

Subject:	
A Level Business	
Exam Board: Edexcel	
Mock paper : 2 hours (Theme 1 and 4)	
Date and time – 28th November 12.40pm	
Theme 1 Content:	Theme 4 Content:
<ol style="list-style-type: none"> 1. Meeting customer needs 2. The market 3. Marketing mix and strategy 4. Managing people 5. Entrepreneurs and leaders. 	<ol style="list-style-type: none"> 1. Globalisation 2. Global markets and business expansion 3. Global marketing 4. Global industries and companies (multinational corporations).
Useful revision resources:	
Tutor2u - https://www.tutor2u.net/business/collections/a-level-business-revision-quizzes	
Seneca - https://app.senecalearning.com/classroom/course/c30d50c1-641f-42b4-ae87-ec135ad6b634/new-session	
Revision World - https://revisionworld.com/a2-level-level-revision/business-studies-level-revision	
All of these links are excellent additional ways of testing your understanding and application.	
Revision Tips	
Use flashcards for key theory – test yourself with the flashcards “little and often”.	
Exam question practice – test yourself as regularly as possible and compare to mark scheme answers (refer to the structure of the exams below)	
Paper 1: Marketing, people and global businesses	
*Paper code: 9BS0/01	
<ul style="list-style-type: none"> • Externally assessed • Availability: May/June • First assessment: 2017 	35% of the total qualification
Overview of content	
Paper 1 will assess marketing, people and global businesses. Questions will be drawn from Themes 1 and 4, and from local, national and global contexts.	
Overview of assessment	
<ul style="list-style-type: none"> • Written examination. • The paper comprises two sections. • Students answer all questions from both sections. • Sections A and B each comprise one data response question broken down into a number of parts, including one extended open-response question. • Duration: 2 hours. • 100 marks available. 	

Assessment Objectives and weightings

Students must:		% in GCE
AO1	Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues	20-22
AO2	Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues	22-24
AO3	Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences	28-30
AO4	Evaluate qualitative and quantitative evidence to make informed judgements and propose evidence-based solutions to business issues	26-28
Total		100%