



Dear Parents

As you are aware, we have set up the on-line parents' evening appointment system. However many have experienced problems with sessions expiring, passwords needing re-setting etc. These problems may be caused by sheer volume of users trying to access the system. We have logged these concerns with Arbor. We thank you for your patience whilst we try to solve the problem.

Mr Shepherd

On-line Safety Advice – Due to the ongoing concerns around the MOMO challenge, please see letter for parents and the National online safety advice at the end of this newsletter.

Multi-Skills – These clubs will start again next week. There is a cost of £12 for these sessions. If your child would like a place please log onto ParentPay to book them on. Places are limited.

Years 1 & 2 – Tuesdays
Years 3 & 4 – Wednesdays
Years 5 & 6 Thursdays

World Book Day – Thursday 7th March. We would ask that the children come into school on that day dressed as their favourite book character.

Attendance – week ending 1st March 2019

Best Key Stage 1 class attendance	RS	100%
Best Key Stage 2 class attendance	3H	100%
Most punctual Key Stage 1 class	1A, 1S, 2A, 2S	1 late arrival each
Most punctual Key Stage 2 class	4S, 5H	0 late arrivals
Whole school attendance for the week		97.2%
Number of pupils late at least once during the week		33

It is expected that all schools will remain above 96.2% and, as you can see, we are above this level this week. Well done to class RS and 3H – 100% attendance. Please make every effort to get your children into school as poor attendance is not only a barrier to progress but can leave the children with large gaps in their learning that can be very difficult to fill.

To continue our quest for great attendance we are running a 'Golden Ticket' initiative whereby each week pupils who have 100% attendance will receive a 'Golden Ticket'. These tickets can be posted into the golden box in the library and a prize draw will take place at the end of each half-term.

At Hawes Side Academy it is our aim to promote 100% attendance so that our pupils have 100% chance of success during their time with us. *If a child is absent from school they are absent from learning!*

Class	Effort Award	School Values Award (Respect, Resilience, Responsibility, Reconciliation, Reflection, Everyone Matters)
1H	Lacey – For trying really hard with her reading	Jessica – For having a positive attitude towards school
1S	Alfie – For trying extra hard with his writing	Mason – For always being kind and considerate to others. A great friend to all
1A	Dexter – For his efforts in phonics and reading	Kaitlyn – For always being kind to everyone
2H	Elysia – For having a fantastic attitude to learning	Joseph – For helping others with their work
2S	Penny-Rose – For great problem solving in maths	Gracie-Mae – For being a good friend
2A	Ollie – For super neat handwriting	Katelyn – For being a responsible and helpful member of our class
3H	Laycee – For continuous effort across the curriculum	Lilly – For super resilience in her pictogram work

3S	Keira – For fantastic effort in her English sessions	Ethan – For fantastic effort in his SFA sessions and being a resilient learner
3A	Emilie – For excellent effort during measurement work in maths	Jacob – For showing resilience during topic work on producers, consumers and decomposers
4H	Dominic – For having a super work ethic and trying hard to deepen his understanding	Sienna – For being a responsible learner and demonstrating fantastic listening skills
4S	Harrison – For trying really hard with his fractions	Jathunan – For being an excellent role model
4A	Laila – For trying really hard with her fractions	Harvey – For taking responsibility for his own learning
5H	Charlie-Anne – For a great effort with her numeracy	Caitlyn – For showing resilience during her numeracy
5S	Ruby – For always giving 100% effort	Max – For being a respectful member of the class
5A	Olivia – For her consistent effort in SFA – you are an asset to our class	Aaron – For being resilient in all of his work and showing a real improvement
6H	Jennifer – For fantastic effort with writing	Shaun – For being resilient
6S	Liam – For super mathematical thinking!	Laicy – For being resilient in her English work
6A	William – For fantastic effort with writing	Isobel – For being a fantastic role model to her peers

Hawes Side Academy Website – Don't forget to visit our website to see all of our latest news see: www.hawes-side.co.uk/news

Diary Dates

(correct at time of printing)

World Book Day – Thursday 7th March – children to come dressed as their favourite book character

Class 3S Family Assembly – Friday 8th March 2019 – 2:50-3:10pm

Parents' Evening – Tuesday 12th March – 3:30pm – 7:00pm

Parents' Evening – Wednesday 13th March – 3:30pm – 5:00pm

Class 3A Family Assembly – Friday 15th March 2019 – 2:50-3:10pm

Class 2H Family Assembly – Friday 22nd March 2019 – 2:50-3:10pm

Class 2S Family Assembly – Friday 29th March 2019 – 2:50-3:10pm

Class 2A Family Assembly – Friday 5th April 2019 – 2:50-3:10pm

School closes for Easter Break 2019 Term – Non Uniform Day (£1 donation gratefully received to go towards curriculum enhancement) – Friday 12th April 2019
(Whole school finish @ 2:00pm)

