

**Subject: V-Cert Technical award Graphic Design –**

**Exam Board: NCFE**

**Coursework Assessment 60%, Exam 40%, 1 ½ hour paper**

**Content:**

What's assessed

6 content areas -

1. Components of graphic design
2. Work of graphic designers
3. Requirements of a graphic design brief
4. Planning, development and experimentation
5. Graphic design production
6. Design, present and promote graphic design work

How it's assessed

- Written exam: 1 ½ hours • 80 marks • 40% of qualification

Section A – 21 marks

Section B – 20 marks

Section C – 21 marks

All a mixture of multiple choice and short and long answer questions

Section D – 18 marks

Extended response questions

Outline content:

**1. Components of graphic design**

Components

Line

Colour

Tone

Composition

Typography

Imagery

Visual language of graphic design

Graphic design principles

**2. Work of graphic designers**

Types of graphic design work

Employment opportunities in graphic design

**3. Requirements of a graphic design brief**

Types of graphic design briefs

Graphic design brief requirements

Design constraints

**4. Planning, development and experimentation**

Planning and development processes

Stages of the development process  
Techniques, components and properties  
Experimenting with tools, materials and techniques  
Components of graphic design  
Tools  
Materials  
Techniques  
Ongoing review

#### **5. Graphic design production**

Digital technical skills  
Effective use of resources  
Summative evaluation

#### **6. Display, present and promote graphic design work**

The purpose of displaying, presenting and promoting graphic design work  
Ways to display, present and promote graphic design work Self-promotion  
Considerations when displaying, presenting and promoting work

#### **Useful revision resources:**

Specification and general guidance. <https://www.ncfe.org.uk/qualification-search/qualification-detail/ncfe-level-12-technical-award-in-graphic-design-1723>