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| **Subject:**  **GCSE Business** | |
| **Exam Board:** Edexcel | |
|  | **Mock Paper 2**: 1 hour |
|  | **Theme 2 – Building a Business**  **2.1 Business Growth**  Types of ownership  Internal growth  External Growth  Globalisation  Business Ethics  **2.2 Marketing Decision**  4P’s (Price , Place, Product, Promotion)  Marketing Mix use  **2.3 Operational Decisions**  Business operations  Suppliers  Quality Assurance  Sales Process |
| **Useful revision resources:**  Seneca - <https://senecalearning.com/en-GB/>  BBC Bitesize - <https://www.bbc.co.uk/bitesize/examspecs/z98snbk?scrlybrkr=6f76353c>  Both of these links are exam board specific and excellent additional ways of testing your understanding and application. | |
| **Revision Tips**   * You will be sitting an hour GCSE Paper One to help with your exam practice for the summer. * There will be the full set of questions (MCQ, short answer, 9 and 12 marker) * Use flashcards for key theory – test yourself with the flashcards “little and often”. * Exam question practice – test yourself as regularly as possible and compare to mark scheme answers (refer to the structure of the exams below) | |