School re-opens – Tuesday 23rd April 2019 @ 8:50am

School closed for May Day – Monday 6th May 2019

Year 6 SATs – week commencing 13th May 2019

School closes for Summer Half Term – Non Uniform Day (£1 donation gratefully received to go towards curriculum enhancement) – Friday 24th May 2019
(Foundation, Yrs 1 & 2 finish @ 3:15pm)
(Years 3, 4, 5 & 6 @ 3:20pm)

School re-opens – Monday 10th June 2019 @ 8:50am

School closes for Summer Holidays 2019 Term – Non Uniform Day (£1 donation gratefully received to go towards curriculum enhancement) – Friday 19th July 2019
(Whole school finish @ 2:00pm)

Hawes Side Academy
Term Dates – 2019/2020

	School Closes	School Opens (8.50 am)
Autumn Terms 2019 starts		Tuesday 3 September 2019
Autumn Half Term 2019	Friday 18 October 2019 <i>(Foundation, Yrs 1 & 2 @ 3.15 pm)</i> <i>(Yrs 3, 4, 5, & 6 @ 3.20 pm)</i>	Tuesday 29 October 2019
Christmas 2019	Friday 20 December 2019 <i>(Whole school @ 2.00 pm)</i>	Monday 6 January 2020
Spring Half Term 2020	Friday 14 February 2020 <i>(Foundation, Yrs 1 & 2 @ 3.15pm)</i> <i>(Yrs 3, 4, 5, & 6 @ 3.20 pm)</i>	Tuesday 25 February 2020
Easter Break 2020	Friday 3 April 2020 <i>(Whole school @ 2.00 pm)</i>	Tuesday 14 April 2020
May Day 2020	Friday 1 May 2020 <i>(Foundation, Yrs 1 & 2 @ 3.15 pm)</i> <i>(Yrs 3, 4, 5, & 6 @ 3.20 pm)</i>	Tuesday 5 May 2020
Summer Half Term 2020	Friday 22 May 2020 <i>(Foundation, Yrs 1 & 2 @ 3.15 pm)</i> <i>(Yrs 3, 4, 5, & 6 @ 3.20 pm)</i>	Monday 8 June 2020
Summer 2020	Friday 17 July 2020 <i>(Whole school @ 2.00 pm)</i>	

Dear Parent/Carers,

We are extremely worried as we have received information that suggests that numerous children are now being exposed to the 'MOMO Challenge' and we want to make 100% sure that all of our parents are fully sighted on the situation.

The challenge involves children being convinced to contact a number via Instagram, Facebook or WhatsApp that connects to someone running the challenge. Additional to this there are now numerous copycat type situations where despicable people are posting 'MOMO Challenge Videos' embedded in seemingly okay videos on both 'You Tube' and 'Kids You Tube' that are directed at children. We have also received information from parents that suggests some links to the challenge have been placed within the games 'ROBLOX' and 'Minecraft'; which adds yet another level of anxiety for us. Children are then told that they will die unless they follow through a challenge. Many of the challenges involve self-harm and suicide. Some of the sketches depicting suicide are horrific and some of the younger children, seeing the imagery and content, have been quite disturbed and upset as a result

We ask that where possible you share this information with other parents in the hope that we can fully raise awareness.

We are urging families to use this as an opportunity to educate children about the dangers of the internet. Every Parent needs to make sure that they have a line of communication with their child at home whereby they will be able to speak to them if they come across anything that remotely links to this situation or indeed anything that links to 'suicide advice'. The children need to know they can raise these issues with their parents without then having to deal with an immediate ban from electronics etc... for their honesty.

Many Thanks

Children's Services Diane Booth, Director of Children's Services No. 1 Bickerstaffe Square, Bickerstaffe House, Blackpool, FY1 3HS	Contact T: (01253) 477477 www.blackpool.gov.uk
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It's important to note that new challenges are arising on the internet all the time. We have created this guide to raise awareness of the issue and offer advice on helping parents to talk to their children about making safer decisions online. See also our '7 conversation starters' guide for more tips on better communication with your child.



Momo is a sinister 'challenge' that has been around for some time. It has recently resurfaced and once again has come to the attention of schools and children across the country. Dubbed the 'suicide killer game', Momo has been heavily linked with apps such as Facebook, WhatsApp, YouTube, and most recently (and most worryingly)... YouTube Kids. The scary doll-like figure reportedly sends graphic violent images, and asks users to partake in dangerous challenges like waking up at random hours and has even been associated with self-harm. It has been reported that the 'Momo' figure was originally created as a sculpture and featured in an art gallery in Tokyo and unrelated to the 'Momo' challenge we are hearing about in the media.



