

Create your own head band.  
Draw the head band design from the next page onto thin card. You can have this on your screen to look at.  
The rectangle should be about 25cm long by 5cm wide.  
Then follow the instructions below to finish your head band.

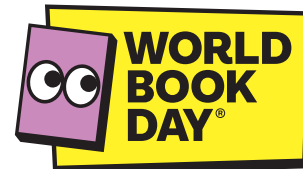
➤ DISCOVER TRAILS OF FUN FACTS WITH

**FACTopia!**









# What on Earth!

## No printer? No problem! Create your own clothes of many facts!

YOU CAN ADD  
AS MANY  
**FACTS** OR  
ITEMS AS YOU  
LIKE

### INSTRUCTIONS

#### YOU WILL NEED:

One item of clothing,  
e.g. scarf, coat, jumper,  
cardigan or t-shirt ☐

3+ pieces of paper or  
3+ things you can carry ☐

Safety pins or string ☐

Paper ☐

Pencil or pen ☐



#### USING ITEMS / OBJECTS

★ Find 3+ objects from home which you know a fun fact or story about.

★ Attach the objects to your clothing with string or a safety pin. Ask an adult to help you.

*Or you can put your items into a pocket if your clothing has one.*

★ Write 'Ask me for a fact' on a piece of paper and attach this to your item of clothing or carry it with you.  
*Or make your own head band (find out how on the first page).*

#### USING PAPER

★ Think up 3+ facts or stories.

★ Write or draw these on separate pieces of paper.

★ Fold each piece of paper in half.

★ Pin or tape the facts to your item of clothing.

★ Write 'Ask me for a fact' on a piece of paper and attach this to your item of clothing or carry it with you.  
*Or make your own head band.*

#### REMEMBER:

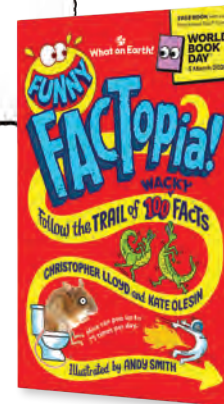
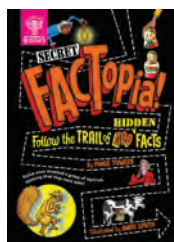
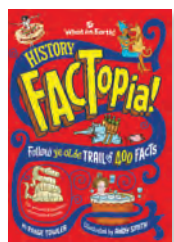
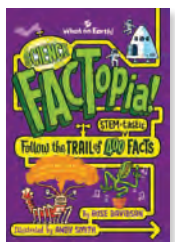
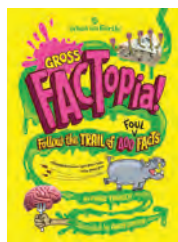
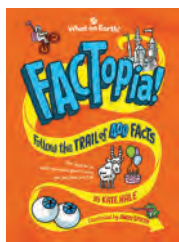
Choose an item of clothing that you are happy to pin or stick facts/items to. It could get damaged during the day.

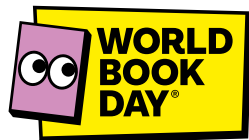
Ask permission before you take anything from home into school.

Choose something that you don't mind losing.



You are ready!





# HOW TO DRESS UP LIKE



## FLIPPER



### YOU WILL NEED:

Scissors  
Colouring pens  
Sticky tape

### INSTRUCTIONS:

Ask a grown-up to help cut out around the flippers, feet and strips on the following pages

Colour in and/or decorate your flippers and feet

Loop each strip into a band wide enough to fit around your arm and tape in place

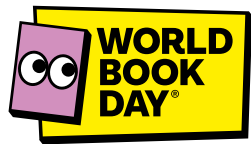
Tape each band to the underside of each flipper

Tape a foot to each of your shoes

Choose your time-travelling era and pick your favourite accessories (e.g. sunglasses and beach shorts, hat and scarf, or white sheets for a toga!)

Waddle like Pablo and Splash!

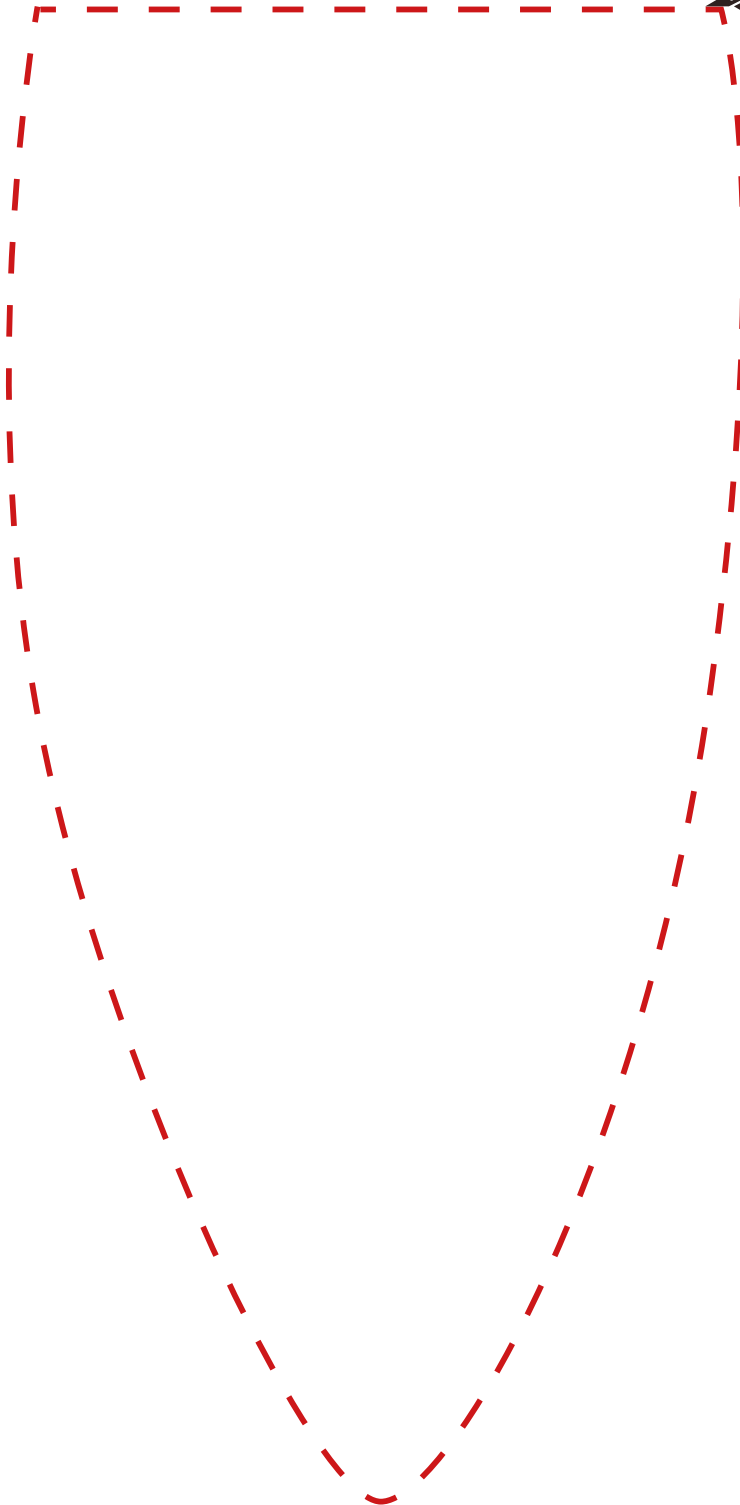




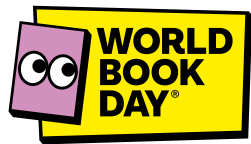
HOW TO DRESS UP LIKE



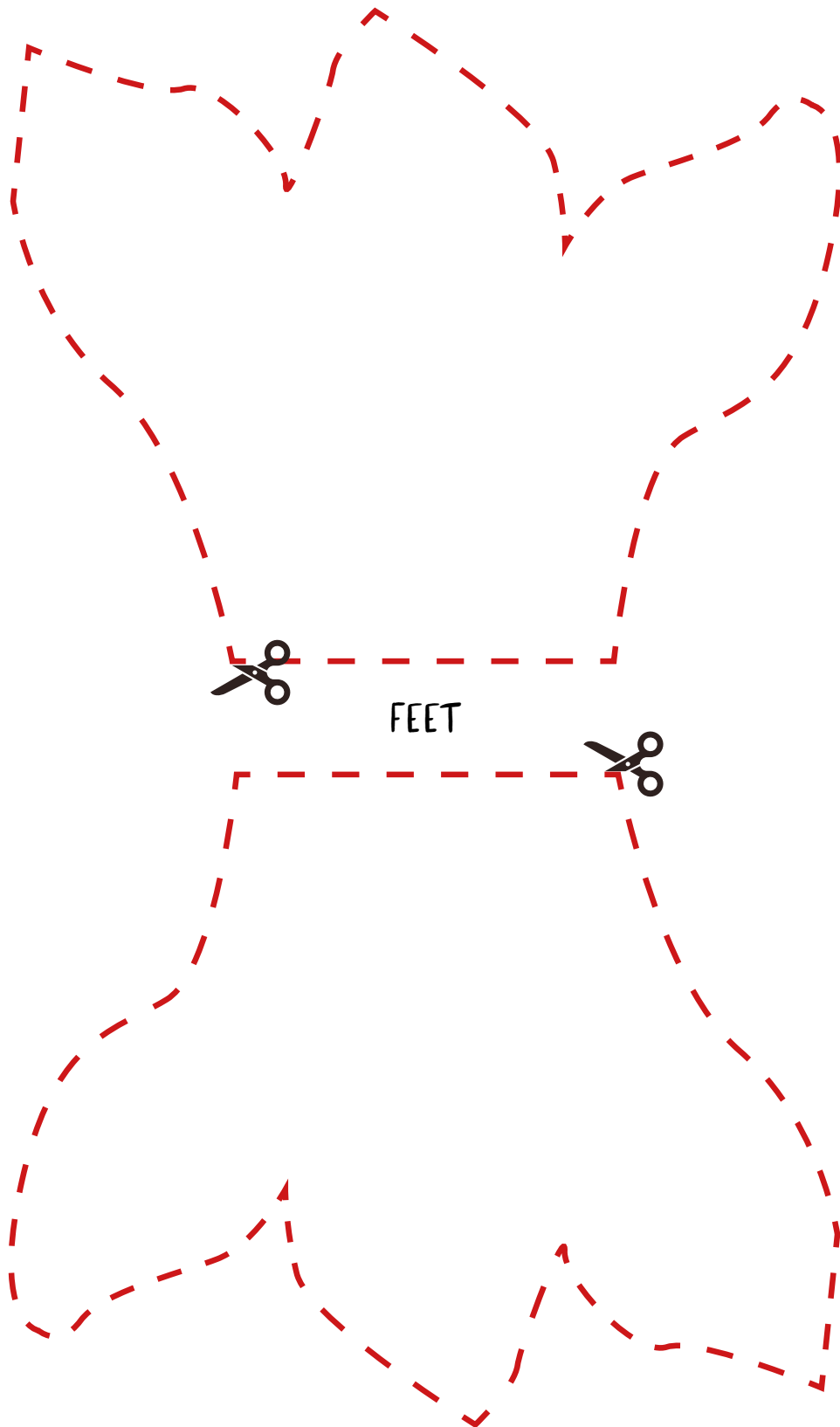
FLIPPER







# HOW TO DRESS UP LIKE



No printer? No problem!

