

Hardwick Green Primary Academy

Tithe Barn Road, Stockton-on-Tees, TS19 8WF

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Principal: Mr C. Story

Deputy Principal: Mr J. Adams

Assistant Principal: Miss M. Carr



21st November 2025

SCHOOL LOGO CONSULTATION

Dear parents and carers,

We regularly review different parts of school life, and recently the leadership team has been looking at the school logo — the one you'll see at the top right of this letter and on school jumpers. As part of this, we explored the school's history and found the original logo, which was used from 1959 to 2004 at the old site on Elwick Close. You or someone in your family might remember it from those days!

We've created a new logo that keeps the heart of the original design but gives it a fresh, modern look. It respects the school's history while showing that we're moving forward. The aim is to make it feel familiar, yet ready for the future. You can see the new design below. Personally, I would like to adopt the new logo, but I wanted to gain your thoughts first, before we consider it. Have a look below...



Hardwick Primary School Logo
1959 – 2004



Hardwick Green Primary Academy
Proposed New Logo

We have created a very short survey to gain your thoughts, which is available here: [Hardwick Green Primary Academy - Logo Consultation – Fill in form](#)



Alternatively, you can scan the QR code here to access the survey:



I know that changes to our uniform would be a concern for you. Let me assure you that if we do change the logo, we will ensure that you are not financially disadvantaged by this (for example thorough allowing current uniforms to be worn for a set period of time and then phased on, and by providing free jumpers at the start etc.). There will also be a separate consultation on uniform to address this, if necessary.

I hope to read your thoughts soon!

Best wishes,

A handwritten signature in black ink, appearing to read 'Chris Story'.

Chris Story
Principal

