

Subject: A Level Business	
Exam Board: Edexcel	
Mock paper 1 : 1 hour 30 minutes	Mock Paper 2 : 1 hour 30 minutes
Theme 1 Content: <ol style="list-style-type: none"> 1. Meeting customer needs 2. The market 3. Marketing mix and strategy 4. Managing people 5. Entrepreneurs and leaders. 	Theme 2 Content: <ol style="list-style-type: none"> 1. Raising finance 2. Financial planning 3. Managing finance 4. Resource management 5. External influences.
Useful revision resources: Tutor2u - https://www.tutor2u.net/business/collections/a-level-business-revision-quizzes Seneca - https://app.senecalearning.com/classroom/course/c30d50c1-641f-42b4-ae87-ec135ad6b634/new-session Revision World - https://revisionworld.com/a2-level-level-revision/business-studies-level-revision All of these links are excellent additional ways of testing your understanding and application.	
Revision Tips Use flashcards for key theory – test yourself with the flashcards “little and often”. Exam question practice – test yourself as regularly as possible and compare to mark scheme answers (refer to the structure of the exams below)	

Paper 1: Marketing and people

***Paper code: 8BS0/01**

- Externally assessed
- Availability: May/June
- First assessment: 2016

**50% of the
total
qualification**

Overview of content

Paper 1 will assess marketing and people, entrepreneurs and business start up.

The questions in Sections A and B will be drawn from Theme 1 content.

The question in Section C will also be drawn from Theme 2 content requiring students to make connections between marketing and people (Theme 1) and managing business activities (Theme 2).

Questions will be drawn from local, national and global contexts.

Overview of assessment

- Written examination.
- The paper comprises three sections.
- Students answer all questions from all sections.
- Sections A and B each comprise one data response question broken down into a number of parts.
- Section C comprises one extended, open-response question.
- Duration: 1 hour 30 minutes.
- 80 marks available.

Paper 2: Managing business activities

***Paper code: 8BS0/02**

- Externally assessed
- Availability: May/June
- First assessment: 2016

**50% of the
total
qualification**

Overview of content

Paper 2 will assess business finance and operations, and external influences on business.

The questions in Sections A and B will be drawn from Theme 2 content.

The question in Section C will also be drawn from Theme 1 content requiring students to make connections between managing business activities (Theme 2) and marketing and people (Theme 1).

Questions will be drawn from local, national and global contexts.

Overview of assessment

- Written examination.
- The paper comprises three sections.
- Students answer all questions from all sections.
- Sections A and B each comprise one data response question broken down into a number of parts.
- Section C comprises one extended, open-response question.
- Duration: 1 hour 30 minutes.
- 80 marks available.

Assessment Objectives and weightings

Students must:		% in GCE
AO1	Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues	20-22
AO2	Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues	22-24
AO3	Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences	28-30
AO4	Evaluate qualitative and quantitative evidence to make informed judgements and propose evidence-based solutions to business issues	26-28
Total		100%