HOW TO DRESS UP LIKE

# PABLO AND SPLASH

## YOU WILL NEED:

Cardboard  
Paper  
Colouring pens  
Scissors  
Sticky tape



## INSTRUCTIONS:

Find some cardboard (like a cereal box or empty delivery box) and draw two large flippers and 2 feet

Ask a grown-up to help cut out the shapes

Colour in and/or decorate your flippers and feet

Cut 2 strips of paper and loop each strip into a band wide enough to fit around your arm and tape in place

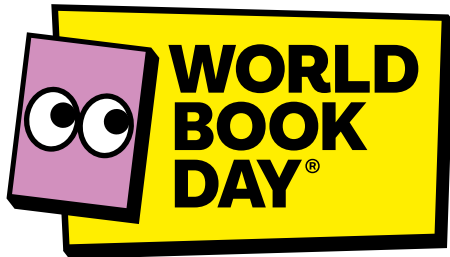
Tape each band to the underside of each flipper

Tape a foot to each of your shoes

Choose your time-travelling era and pick your favourite accessories (e.g. sunglasses and beach shorts, hat and scarf, or white sheets for a toga!)

Waddle like Pablo and Splash!

IN PARTNERSHIP WITH



# Design Your Own Pia's PET CLUB Badge



## YOU WILL NEED:

- Scissors
- Glue
- Colouring pens or pencils
- Thin card



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I'm in  
Pia's PET CLUB

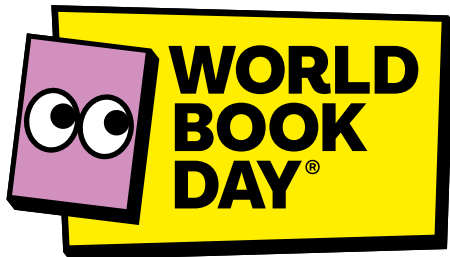
## INSTRUCTIONS:

- Print out your Pia's Pet Club badge. If you don't have a printer, put a piece of paper over the screen and trace the outline with a pencil.
- Stick the badge onto some card to make it stronger.
- Ask an adult to help you cut around the dotted lines.
- Decorate your badge using colouring pens or pencils.
- Add your favourite pets! Why don't you have a go at drawing an iguana?
- Pin your badge to a t-shirt to let everyone know you're part of PET CLUB!





IN PARTNERSHIP WITH



# JOIN PIA'S PET CLUB



## DRESS UP LIKE PIA OR HARI

- Find a striped t-shirt to wear
- Pin your Pia's Pet Club badge to your t-shirt
- Grab a cuddly animal toy to join your club!



A World Book Day® 2026  
£1/€1.50 book



## DRAW AN IGUANA!

Follow Emma McCann's step-by-step guide to draw an iguana on your Pet Club badge.

1. Begin with the back and tail



2. Add the head



3. Draw two legs



4. Add the eye, chin and a foot



5. Connect the body and draw spikes along the back



6. Draw some final details



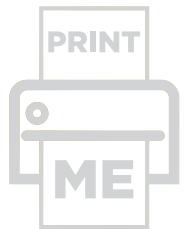
TA-DAH!



BUILD  
YOUR OWN

# HANNAH GOLD BEAR

MASK



## INSTRUCTIONS FOR PRINTED MASK

### BUILDING INSTRUCTIONS

- 1) Ask an adult to help you carefully cut out parts A/B/C/D/E along the solid dark grey line. You'll find this template on the following pages.
- 2) Fold along all of the light grey dashed lines in the direction indicated in the diagram below.
- 3) Find all of the small numbers on the tabs and edges of the individual parts of the mask.
- 4) Apply glue to the tabs and press firmly underneath the matching number, making sure the edges are aligned.
- 5) Fold parts D and E and stick to the top of the mask to make the ears.
- 6) Once your mask is complete, you could cut a band of cardboard from your cereal packet to fit around the back of your head and glue to the sides of the mask or attach a length of string or ribbon.

### YOU WILL NEED

- A cereal box or sheets of thick paper
- A pair of safety scissors
- A pencil
- A ruler
- Glue or sticky tap
- String (if you have some)

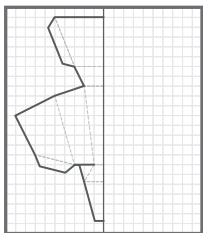
### DECORATING INSTRUCTIONS

- 1) If you want to draw, colour or paint your mask, it will be easier to do whilst the mask is flat.

This line shows  
a Mountain fold  
(folds towards you)



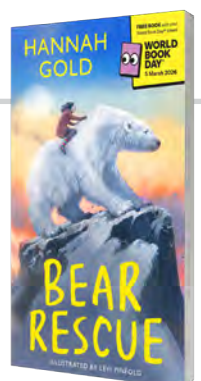
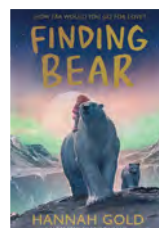
This line shows a Valley fold  
(folds away from you)

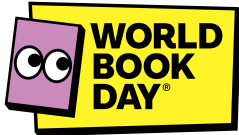


## CAN YOU CREATE YOUR OWN ANIMAL MASK?

Try placing the ears on top of the mask to turn the Bear into the Husky – or even try to create your own animal mask using the blank grid  
(HINT: you can design one half of the mask first to see if all of the pieces fit, then copy the design onto the second half of the grid).

