|  |
| --- |
| **A Business** Revision List Summer 2025 |
| Exam information**Exam Board:** Edexcel**Paper Information:** One paper covering the content taught during Year 12. **Paper Marks:** 100 marks **Duration:** 2 Hours |
| Topic | Revised? |
| **THEME 1**1.1.1 The market1.1.2 Market research1.1.3 Market positioning 1.2.1 Demand1.2.2 Supply1.2.3 Markets1.2.4 Price elasticity of demand1.2.5 Income elasticity of demand1.3.1 Product/service design1.3.2 Branding and promotion1.3.3 Pricing strategies1.3.4 Distribution1.3.5 Marketing strategy1.4.1 Approaches to staffing1.4.2 Recruitment, selection and training1.4.3 Organisational design1.4.4 Motivation in theory and practice1.4.5 Leadership1.5.1 Role of an entrepreneur1.5.2 Entrepreneurial motives and characteristics1.5.3 Business objectives1.5.4 Forms of business1.5.5 Business choices1.5.6 Moving from entrepreneur to leader**THEME 2**2.1.1 Internal finance2.1.2 External finance2.1.3 Liability2.1.4 Planning2.2.1 Sales forecasting2.2.2 Sales, revenue and costs2.2.3 Break-even2.2.4 Budgets2.3.1 Profit2.3.2 Liquidity2.3.3 Business failure2.4.1 Production, productivity and efficiency2.4.2 Capacity utilisation2.4.3 Stock control2.4.4 Quality management2.5.1 Economic influences2.5.2 Legislation2.5.3 The competitive environment |  |
| Revision Links |
| * Seneca
* Tutor2u
* YouTube Business TeacherT
* Edexcel Business Revision guide <https://www.amazon.co.uk/s?k=edexcel+business+a+level+revision&i=stripbooks&crid=2T9ZB12R47UME&sprefix=edexcel+business+a+level+revision%2Cstripbooks%2C80&ref=nb_sb_noss_2>
 |