

Subject:

A Level Business

Exam Board: Eduqas

Mock paper 1: 1 hour

Mock Paper 2: 2 hours

Date and time –

Date and time –

Paper 1 Content:

1. Enterprise
2. Business aims and objectives
3. Business legal structures
4. Sources of Finance for Start-ups
5. Revenue, Costs and Profit
6. Market Research
7. Market Segmentation
8. Market Structure

Paper 2 Content:

1. Marketing strategies
2. Marketing Mix - Product, Price, Place, Promotion
3. Leadership Styles
4. Finance - Profitability Ratios
5. Stock control
6. Quality
7. Cash flow forecasting
8. Trade Unions
9. Workforce planning
10. Technology in production
11. Improving Profitability

Useful revision resources:

Tutor2u - <https://www.tutor2u.net/business/collections/a-level-business-revision-quizzes>

Seneca - <https://senecalearning.com/en-GB/blog/free-aqa-business-a-level-revision/>

Revision World - <https://revisionworld.com/a2-level-level-revision/business-studies-level-revision>

All of these links are excellent additional ways of testing your understanding and application.

Revision Tips

Use flashcards for key theory – test yourself with the flashcards “little and often”.

Exam question practice – test yourself as regularly as possible and compare to mark scheme answers (refer to the structure of the exams below)

3.1 Assessment objectives and weightings

Below are the assessment objectives for this specification. Learners must demonstrate their ability to:

AO1

Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues.

AO2

Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues.

AO3

Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences.

AO4

Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues.