DISCOVER MORE FROM  
HANNAH  
GOLD





# HANNAH GOLD

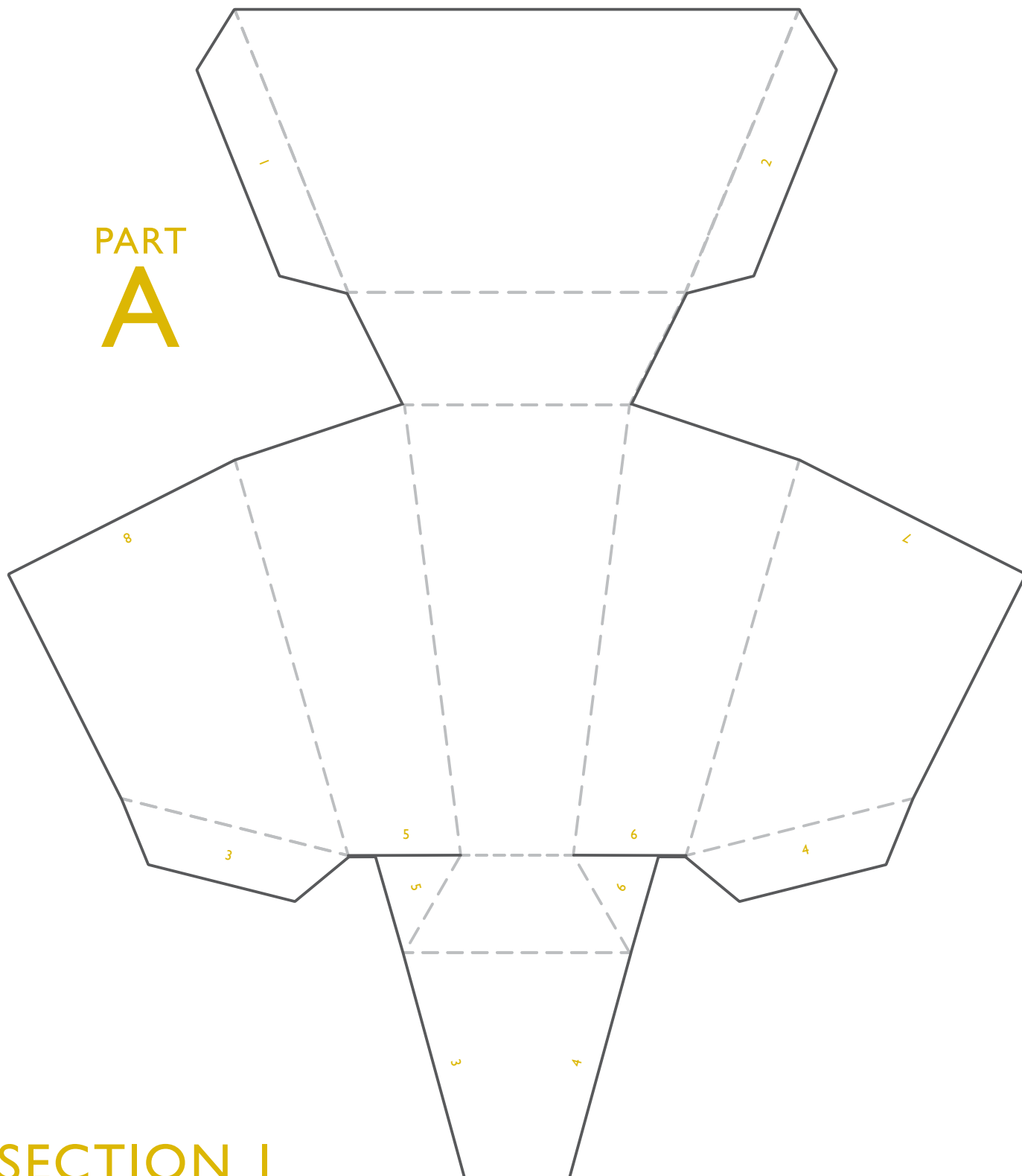
BUILD  
YOUR OWN

# BEAR

MASK

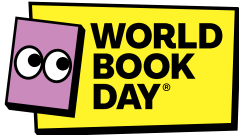


PART  
**A**



**SECTION I**  
PRINTER VERSION





BUILD  
YOUR OWN

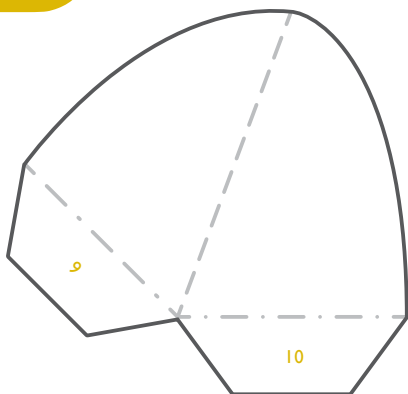
HANNAH GOLD

BEAR

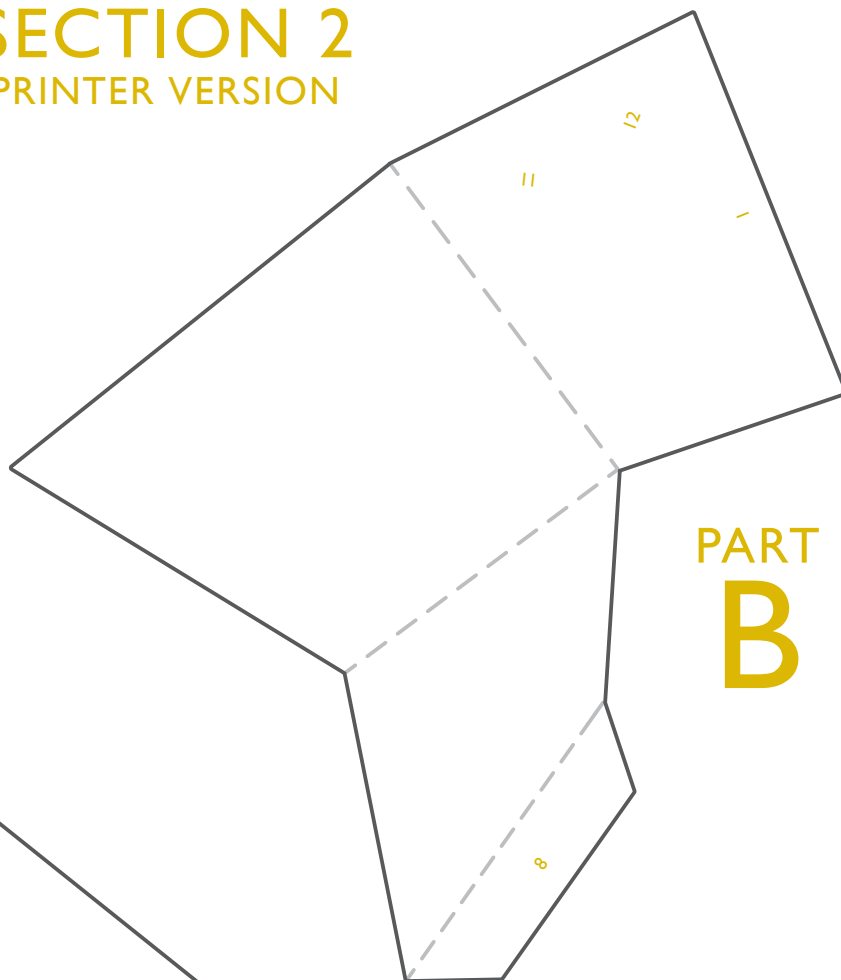
MASK



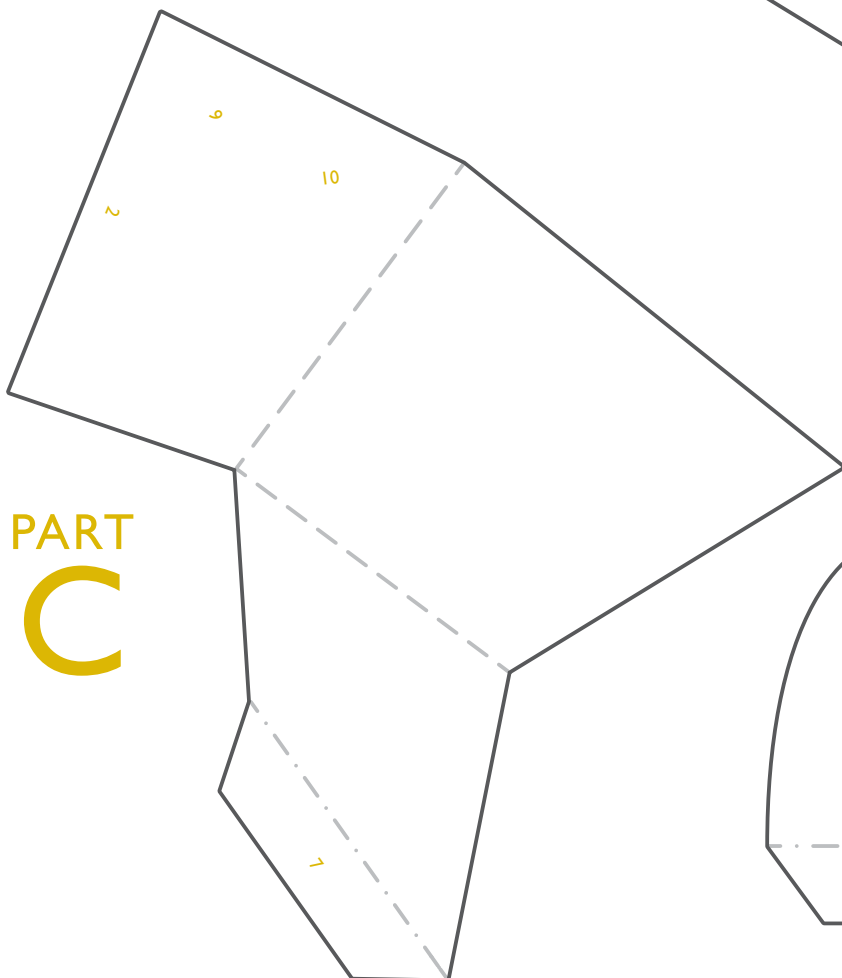
PART  
D



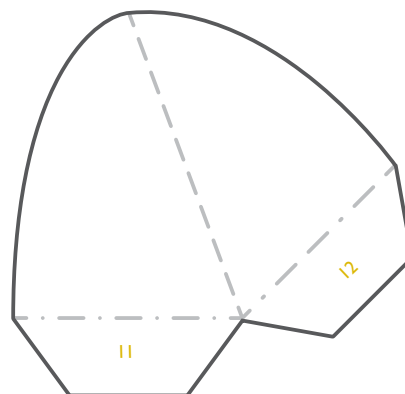
SECTION 2  
PRINTER VERSION



PART  
B



PART  
C



PART  
E

# BUILD YOUR OWN

# BEAR

# MASK

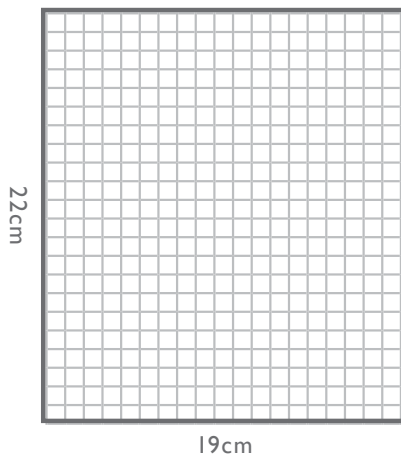


## CREATE YOUR OWN ANIMAL MASK TEMPLATE



## YOU WILL NEED

- A cereal box or sheets of thick paper
- A pair of safety scissors
- A pencil
- A ruler
- Glue or sticky tap
- String (if you have some)



This line shows  
a Mountain fold  
(folds towards you)



This line shows a Valley fold  
(folds away from you)

DIGITAL VERSION  
ONLY INSTRUCTIONS

## DRAWING THE TEMPLATE

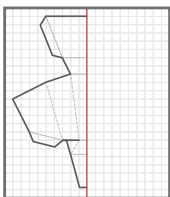
- 1) Take your cardboard or piece of paper and measure out a grid with 22 lines down and 19 lines across. Measure each line to be a distance of 1cm apart.
- 2) Following the diagram on the next pages on screen, count how many lines separate each point of the mask's shapes and make a dot. When you have marked out two dots, join them with a line using a ruler.
- 3) Once you have the outlines in place, use your ruler again to draw in all of the fold lines.

## BUILDING INSTRUCTIONS

- 1) Ask an adult to help you carefully cut out parts A / B / C / D / E along the solid dark grey line.
- 2) Fold along all of the light grey dashed lines in the direction indicated in the diagram below.
- 3) Find all of the small numbers on the tabs and edges of the individual parts of the mask.
- 4) Apply glue to the tabs and press firmly underneath the matching number, making sure the edges are aligned.
- 5) Fold parts D and E and stick to the top of the mask to make the ears.
- 6) Once your mask is complete, you could cut a band of cardboard from your cereal packet to fit around the back of your head and glue to the sides of the mask or attach a length of string or ribbon.

## DECORATING TEMPLATE

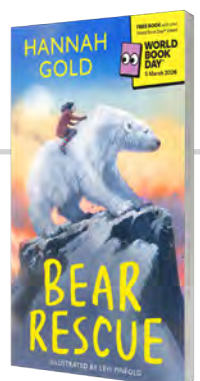
- 1) If you want to draw, colour or paint your mask, it will be easier to do whilst the mask is flat.



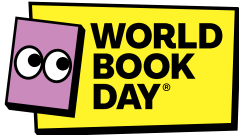
## CAN YOU CREATE YOUR OWN ANIMAL MASK?

Try placing the ears on top of the mask to turn the Bear into the Husky – or even try to create your own animal mask using the blank grid (HINT: you can design one half of the mask first to see if all of the pieces fit, then copy the design onto the second half of the grid).

