

<b>Subject:</b>	
<b>A Level Business</b>	
<b>Exam Board:</b> Edexcel	
<b>Mock paper 1 :</b> 1 hour 30 minutes	<b>Mock Paper 2 :</b> 1 hour 30 minutes
<b>Date and time – 20<sup>th</sup> June - PM</b>	<b>Date and time –26<sup>th</sup> June - PM</b>
<b>Theme 1 Content:</b> <ol style="list-style-type: none"> <li>1. Meeting customer needs</li> <li>2. The market</li> <li>3. Marketing mix and strategy</li> <li>4. Managing people</li> <li>5. Entrepreneurs and leaders.</li> </ol>	<b>Theme 2 Content:</b> <ol style="list-style-type: none"> <li>1. Raising finance</li> <li>2. Financial planning</li> <li>3. Managing finance</li> <li>4. Resource management</li> <li>5. External influences.</li> </ol>
<b>Useful revision resources:</b> Tutor2u - <a href="https://www.tutor2u.net/business/collections/a-level-business-revision-quizzes">https://www.tutor2u.net/business/collections/a-level-business-revision-quizzes</a> Seneca - <a href="https://app.senecalearning.com/classroom/course/c30d50c1-641f-42b4-ae87-ec135ad6b634/new-session">https://app.senecalearning.com/classroom/course/c30d50c1-641f-42b4-ae87-ec135ad6b634/new-session</a> Revision World - <a href="https://revisionworld.com/a2-level-level-revision/business-studies-level-revision">https://revisionworld.com/a2-level-level-revision/business-studies-level-revision</a>  All of these links are excellent additional ways of testing your understanding and application.	
<b>Revision Tips</b>  Use flashcards for key theory – test yourself with the flashcards “little and often”.  Exam question practice – test yourself as regularly as possible and compare to mark scheme answers (refer to the structure of the exams below)	

## Paper 1: Marketing and people

\*Paper code: 8BS0/01

- Externally assessed
- Availability: May/June
- First assessment: 2016

**50% of the  
total  
qualification**

### Overview of content

Paper 1 will assess marketing and people, entrepreneurs and business start up. The questions in Sections A and B will be drawn from Theme 1 content.

The question in Section C will also be drawn from Theme 2 content requiring students to make connections between marketing and people (Theme 1) and managing business activities (Theme 2).

Questions will be drawn from local, national and global contexts.

### Overview of assessment

- Written examination.
- The paper comprises three sections.
- Students answer all questions from all sections.
- Sections A and B each comprise one data response question broken down into a number of parts.
- Section C comprises one extended, open-response question.
- Duration: 1 hour 30 minutes.
- 80 marks available.

## Paper 2: Managing business activities

\*Paper code: 8BS0/02

- Externally assessed
- Availability: May/June
- First assessment: 2016

**50% of the  
total  
qualification**

### Overview of content

Paper 2 will assess business finance and operations, and external influences on business.

The questions in Sections A and B will be drawn from Theme 2 content.

The question in Section C will also be drawn from Theme 1 content requiring students to make connections between managing business activities (Theme 2) and marketing and people (Theme 1).

Questions will be drawn from local, national and global contexts.

### Overview of assessment

- Written examination.
- The paper comprises three sections.
- Students answer all questions from all sections.
- Sections A and B each comprise one data response question broken down into a number of parts.
- Section C comprises one extended, open-response question.
- Duration: 1 hour 30 minutes.
- 80 marks available.

## Assessment Objectives and weightings

<b>Students must:</b>		<b>% in GCE</b>
<b>AO1</b>	Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues	20-22
<b>AO2</b>	Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues	22-24
<b>AO3</b>	Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences	28-30
<b>AO4</b>	Evaluate qualitative and quantitative evidence to make informed judgements and propose evidence-based solutions to business issues	26-28
<b>Total</b>		<b>100%</b>