



Monday 17th November 2025

Dear Parents, Carers and Children,

We are thrilled to invite you to take part in a unique and exciting art and sport project across The White Horse Federation!

As part of a special collaboration with Swindon Town FC Community Foundation, The White Horse Federation and comedian Ivo Graham, we are launching a creative competition where children will have the chance to win prizes by drawing Swindon Town players.

The winning entries will be transformed into custom Match Attax-style (or Promatch 98, for any parents with good memories) souvenir cards, to be printed in special sets distributed to the winners, their schools, and to fans at Swindon games, as well as exhibited at the County Ground and the Swindon Museum: truly a little slice of club history!

Ivo Graham, a comedian and Swindon fan who has appeared on TV shows like Taskmaster and Mock The Week, designed and printed his own 'first edition' of these 'Pocket Robins' cards earlier this year, with his friend Yashra providing drawings of 80 current and classic players, and Ivo writing the player biographies on the back. Ivo has been hugely enjoying distributing these cards at games and gigs since, but as well as wanting to expand the cast to more players, including the new arrivals of summer 2025. He is excited to create a new set with a more authentic community connection, drawing on a wide pool of budding local artists and hopefully engaging the next generation of Swindon fans (and the proud parents watching over their shoulder).

A picture of some of Ivo's first edition cards is attached, and you can see pictures of various Swindon players posing with their cards on the @swindoncards Instagram page. The full list of players from the first edition is available on request, but there's no need to avoid a player because they might have been included before. New Harry Smiths, Charlie Austins, and Chris Kamaras are most welcome. But then, a less obvious player might end up standing out more. There are no wrong answers! Go as niche or as obvious as you want!

You can find pictures of the current Swindon Town men's and women's first team here (<https://www.swindontownfc.co.uk/teams>) and a deep wealth of facts and stats about Town legends from the recent and distant past here (<https://www.townenders.com>)

What to do:

Draw your player on A4 paper. Feel free to follow the examples of the first editions, with full-body portraits of the players in action, or to take things in your own direction! The potential range

of artistic styles and interpretations (as well as chosen players) is one of the things that most delights us about the project.

Please make sure that your child's name, school, and year group is written (in pencil) on the back of the picture.

Hand in your entry to your school office, who will forward it to the White Horse Federation Central Office for judging.

The winners' names (and their school, and year group) can be included on their cards, or kept anonymous: feel free to specify a preference (although we will check again with the winners).

Entries are to be handed into school no later than Wednesday 10th December. The winning designs will be selected by Ivo and a panel of guest judges, and the chosen artists will see their footballer brought to life as a professionally designed card in time for Christmas.

Amongst other prizes, eleven winners will receive a Swindon Town shirt, and we hope to organise a presentation ceremony for the winners in the new year, in collaboration with the club.

We believe this is a fantastic opportunity to celebrate creativity, sport, and community and we can't wait to see what you draw!

Warm regards,

TWHF Education Team, Ivo Graham, and STFC Foundation.