DISCOVER MORE FROM  
HANNAH  
GOLD





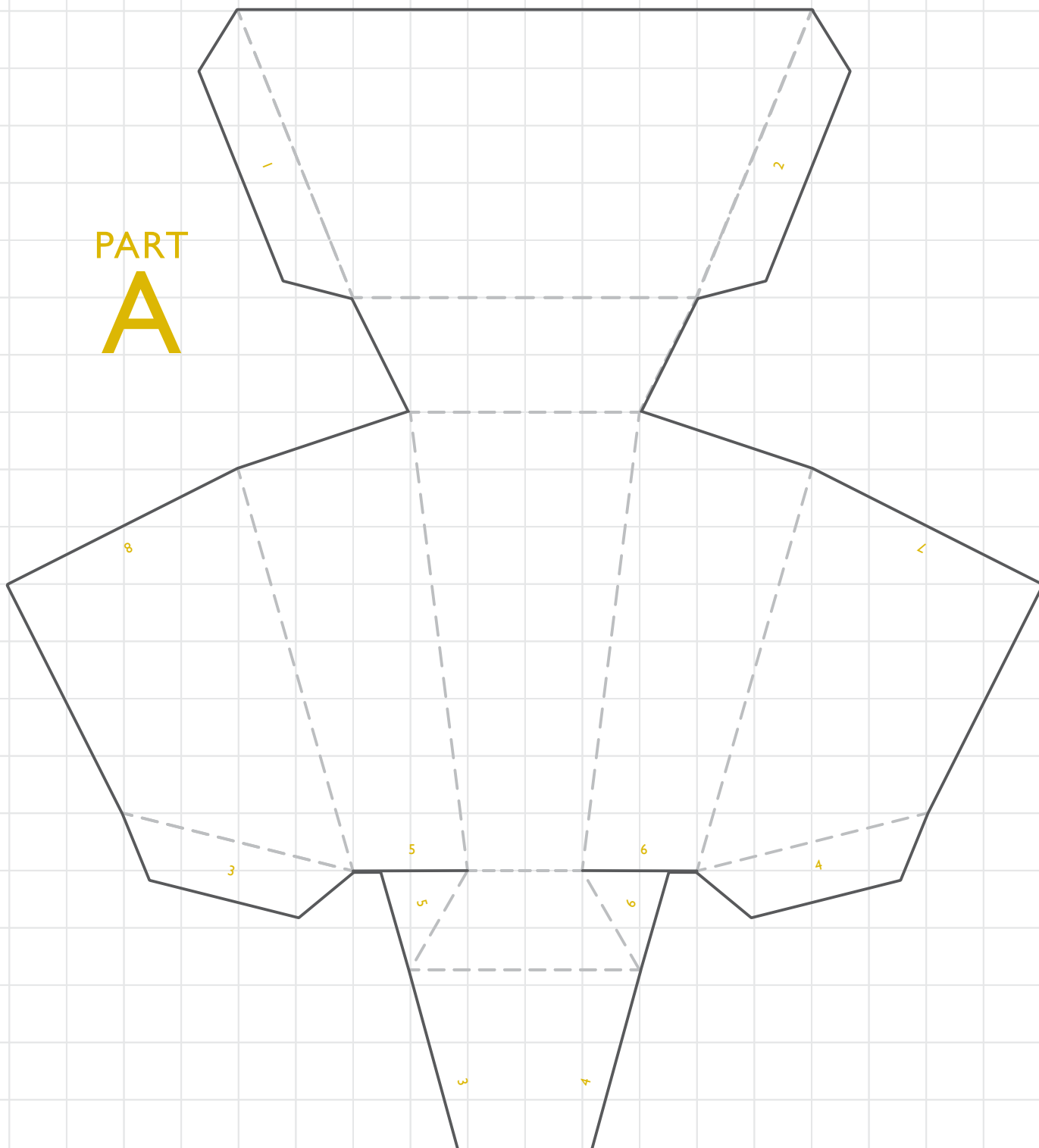


# HANNAH GOLD

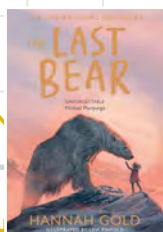
## BUILD YOUR OWN BEAR MASK



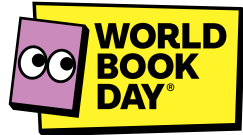
PART  
A



DISCOVER MORE FROM  
HANNAH GOLD  
ON



SEE DRAWING THE PAPER NET ON THE INSTRUCTIONS PAGE FOR DETAILS



BUILD  
YOUR OWN

HANNAH GOLD

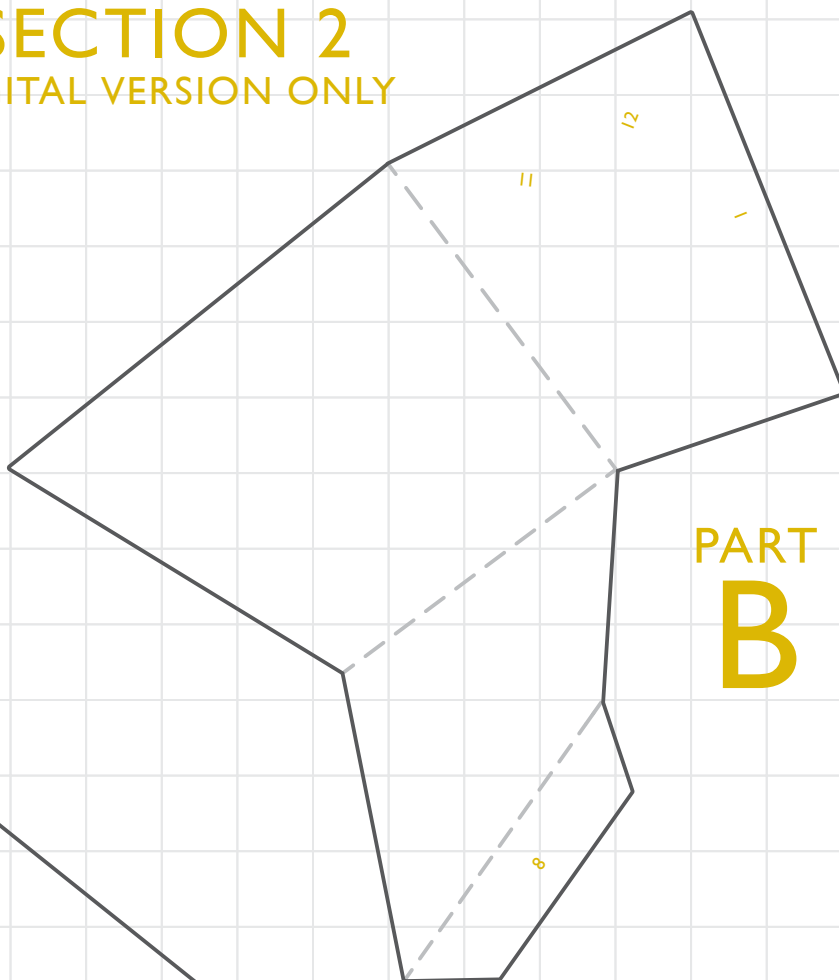
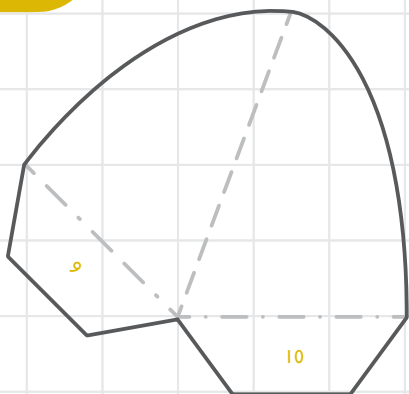
BEAR

MASK

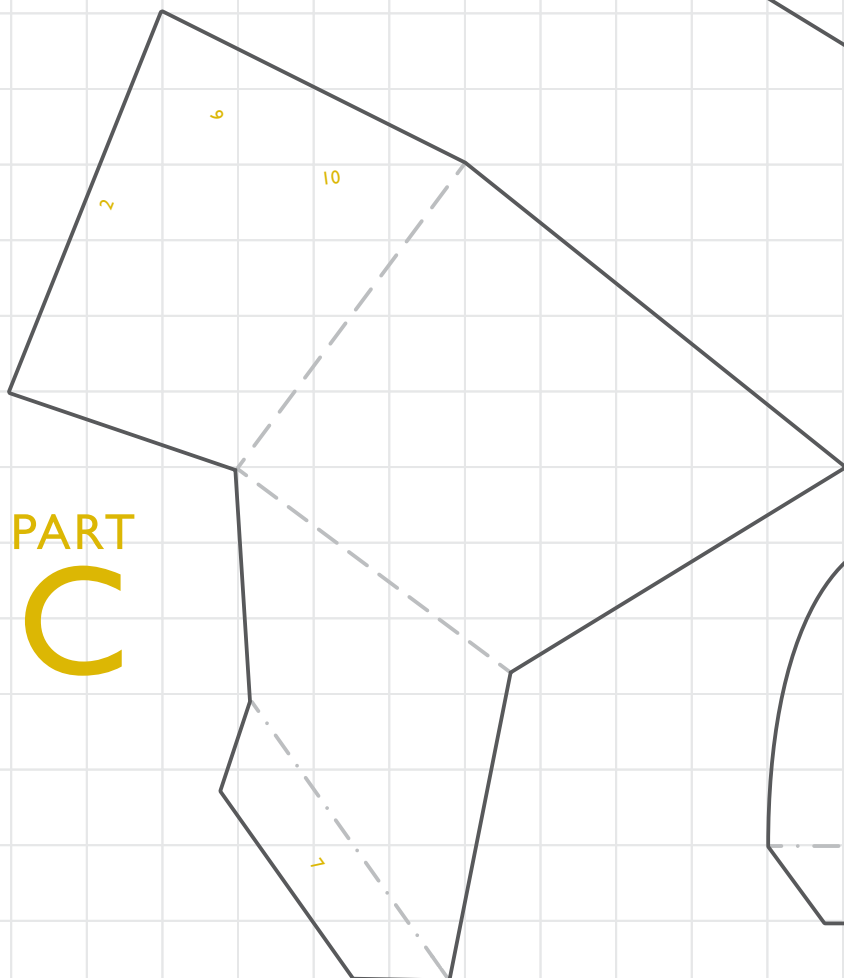


PART  
D

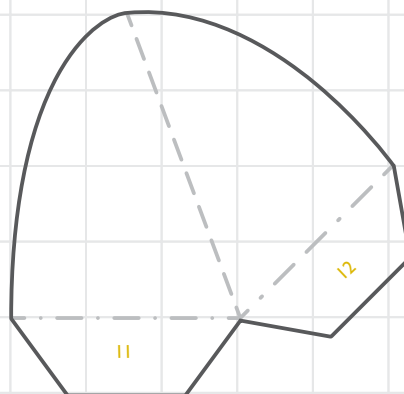
SECTION 2  
DIGITAL VERSION ONLY



PART  
B

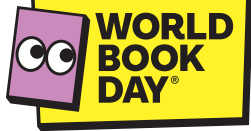


PART  
C



PART  
E

SEE DRAWING THE TEMPLATE ON THE INSTRUCTIONS PAGE FOR DETAILS



# BUNNY VS MONKEY



## BUNNY MASK

### INSTRUCTIONS:

1. Cut along the marked lines for the mask and eye holes
2. Pierce a hole through the 'X' marks, and use string or elastic to secure the mask
3. Ask an adult for help if you need to

COLOUR ME IN!

ATTACH EARS TO THE MASK

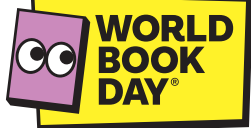


### NO PRINTER? NO PROBLEM!

Simply trace or draw these character masks in front of you on to a piece of paper! Then ask an adult to help you with the next steps.



IN PARTNERSHIP WITH



# BUNNY'S EARS

ATTACH  
EARS TO  
THE MASK

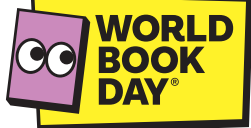


TOP OF EARS

BOTTOM OF EARS

**NO PRINTER?  
NO PROBLEM!**

Simply trace or draw these character masks in front of you on to a piece of paper! Then ask an adult to help you with the next steps.



# BUNNY VS MONKEY



## MONKEY MASK

COLOUR  
ME IN!

### INSTRUCTIONS:

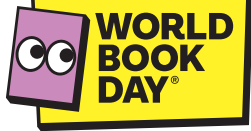
1. Cut along the marked lines for the mask and eye holes
2. Pierce a hole through the 'X' marks, and use string or elastic to secure the mask
3. Ask an adult for help if you need to



### NO PRINTER? NO PROBLEM!

Simply trace or draw these character masks in front of you on to a piece of paper! Then ask an adult to help you with the next steps.





# BUNNY VS MONKEY



**CUT  
OUT AND  
PLAY!**

## BUNNY MASK

### INSTRUCTIONS:

1. Cut along the marked lines for the mask and eye holes
2. Pierce a hole through the 'X' marks, and use string or elastic to secure the mask
3. Ask an adult for help if you need to

**ATTACH  
EARS TO  
THE MASK**

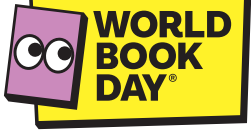


### NO PRINTER? NO PROBLEM!

Simply trace or draw these character masks in front of you on to a piece of paper! Then ask an adult to help you with the next steps.



