

Business



Meet the team


- Head of Business & Computing & Teacher of Business – Mr D Hubball
- Teacher of Business – Mr McCann
- Teacher of Business – Mr Fisher
- Teacher of Business – Mrs Smith





Why choose Business?

- Exciting new subject
- Develop new skills and knowledge
- Analyse real-life case studies
- Discuss both local & national businesses and how they operate
- Helps you to develop some of the skills you already have

A blurred background image of a business meeting. Several people in professional attire are gathered around a table. One person is pointing at a tablet displaying a circular diagram. A coffee cup is visible on the table.

What skills can you get from it?

- **Application of knowledge** and understanding to business decision making
- **Develop problem-solving** and decision-making skills relevant to business
- **Investigate, analyse and evaluate** business opportunities and issues
- **Make justified decisions** using both qualitative and quantitative data

How could it help you in your future ?

- If you study either of the 2 Business courses, you can then go onto study either BTEC Business or A Level Business at Level 3. This could then take you into further study on an apprenticeship or degree.
- Business takes you into a number of different careers, including Accounting & Finance, Law, HR, Marketing and many others.

GCSE -
What will
you learn ?

100% Exam

Theme 1

Enterprise and
entrepreneurship

Spotting a business
opportunity

Putting a business idea into
practice

Making the business
effective

Understanding external
influences on

Theme 2

Growing the business

Making marketing
decisions

Making operational
decisions

Making financial decisions

Making human resource
decisions

BTEC L2 Tech Award in Enterprise – What will you learn ?

Unit 1 – Exploring
Enterprise (CW 30%)

Unit 2 – Planning for &
Pitching an Enterprise
activity (CW 30%)

Unit 3 – Promotion &
Finance for Enterprise
(EXAM 40%)

Key skills needed

- Research, planning,
problem solving
and communication.

Graded –
Pass/Merit/Distinction/
Distinction*

What makes
a good
Business
student?

- **Desire to learn new concepts and theory**
- **Logical brain that can break down problems and offer solutions**
- **Excellent organisational skills**
- **Able to work independently and with others**
- **Good understanding of numbers**
- **Ability to write extended answers**
- **Good attendance**

Thanks for
listening !

Question time !

