

Subject:

GCSE Business

Exam Board: Edexcel

Mock Paper 1: 1 hour 30 minutes

Theme 2 – Building a Business

2.1 Business Growth

Types of ownership

Internal growth

External Growth

Globalisation

Business Ethics

2.2 Marketing Decision

4P's (Price , Place, Product, Promotion)

Marketing Mix use

2.3 Operational Decisions

Business operations

Suppliers

Quality Assurance

Sales Process

Useful revision resources:

Seneca - <https://senecalearning.com/en-GB/>

Code for Seneca class is - aj4y8vlj2g

BBC Bitesize - <https://www.bbc.co.uk/bitesize/examspecs/z98snbk?scrlybrkr=6f76353c>

Both of these links are exam board specific and excellent additional ways of testing your understanding and application.

Revision Tips

- You will be sitting a full GCSE Paper One to help with your exam practice for the summer.
- There will be the full set of questions (MCQ, short answer, 9 and 12 marker)
- Use flashcards for key theory – test yourself with the flashcards “little and often”.
- Exam question practice – test yourself as regularly as possible and compare to mark scheme answers (refer to the structure of the exams below)

Exam Structure

- 2 Exams: Each are 90 Minutes and 90 Marks
 - Each paper has 3 sections (A, B and C)

Section A (35 Marks)	Section B (30 Marks)	Section C (25 Marks)
- No Context - MCQ (1) - Explain (3) - Complete the Table Calculate (1) - Discuss (6)	- Requires context - Define (1) - Identify (1) - State (1) - Give (1) - Outline (2) - Calculate (2) - Analyse (6) - Justify (9)	- Requires context - Define (1) - Identify (1) - State (1) - Give (1) - Outline (2) - Justify (9) - Evaluate (12)