IN PARTNERSHIP WITH



# BUNNY'S EARS

ATTACH  
EARS TO  
THE MASK

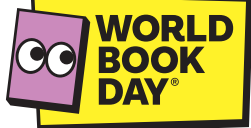


TOP OF EARS

BOTTOM OF EARS

**NO PRINTER?  
NO PROBLEM!**

Simply trace or draw these character masks in front of you on to a piece of paper! Then ask an adult to help you with the next steps.



# BUNNY VS MONKEY



## MONKEY MASK

### INSTRUCTIONS:

1. Cut along the marked lines for the mask and eye holes
2. Pierce a hole through the 'X' marks, and use string or elastic to secure the mask
3. Ask an adult for help if you need to

CUT  
OUT AND  
PLAY!

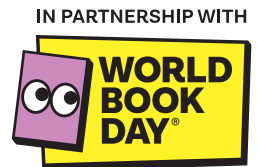


### NO PRINTER? NO PROBLEM!

Simply trace or draw these character masks in front of you on to a piece of paper! Then ask an adult to help you with the next steps.



# SKANDAR



## CREATE YOUR ALLIED ELEMENTAL BADGE TO ATTACH TO YOUR COSTUME

### You will need:

- Paper
- Scissors
- Sticky tape



### Instructions:

1. Print out the elements below
2. Pick your allied element if you know it or the element of your favourite character
3. Ask an adult to help you cut it out
4. Cut a medium size piece of sticky tape. Make a loop so that the sticky part is on the outside. Attached it to your elemental symbol and stick it to your costume. You are now a Unicorn Rider!
5. \*Alternatively, use a safety pin to secure this to your costume. Get an adult to help you with this.

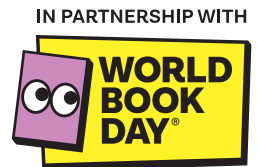


**A.F. STEADMAN**

—• NUMBER ONE BESTSELLER •—



# SKANDAR



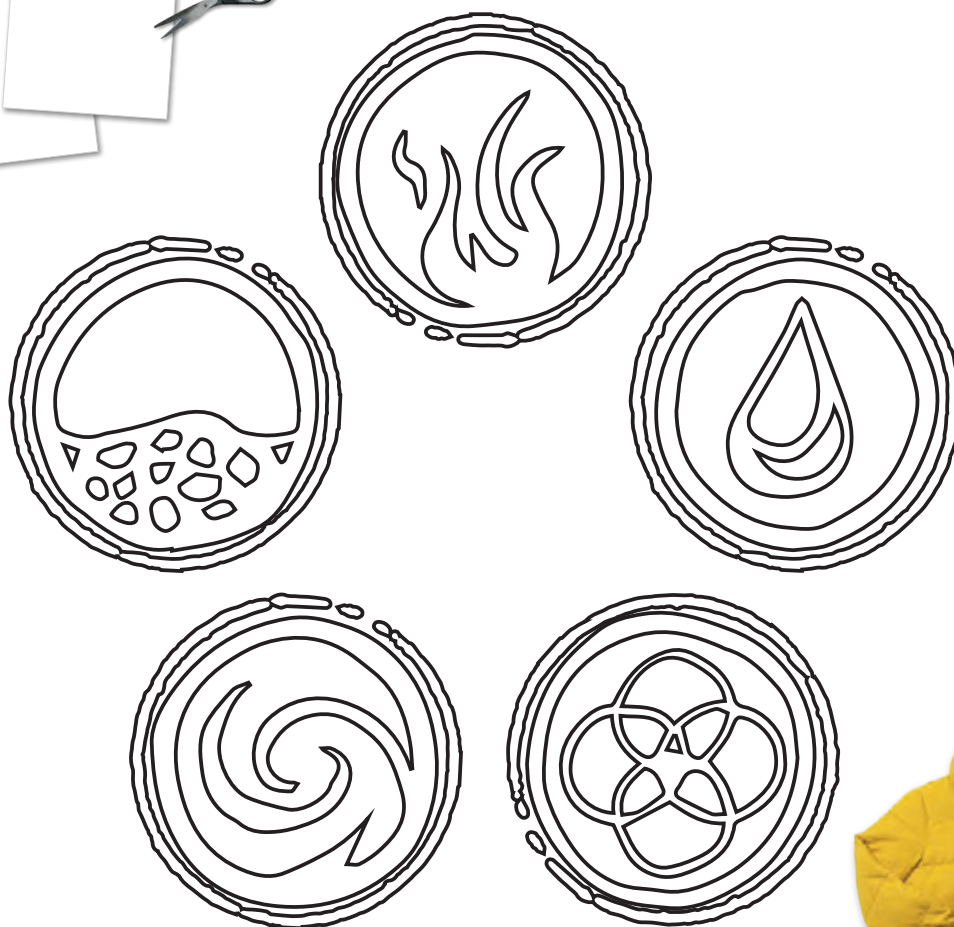
## NO PRINTER? NO PROBLEM! MAKE YOUR OWN ELEMENTAL BADGE!

### You will need:

- Paper
- Colouring pens or pencils
- Scissors
- Sticky tape

### Instructions:

1. Choose your elemental badge
2. Redraw or trace your element of choice. Colour it in with the correct elemental colour e.g. red for fire, blue for water
3. Ask an adult to help you cut it out and attach it to your top.
4. Perfect! You are now a Unicorn Rider!



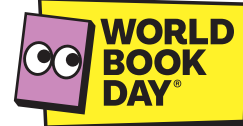
## A.F. STEADMAN

—• NUMBER ONE BESTSELLER •—

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# SKANDAR

IN PARTNERSHIP WITH



## DRESS UP LIKE A UNICORN RIDER!

### You will need:

- Black t-shirt
- Black trousers
- A jacket or jumper the colour of your element
- Home made elemental badge



### TIP:

You can even draw a hatchery wound on your right hand with a skin-safe body art pen!

### To dress like **Skandar** you'll need:

- Blue jacket or jumper
- Water or Spirit Element badge
- Black scarf
- Mutation: Transparent skeletal left forearm (Ask an adult to draw bones on your left arm with face paint)



### To dress like **Flo** you'll need:

- Green jacket or jumper
- Earth Element badge
- Mutation: Silver shot through her hair. (Add silver to your hair with temporary coloured hair spray)



### To dress like **Mitchell** you'll need:

- Red jacket or jumper
- Fire Element badge
- Mutation: Flaming hair (Add red and/or orange to your hair with temporary hair spray)



### To dress like **Bobby** you'll need:

- Yellow jacket or jumper
- Air Element badge
- Mutation: Grey feathers on arms (Create a cuff with some rolled paper and sticky tape. Glue on some feathers, roll it around your forearm and secure with more tape)

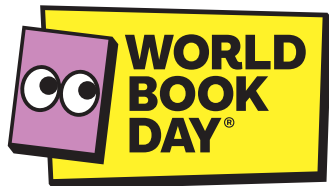


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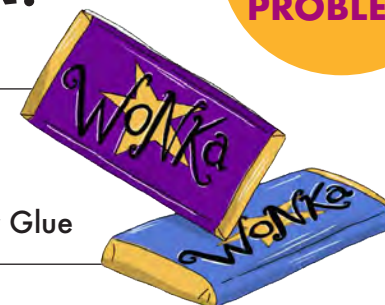


# MAKE YOUR OWN GIANT CHOCOLATE BAR!

**NO  
PRINTER?  
NO  
PROBLEM!**

## YOU WILL NEED:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> An empty cereal box | <input type="checkbox"/> A4 Paper – coloured or white | <input type="checkbox"/> Scissors          |
| <input type="checkbox"/> Foil wrap           | <input type="checkbox"/> Coloured pens/pencils        | <input type="checkbox"/> Sellotape or Glue |

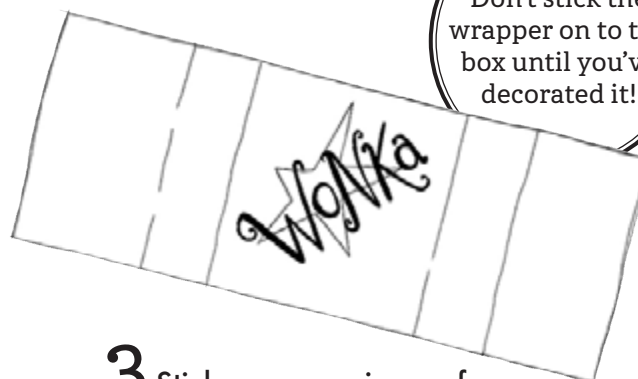


## INSTRUCTIONS



**1** Tape your empty cereal box closed.

**2** Wrap your box in foil (silver or gold), to make the foil wrapper. Use tape or glue to fix foil to box.



**TOP TIP:**  
Don't stick the wrapper on to the box until you've decorated it!

**3** Stick as many pieces of paper together as you need to be able to make the outer paper wrapper. This should reach all the way around the middle of box.



**4** Design and decorate your paper wrapper. Then use tape to stick around the box.

**IF YOU HAVE  
A PRINTER:**  
You can use the template on next page



If you have extra time or paper left, you could make your own golden ticket and hide it under the paper wrapper!



**A World Book Day® 2026  
£1/€1.50 book**

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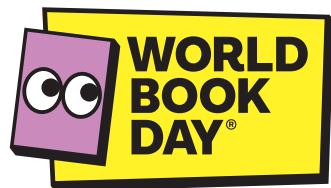
**ROALD  
DAHL**

**CHAOS  
AT  
THE  
CHOCOLATE  
FACTORY**





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# MAKE YOUR OWN GIANT CHOCOLATE BAR!



Wonka



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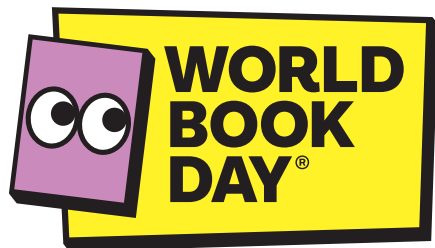
Follow the instructions on page 1 (steps 1-4). Colour in or  
decorate this template and attach to your paper wrapper.



