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| Word / Phrase | Meaning / Definition |
| spread | The page or pages of a book. |
| single spread | When the illustrations are contained on one single page. |
| double page spread | When the illustrations are drawn across two pages, without the need to turn the page. |
| illustration | The images and visual aids within a picture book. |
| text | Any writing, speech or dialogue that is read by the reader. |
| layout / arrangement | How the words and illustrations are arranged on a spread. |
| end papers | A double page spread at the start and end of the story that provide clues or insights into the story. |
| bleed | When an illustration appears to flow out of the page and into the page turn. |
| colour palette | The illustrator’s choice of colours for a particular spread to indicate mood or emotion. |
| frames | When a spread is split into clear sections based on the stories events to speed up the story. |
| framing | Framing is used to clearly identify sections within a story, usually timing of events or steps a character may take. |