

## Curriculum Map

Subject: GCSE Business Studies

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
<b>10</b>	<p><b>Curriculum Topics:</b></p> <p><b>2.1 Business Growth</b></p> <p><b>2.1.1 Business growth</b> Methods of business growth and their impact: Sources of finance for growing and established businesses</p> <p><b>2.1.2 Changes in business aims and objectives</b> Why business aims and objectives change as businesses evolve How business aims and objectives change as businesses evolve</p> <p><b>2.1.3 Business and globalisation</b> The impact of globalisation on businesses Barriers to international trade How businesses compete internationally</p> <p><b>2.1.4 Ethics, the environment and business</b> The impact of ethical and environmental considerations on businesses</p>	<p><b>Curriculum Topics:</b></p> <p><b>Topic 2.2 Making marketing decisions</b></p> <p><b>2.2.1 Product</b> <b>2.2.2 Price</b> <b>2.2.3 Promotion</b> <b>2.2.4 Place</b> <b>2.2.5 Using the marketing mix to make business decisions</b></p>	<p><b>Curriculum Topics:</b></p> <p><b>Topic 2.3 Making operational decisions</b></p> <p><b>2.3.1 Business operations</b> The purpose of business operations Production processes Impacts of technology on production</p> <p><b>2.3.2 Working with suppliers</b> Managing stock The role of procurement</p> <p><b>2.3.3 Managing quality</b> The concept of quality and its importance</p> <p><b>2.3.4 The sales process</b> The sales process The importance to businesses of providing good customer service.</p>	<p><b>Curriculum Topics:</b></p> <p><b>Topic 2.4 Making financial decisions</b></p> <p><b>2.4.1 Business calculations</b> The concept and calculation Calculation and interpretation</p> <p><b>2.4.2 Understanding business performance</b> The use and interpretation of quantitative business data to support, inform and justify business decisions The use and limitations of financial information</p>	<p><b>Curriculum Topics:</b></p> <p><b>Topic 2.5 Making human resource decisions</b></p> <p><b>2.5.1 Organisational structures</b> Different organisational structures and when each are appropriate The importance of effective communication Different ways of working</p> <p><b>2.5.2 Effective recruitment</b> Different job roles and responsibilities How businesses recruit people</p> <p><b>2.5.3 Effective training and development</b> How businesses train and develop employees Why businesses train and develop employees</p> <p><b>2.5.4 Motivation</b> The importance of motivation in the workplace How businesses motivate employees</p>	<p><b>Curriculum Topics:</b></p> <p style="background-color: #cccccc;">Go back over topics which need to be refreshed from Year 10 and Year 11</p> <p style="background-color: #cccccc;">Revision of topics and final examination skills practice</p> <p><b>GCSE examinations</b></p>

<p><b>Links with previous topics: from year 9</b></p> <p><b>1.3 Putting a business idea into practice</b> 1.3.1 Business aims and objectives 1.3.4 Sources of business finance</p> <p><b>1.5 Understanding external influences on business</b> 1.5.1 Business stakeholders 1.5.2 Technology and business 1.5.3 Legislation and business</p>	<p><b>Links with previous topics:</b></p> <p><b>1.4 Making the business effective</b> 1.4.1 The options for start-up and small businesses 1.4.2 Business location 1.4.3 The marketing mix 1.5.4 The economy and business 1.5.5 External influences</p>	<p><b>Links with previous topics:</b></p> <p><b>Topic 1.3 Putting a business idea into practice</b> 1.3.1 Business aims and objectives 1.3.2 Business revenues, costs and profits 1.3.3 Cash and cash-flow 1.3.4 Sources of business finance</p> <p><b>Topic 1.2 Spotting a business opportunity</b> 1.2.1 Customer needs</p>	<p><b>Links with previous topics:</b></p> <p><b>Topic 1.3 Putting a business idea into practice</b> 1.3.2 Business revenues, costs and profits 1.3.3 Cash and cash-flow</p> <p><b>Topic 1.1 Enterprise and entrepreneurship</b> 1.1.1 The dynamic nature of business 1.1.2 Risk and reward 1.1.3 The role of business enterprise</p>	<p><b>Links with previous topics:</b></p> <p><b>2.1.2 Changes in business aims and objectives</b> <b>2.1.4 Ethics, the environment and business</b> The impact of ethical and environmental considerations on businesses</p> <p><b>Topic 1.5 Understanding external influences on business</b> 1.5.1 Business stakeholders 1.5.2 Technology and business 1.5.3 Legislation and business 1.5.4 The economy and business 1.5.5 External influences</p>	<p><b>Links with previous topics:</b></p>
<p><b>Assessments:</b></p> <p><b>Tutor2u end of topic assessments for 2.1 Business Growth</b></p> <p><b>Past paper exam questions: MC, Short and Long</b></p>	<p><b>Assessments:</b></p> <p><b>Tutor2u end of topic assessments for 2.2 Marketing Decisions</b></p> <p><b>Past paper exam questions: MC, Short and Long</b></p>	<p><b>Assessments:</b></p> <p><b>Tutor2u end of topic assessments for 2.3 Making Operational Decisions</b></p> <p><b>Past paper exam questions: MC, Short and Long</b></p> <p><b>Mock Exam</b></p>	<p><b>Assessments:</b></p> <p><b>Tutor2u end of topic assessments for 2.4 Making Financial Decisions</b></p> <p><b>Past paper exam questions: MC, Short and Long</b></p> <p><b>Mock Exam</b></p>	<p><b>Assessments:</b></p> <p><b>Tutor2u end of topic assessments for 2.5 Making Human Resource Decisions</b></p> <p><b>Past paper exam questions: MC, Short and Long</b></p> <p><b>Mock Exam</b></p>	<p><b>Assessments:</b></p>

	Half Term 1	Half Term 2	Half Term 3	Half Term 4	Half Term 5	Half Term 6
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<p><b>Assessments:</b></p> <p><b>Tutor2u end of topic assessments for 2.1 Business Growth</b></p> <p><b>Past paper exam questions: MC, Short and Long</b></p>	<p><b>Assessments:</b></p> <p><b>Tutor2u end of topic assessments for 2.2 Marketing Decisions</b></p> <p><b>Past paper exam questions: MC, Short and Long</b></p>	<p><b>Assessments:</b></p> <p><b>Tutor2u end of topic assessments for 2.3 Making Operational Decisions</b></p> <p><b>Past paper exam questions: MC, Short and Long</b></p> <p><b>Mock Exam</b></p>	<p><b>Assessments:</b></p> <p><b>Tutor2u end of topic assessments for 2.4 Making Financial Decisions</b></p> <p><b>Past paper exam questions: MC, Short and Long</b></p> <p><b>Mock Exam</b></p>	<p><b>Assessments:</b></p> <p><b>Tutor2u end of topic assessments for 2.5 Making Human Resource Decisions</b></p> <p><b>Past paper exam questions: MC, Short and Long</b></p> <p><b>Mock Exam</b></p>	<p><b>Assessments:</b></p>