## CHAOS AT THE CHOCOLATE FACTORY

**ROALD  
DAHL**

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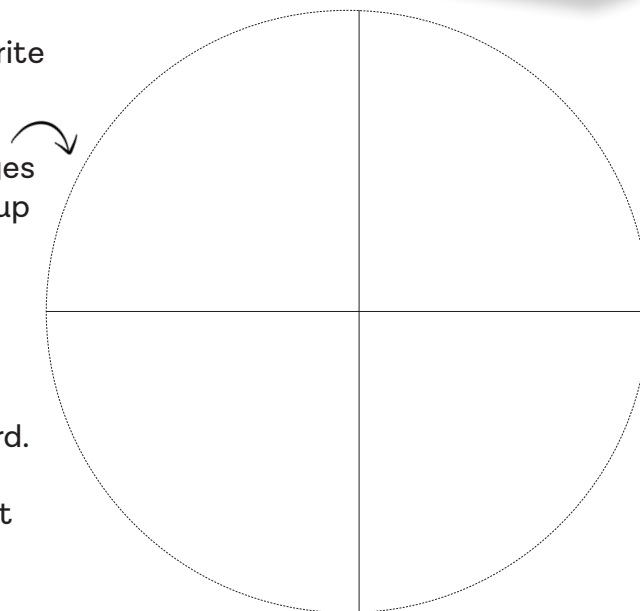
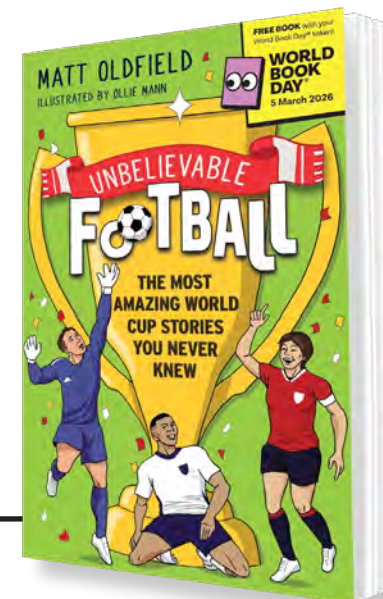
# Make your own football kit!

## You will need

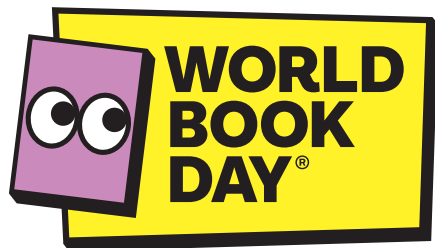
- Colouring pens, pencils or crayons
- Glue or sticky tape
- Thin card
- Scissors
- A safety pin or velcro

## Instructions

- Think about all the things that you are good at/favourite hobbies.
- Colour and decorate the emblem template with images that relate to these strengths. Don't forget to come up with a name for your team!
- Stick the emblem onto card to make it stronger. Then ask an adult to cut it out for you.
- Stick Velcro or tape a safety pin to the back of the card.
- Now you can pin your emblem to your t-shirt and start your own football team!



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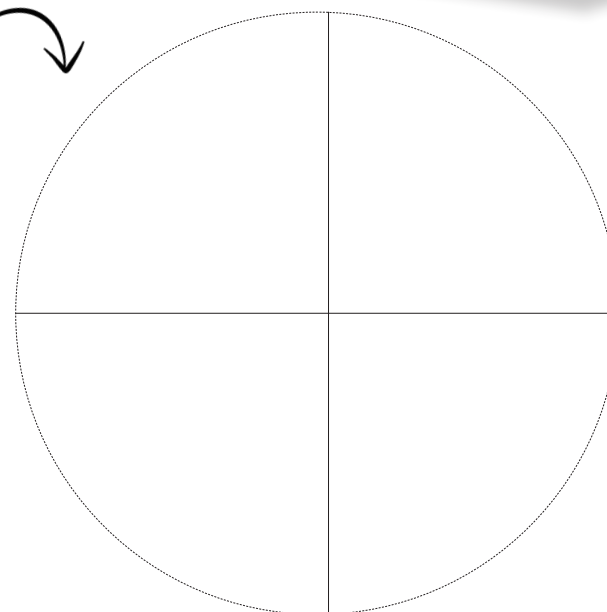
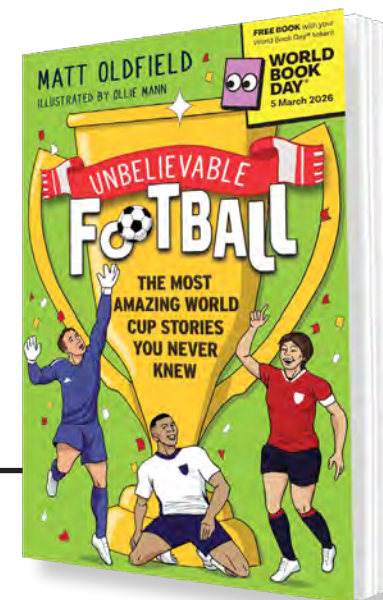
### You will need

- Colouring pens, pencils or crayons
- Glue or sticky tape
- Thin card
- Scissors
- A safety pin or velcro

## No printer, no problem Make your own football kit!

### Instructions

- Draw the outline of an emblem onto a piece of card. The emblem/logo should be circular and divided into sections. Try drawing round a glass to get the curved edge.
- Think about all the things that you are good at/favourite hobbies.
- Colour and decorate the emblem template with images that relate to these strengths. Don't forget to come up with a name for your team!
- Stick the emblem onto card to make it stronger. Then ask an adult to cut it out for you.
- Stick Velcro or tape a safety pin to the back of the card.
- Now you can pin your emblem to your t-shirt and start your own football team!

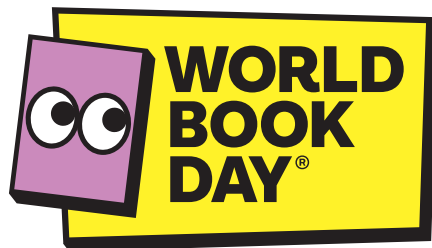


 **hachette**  
CHILDREN'S GROUP





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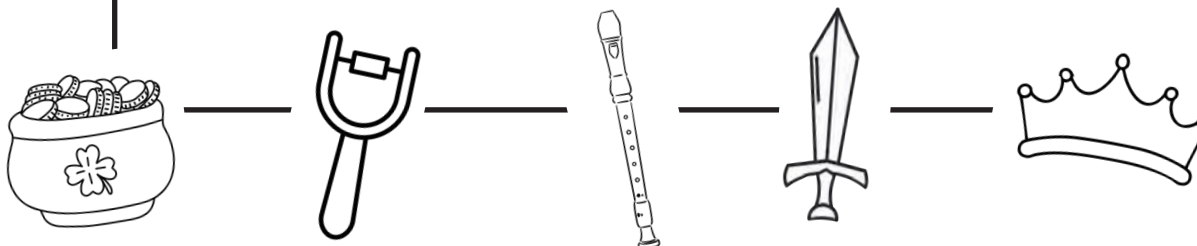
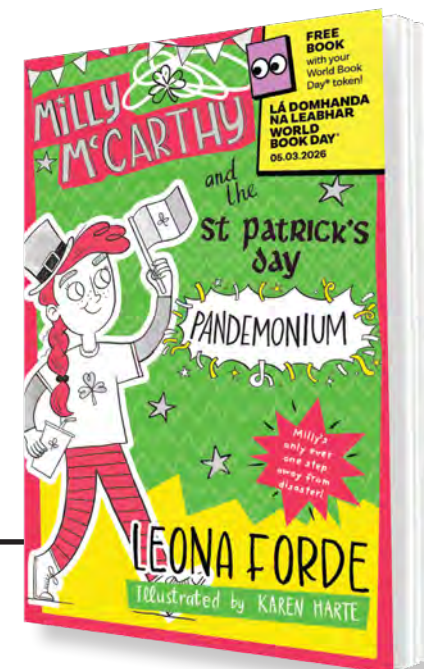
# Create your own St Patrick's Day parade props!

## You will need

- Scissors
- Card
- Colouring pens, pencils or paint
- Feathers, sequins and embellishments for your prop

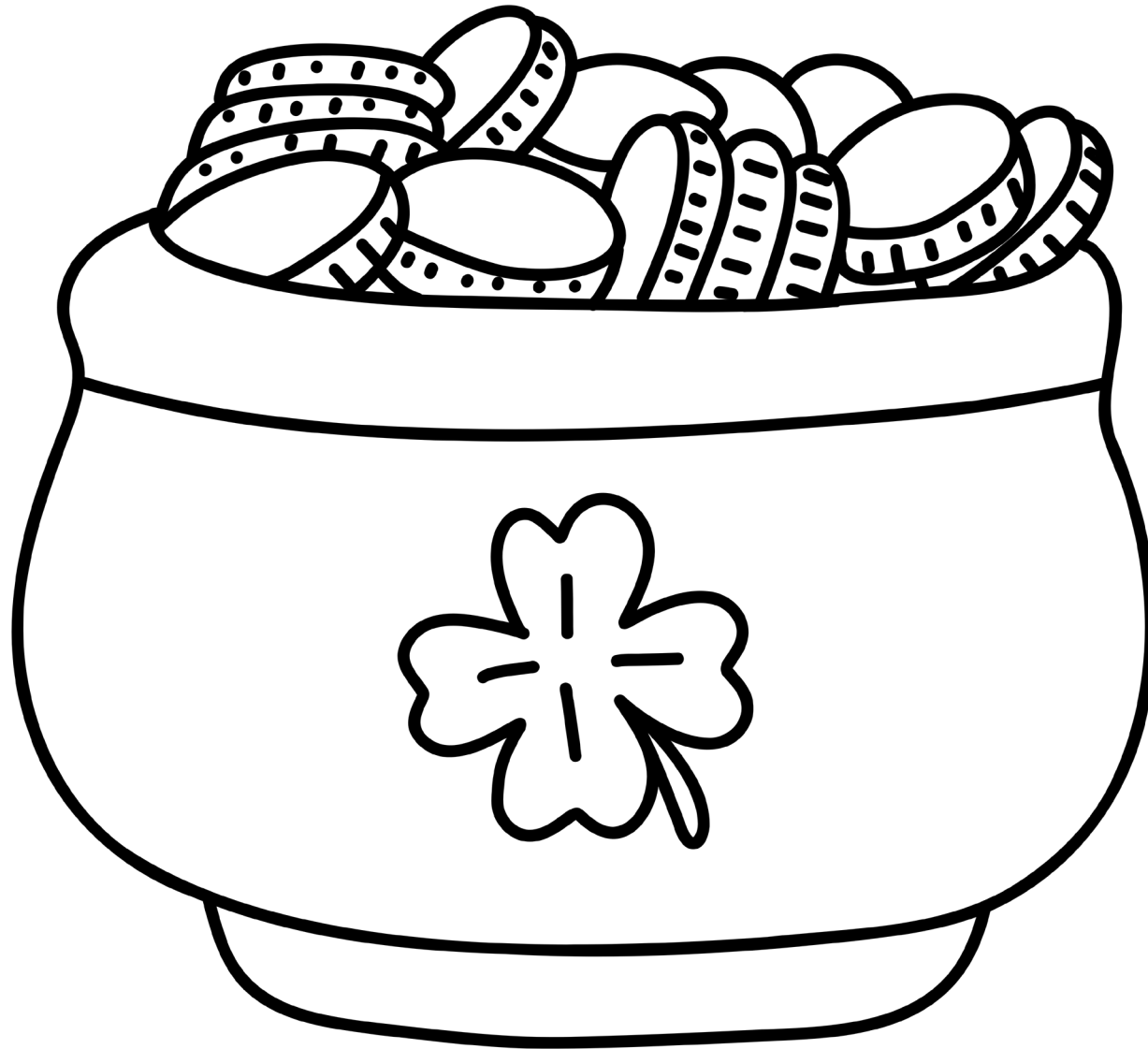
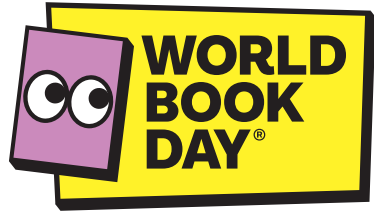
## Instructions

- Print out your favourite prop from the totally brilliant choices below.
- Stick it onto a piece of card to make it pure strong.
- With the help of a grown-up, carefully cut out the prop. If you are making the crown, be sure to punch a small hole on both sides of the headband and tie a string through the holes so you can wear it!
- Time to take your prop up to 90 – colour it in, add sequins and feathers, throw glitter on it – whatever you want!
- Practice your best St Patrick's Day parade walk and show off your prop – sure, what could possibly go wrong?!