What parents need to know about

MOMO

CHILDREN'S VIDEOS BEING 'HIJACKED'

There have been recent reports that some seemingly innocent videos on YouTube and YouTube Kids (such as 'surprise eggs', unboxing videos and Minecraft videos) have been edited by unknown sources to include violence provoking and/or other inappropriate content. Even though YouTube monitor and remove videos that include inappropriate content, clips can be uploaded and viewed thousands of times before they get reported and removed. As a parent, it's difficult to spot these videos as the harmful content doesn't appear until partway through the video.

DISTRESSING FOR CHILDREN

Popular YouTubers and other accounts have been uploading reaction videos, showing their experience of the MOMO challenge. Some of the videos include a disclosure message warning that the content may be "inappropriate or offensive to some audiences" and that "viewer discretion is advised" but these videos are still easily accessed by clicking 'I understand and wish to proceed'. The image of the 'Momo' character can be deeply distressing to children and young people and it's important to note that it may slip through parental settings and filters.

SUGGESTED VIDEOS ON YOUTUBE

Video apps such as YouTube include an 'up next' feature which automatically starts playing another video based on the video just watched. Due to YouTube's algorithm, users are shown 'suggested videos' that they may be interested in. The thumbnails used on suggested videos are purposefully created in a way to encourage viewers to click them. During our research, we found that when watching one Momo related video, we were shown countless other Momo themed videos and other scary content which would be age-inappropriate for children under 18.



**National
Online
Safety**

Top Tips for Parents

TELL THEM IT'S NOT REAL

Just like any urban legend or horror story, the concept can be quite frightening and distressing for young people. Whilst this may seem obvious, it's important for you to reiterate to your child that Momo is not a real person and cannot directly harm them! Also, tell your child to not go openly searching for this content online as it may only cause more distress.

BE PRESENT

It's important for you, as a parent or carer, to be present while your children are online. This will give you a greater understanding of what they are doing on their devices, as well as providing you with the opportunity to discuss, support and stop certain activities that your child may be involved in. As the nature of each task become progressively worse it's also important to recognise any changes in your child's behaviour.

TALK REGULARLY WITH YOUR CHILD

As well as monitoring your child's activity, it's important for you to discuss it with them too. Not only will this give you an understanding of their online actions, but those honest and frequent conversations will encourage your child to feel confident to discuss issues and concerns they may have related to the online world.

DEVICE SETTINGS & PARENTAL CONTROLS

Ensure that you set up parental controls for your devices at home. This will help to restrict the types of content that your child can view, as well as help you to monitor their activity. In addition to this, it's vital that you are aware of your device and account settings to ensure your child's utmost safety. For example, on YouTube you can turn off 'suggested auto-play' on videos to stop your child from viewing content that they have not directly selected.

PEER PRESSURE

Trends and viral challenges can be tempting for children to take part in; no matter how dangerous or scary they seem. Make sure you talk to your child about how they shouldn't succumb to peer pressure and do anything they are not comfortable with, online or offline. If they are unsure, encourage them to talk to you or another trusted adult.

REAL OR HOAX?

As a parent it is natural to feel worried about certain things you see online that may be harmful to your child. However, not everything you see online is true. Check the validity of the source and be mindful of what you share as it may only cause more worry.

REPORT & BLOCK

You can't always rely on parental controls to block distressing or harmful material. People find ways around a platform's algorithm in order to share and promote this type of material. Due to this, we advise that you flag and report any material you deem to be inappropriate or harmful as soon as you come across it. You should also block the account/content to prevent your child from viewing it. Also encourage your child to record/screenshot any content they feel could be malicious to provide evidence in order to escalate the issue to the appropriate channels.

FURTHER SUPPORT

Speak to the safeguarding lead within your child's school should you have any concerns regarding your child's online activity or malicious content that could affect them.

If your child sees something distressing, it is important that they know where to go to seek help and who their trusted adults are. They could also contact Childline where a trained counsellor will listen to anything that's worrying them.

The Childline phone number is
0800 1111.



SOURCES:
<https://www.mirror.co.uk/news/world-news/sick-videos-youtube-youtube-kids-14052196>
<http://www.bbc.co.uk>
<https://www.bbc.co.uk/news/uk-northern-ireland-47359623>

www.nationalonlinesafety.com

Twitter - @natonlinesafety

Facebook - /NationalOnlineSafety

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