



Hallam Primary School

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Headteacher: Mrs J Ramsden

Chair of Governors: Mr A Matthews

13th February 2026

Dear Parents and Carers

We are writing to inform you that we have started a consultation process to refresh our school logo.

Please see our potential new logo below:



As our school continues to evolve, we want to ensure that our visual identity reflects our values, our community and aligns with others from across the Trust. Before making any decisions, we would like to gather input from the school community — including parents, staff and students.

Our new logo will be used in all future communication and we will gradually introduce this into our school uniform.

We recognise that changes to a school logo can raise questions about uniform. To support families, there will be no mandatory requirement for current pupils to purchase new uniform items. Only new intake year groups will be expected to wear the updated uniform, with all other year groups transitioning gradually over an estimated 3–5 year period. All newly purchased uniform will feature the new logo. There will still be no expectation for children to wear uniform with the logo, where families choose to buy plain uniform (for example from the supermarket).

Please complete the following questionnaire by [School Logo Refresh Survey \(Stakeholder\)](#) to share your thoughts on the design ideas rather than emailing in directly.



We encourage all families to participate in this process. Please submit any feedback by Friday 27th February.

Thank you in advance for your time and support. We look forward to hearing your views.

Kind regards,



Jenna Ramsden
Headteacher



Kathryn Rhodes
Executive Director (South Cluster)