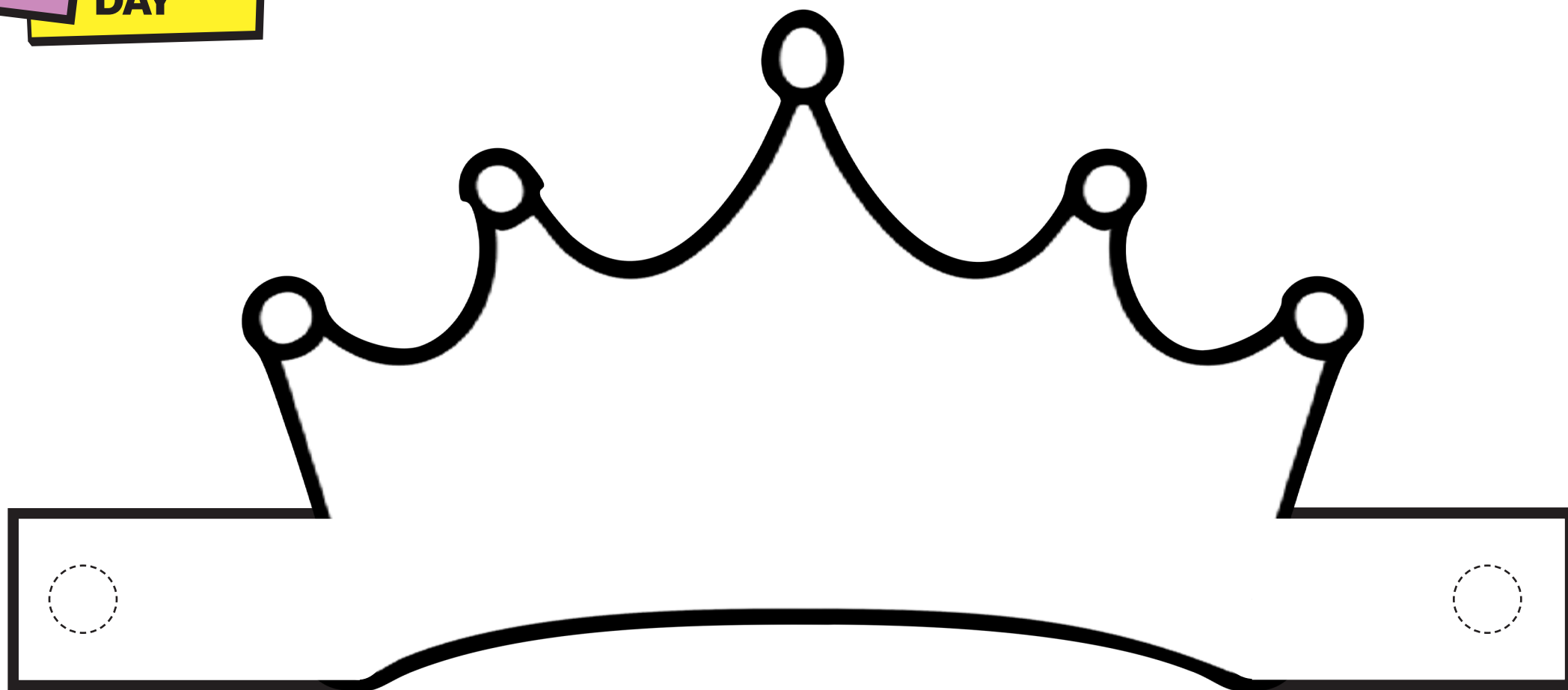
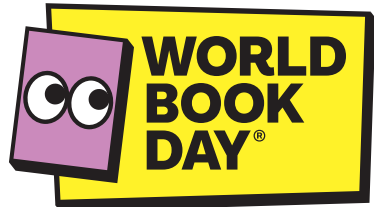
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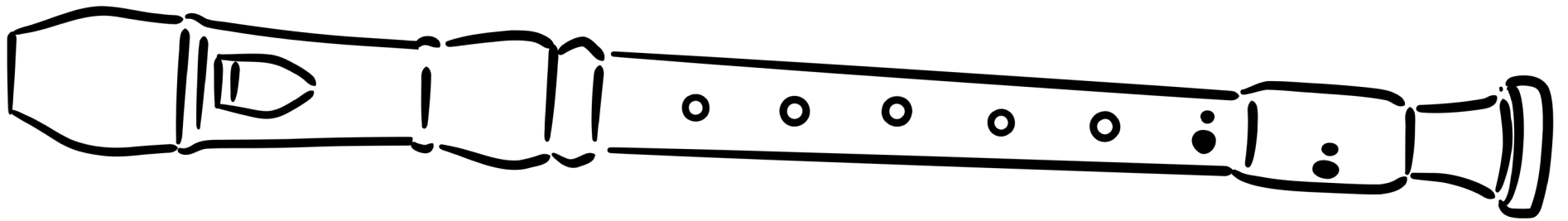
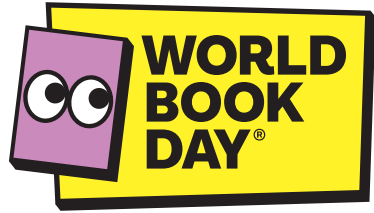
IN PARTNERSHIP WITH



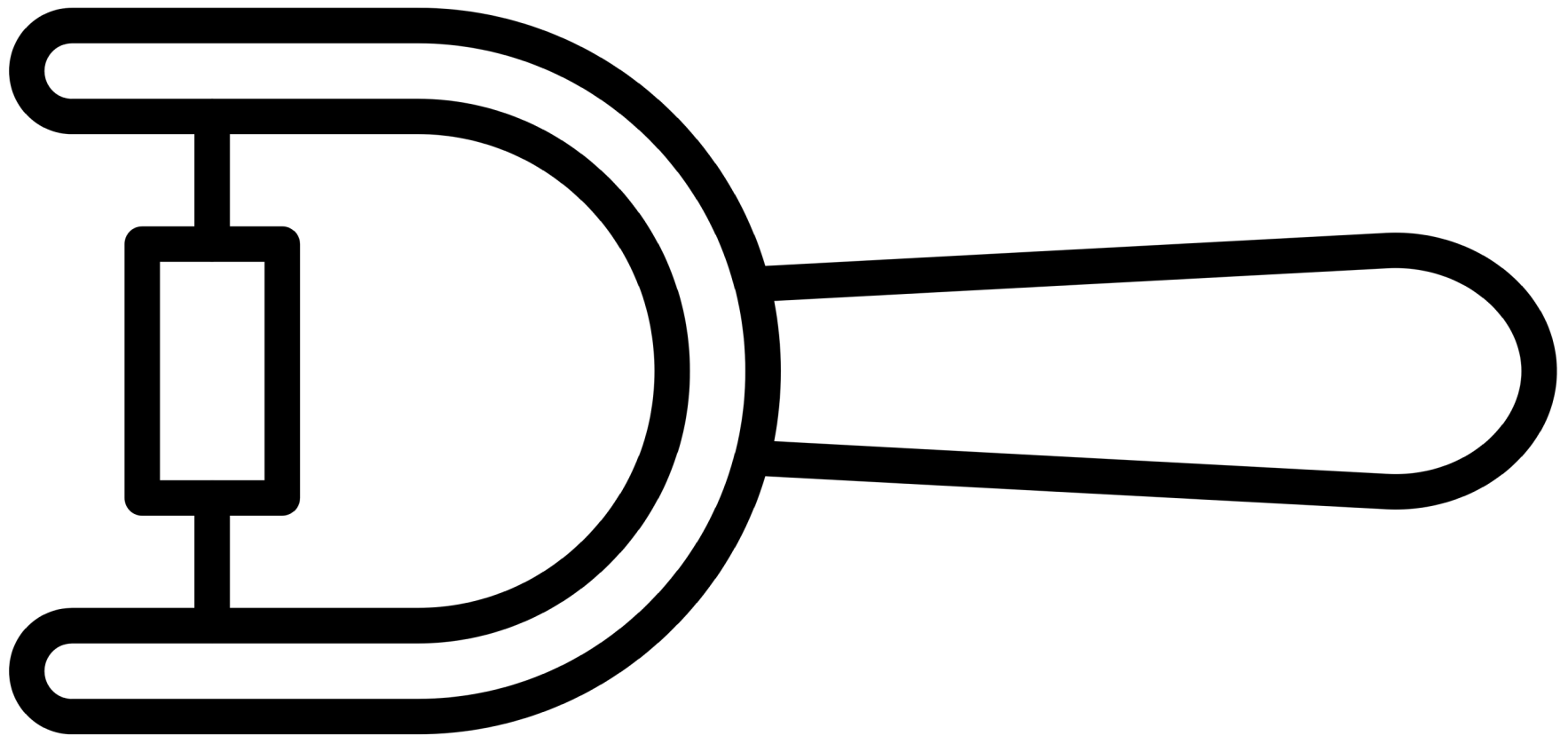
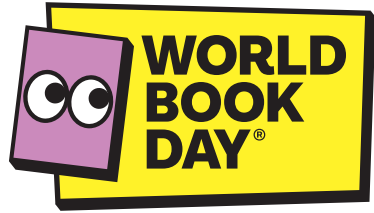
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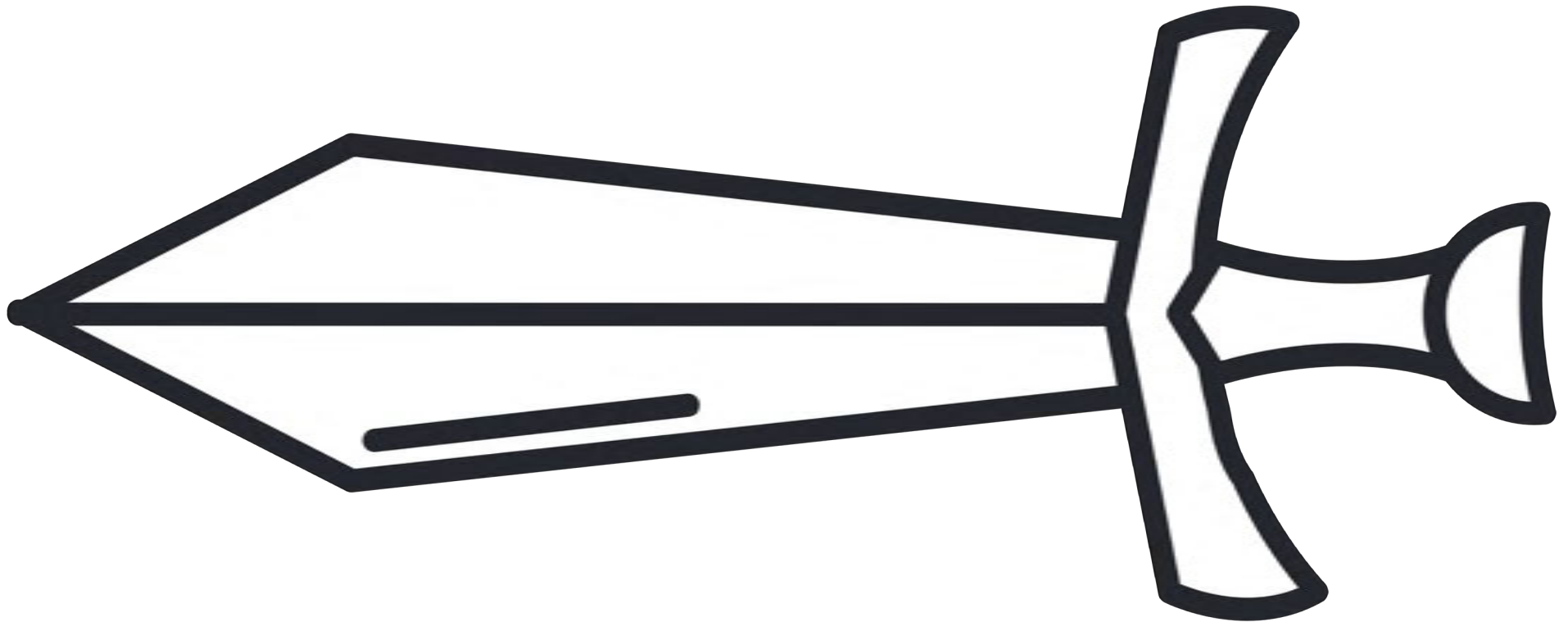
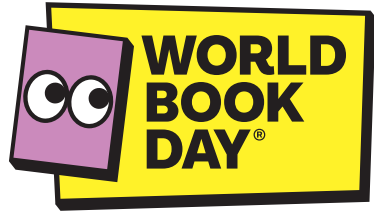


