

COURSE NAME: Business Studies (9-1) GCSE

COURSE OUTLINE:

Business Studies allow students to become leading decision-makers in whichever career you choose. You will analyse the actions of modern-day businesses and be presented with problem-solving issues.

To study GCSE Business Studies, it is important that you have a lively and enquiring mind, an interest in business, a willingness to explore new ideas and an ability to communicate your ideas both verbally and in written form. Maths is a key component of the business course, and it is important that you are prepared for this when choosing it as an option, calculators can be used in the assessments.

Topics to be covered will include Finance, Marketing, Business Ethics, Human resources and the Economy.

Exam Board: Pearson Edexcel

ASSESSMENT:

The course is split into two components:

- **50%** Paper 1: Investigating a small business
- **50%** Paper 2: Building a Business

Why study this course?

GCSE Business Studies is an essential course for students seeking to understand the dynamic world of commerce and enterprise. Studying this subject provides learners with a robust foundation in various business concepts, including finance, marketing, human resources, and operations management.

POST 16 CHOICES:

A-level Business Studies, BTEC Level 3 in Business and A-level Economics are well suited to those who want to pursue further study or career in Accountancy, Management Studies and Business Law/Marketing. It is also likely to appeal to those interested in becoming an entrepreneur and starting their own business.

