



No OUTSIDERS

A Story of Friendship, Fairness,
and Football

MEET MICKEY AND CAROLINE

A Special Friendship

Caroline and Mickey, daughter of Mickey's childhood friend Bill, share Birmingham City football matches. They bond over football, family, kindness, respect, and fairness.



MICKEY'S STORY

Young Mickey

As a child, Mickey loved football so much he would sneak under the turnstiles to watch games.

He met Bill, a friendly fan who always welcomed him.

They stood side by side, supporting their team.

This friendship meant a lot—especially when times were tough.



A BARRIER AT THE GATE

Blocked from Joining

In the 1970s, Mickey was denied entry to a supporters' club as a teenager. He believes this was due to his race, stating, "I realise now it was probably because they didn't want any dark faces." This is an example of **discrimination**—unfair treatment based on one's identity.



FAIR OR NOT FAIR?



Then

Past: People excluded from clubs due to skin color. Unjust.



Now

The Equality Act protects against discrimination based on race, religion, gender, or background.

MICKEY STANDS UP

'Nobody's going to deny me'

Mickey refused to give up. He wanted to support his team openly and fairly.

With support from his friend Bill, he kept challenging the decision.

Eventually, he was accepted into the supporters' club.

His courage made a difference—not just for him, but for others too.



BILL'S KINDNESS

A True Ally

Bill was Mickey's friend at a time when not everyone showed kindness.

Even when Mickey was blocked, Bill stood by him.

Caroline says, *'My Dad would have said: Come with us—we'll get you in. That's who he was.'*

Being an ally means standing up for others, especially when it's hard.



CAROLINE'S MEMORIES

Proud of Her Dad

Caroline remembers going to matches with her Dad and Mickey as a child.

She's proud that her father treated everyone equally.

She says, *'He brought us up to treat everyone the same.'*

Now she carries on that kindness by sitting with Mickey and keeping her Dad's legacy alive.



FAMILY BEYOND BLOOD

What is Family?

Caroline and Mickey, though not blood relatives, feel like family. Mickey states, "Caroline and her daughter are part of my family. I love them to bits." Family transcends blood ties; it's about love, care, shared memories, and who stands by you.



BREAKING BARRIERS

'People Who Look Like Us'

Mickey and his son founded the 'Blues All' club to welcome more diverse fans to matches. For years, many families felt unrepresented and excluded. Now, more people from various backgrounds attend games, feeling a sense of belonging. Seeing others like yourself makes a significant difference.



MORE GIRLS IN FOOTBALL

Change is Happening

Mickey notes, "We never used to see Asian girls at matches." Now, more girls are playing and watching football. Why? England's women won the Euros in 2022, inspiring girls, especially from diverse communities, to see football as theirs too.



A NEW GENERATION

Riya Mannu Makes History

Riya Mannu is the first Punjabi girl to sign for Birmingham City.

She scored on her very first game!

Her success shows that talent comes from everywhere.

When young people see someone like them succeeding, it tells them: *You can do it too.*



FOOTBALL BRINGS PEOPLE TOGETHER

One Club, Many Families

Mickey says, "Football unites families and everyone."

Despite supporting different teams, we can share joy, respect, and fair play.

The stadium transcends differences, prioritizing passion and kindness.

Sport breaks down barriers when we choose inclusivity.



WHAT CAN WE LEARN?



Be Brave

Like Mickey,
stand up for
what's right,
even when hard.



Be Kind

Like Bill,
welcome
everyone and
treat people
fairly.



Be Proud

Like Caroline,
honour
kindness by
passing it on.



Include All

Like Blues All,
make sure
nobody feels
like an outsider.

NO OUTSIDERS

What Does It Mean?

'No Outsiders' means everyone belongs, regardless of race, religion, gender, or background.

This story highlights how friendship, advocating for fairness, and small acts of kindness drive significant change.

It's about ensuring no one is excluded in our schools, teams, and world.

This embodies British values: respect, tolerance, and equality.





EVERYONE BELONGS

From the football stands to our classroom— we can all help build a world where everyone feels welcome.

Kindness, courage, and fairness make the difference.

Let's make sure there are **No Outsiders**.