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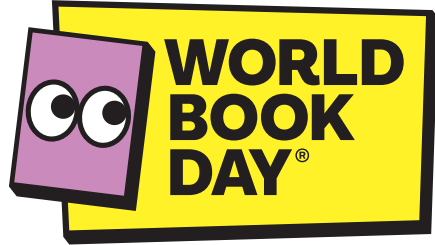
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# No printer, no problem

## Dress up as Milly McCarthy!

### Instructions

Dress up as Milly McCarthy in three simple steps!

- First, put on your school uniform.
- Next, plait your hair.
- Now add any red accessories you have, like red socks, a red tie or red hairclips!

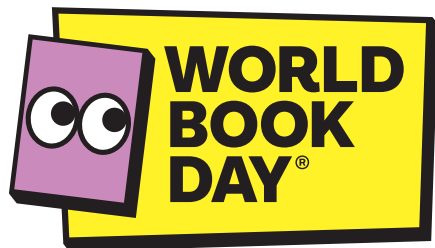


# GILL

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### You will need

- Card
- Colouring pens, pencils or paint
- Glue or Sellotape
- Scissors
- Wooden stick

# Make your own Shape-Shifter Mask

### Instructions

- Print out the mask on a piece of A4 paper.
- Glue the paper to a piece of cardboard. (Another piece of thick paper will also work!)
- With an adult's help, carefully cut out the mask with a pair of scissors. Remember to cut out some holes for the eyes too
- Use pencils, pens or crayons to colour in and decorate your mask.
- To complete the mask, use Sellotape or glue to fix the mask on to a wooden stick!



### No printer, no problem!

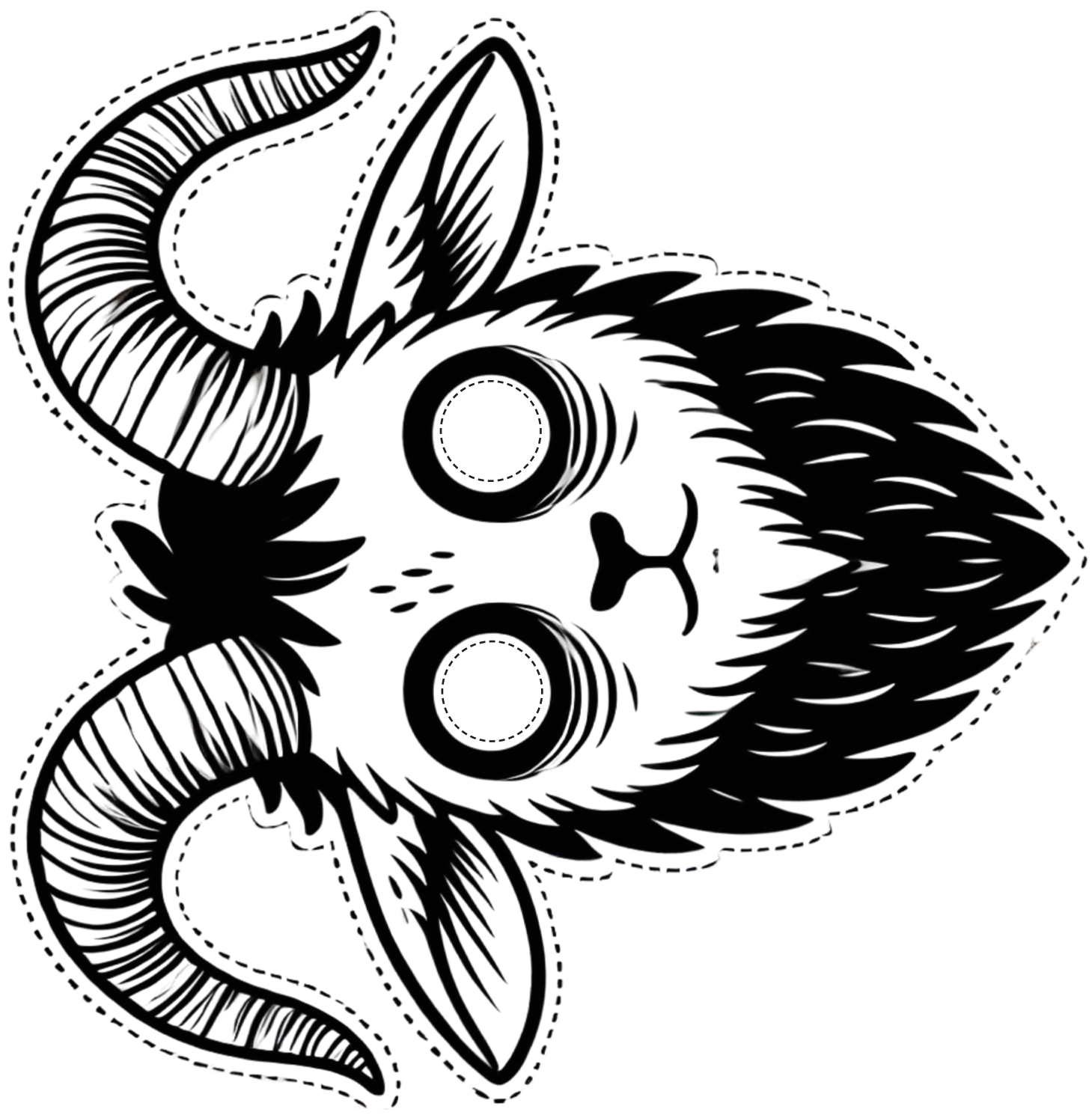
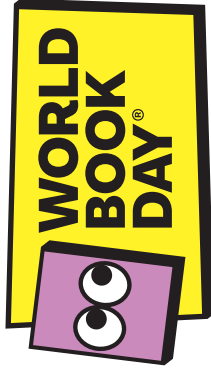
If you don't have a printer, why not have a go at drawing your own Shape-Shifter mask!



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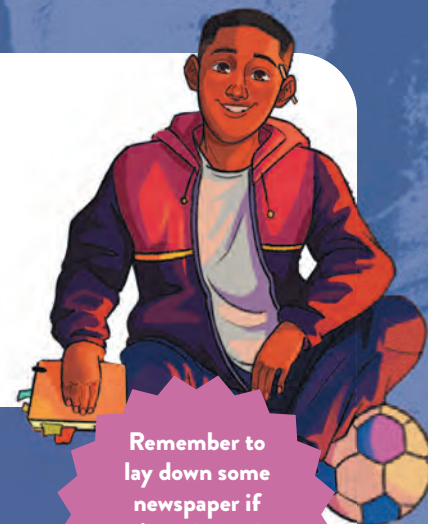
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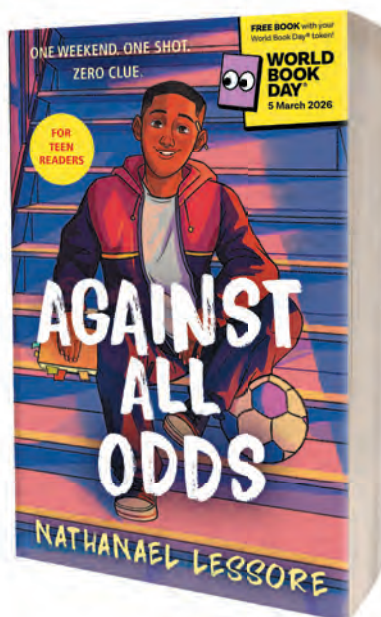
# DESIGN YOUR OWN AGAINST ALL ODDS T-SHIRT



Remember to lay down some newspaper if you're using paint. Keep the mess on the t-shirt!

## You will need:

- A plain t-shirt
- COLOURING PENS OR paint



HOT  
KEY  
BOOKS

## Instructions

- Grab your plain t-shirt and your pens or paint (fabric paint works best!)
- Now imagine you've dropped an **ENTIRE** birthday cake on yourself.
- Draw what you imagine that mess would look like on your shirt. Think:



MAYBE A  
BIRTHDAY  
CANDLE LANDED  
ON YOU!

## YOU'RE NOW OFFICIALLY A CAKE-COVERED NORANTO!

Make sure your t-shirt is dry, put it on and you'll be World Book Day ready.

Official dress-up partner



**From princesses to dragons and anything in between, Rubies has everything you need to set your imagination free!**

As the official dress-up partner of the World Book Day charity, Rubies is committed to providing affordable top-quality costumes for everybody looking to dress up this year. They are dedicated to unleashing the creativity in all and encourage reading as a superpower.

With something for all your dress up dreams, get ready for a day full of imagination with a Rubies costume!

Discover Rubies costumes [here](#).

