



CAREERS PROGRAMME

2024



CEIAG EDUCATION:

HALF TERM	YEAR 7	YEAR 8	YEAR 9	YEAR 10	YEAR 11	STAFF CPD
1	RISE Lesson: Changes & Achievements	RISE Lesson: Work V School	RISE Lesson: Personal Attributes	RISE Lesson: Exploring Possibilities	RISE Lesson: Post 16 Destinations	Careers Champions and RISE Curriculum Overview
2	RISE Lesson: Transition & Influence	RISE Lesson: Job Families	RISE Lesson: Skills & Jobs	RISE Lesson: Work & Life-style	RISE Lesson: Interview Skills	Utilising Xello
3	RISE Lesson: What are you Like!	RISE Lesson: Quashing Stereotypes	RISE Lesson: Elevator Pitch	RISE Lesson: Rights & Responsibilities	RISE Lesson: Interview Skills	QA Feedback: RISE Lessons
4	RISE Lesson: Let's Get Talking	RISE Lesson 1: Post 16 Destinations RISE Lesson 2: Meaningful Encounters with Employers	RISE Lesson 1: Post 16 Destinations RISE Lesson 2: Meaningful Encounters with Employers	RISE Lesson 1: Post 16 Destinations RISE Lesson 2: Meaningful Encounters with Employers	RISE Lesson 1: Skills & Interests RISE Lesson 2: Meaningful Encounters with Employers	QA Feedback: Careers Provision
5	RISE Lesson: What is Work	RISE Lesson: Let's get Talking	RISE Lesson: Working Today	RISE Lesson: Applications	n/a	Implementation of Gatsby Benchmark 4
6	RISE Lesson: Careers Quiz	RISE Lesson: Let's get Presenting	RISE Lesson: Let's Get Talking	RISE Lesson: Let's Get Talking	n/a	Even Better If... Developing Hollingworth Academy's Careers Provision

CEIAG ASSEMBLY PROGRAMME:

HALF TERM	YEAR 7	YEAR 8	YEAR 9	YEAR 10	YEAR 11
1	Introduction to Careers at Hollingworth	Introduction to Careers at Hollingworth	Introduction to Careers at Hollingworth	Post 16 Destinations	Post 16 Destinations
2	Exploring Careers: What can you be?	What Skills Do Employers Look For?	Understanding Pathways	Workplace Insights	n/a
3	Discovering Your Strengths	Making Career Choices	Careers in Stem Why Science and Maths Matter	Developing Your Personal Brand	n/a
4	National Careers Week – Why Careers Matter	Annual Careers Fair	Annual Careers Fair	Annual Careers Fair	Annual Careers Fair
5	Setting Goals For The Future	Exploring Apprenticeships	Introducing Post 16 Options	Pick Me!	n/a
6	n/a	n/a	n/a	n/a	n/a



CEIAG ASSEMBLY CONTENT:

HALF TERM 1: INTRODUCTION TO CAREERS AT HOLLINGWORTH (YEARS 7 TO 10)

YEAR GROUPS: ALL (YEAR 7 TO YEAR 9)

- **Title:** "Introduction to Careers at Hollingworth"
- **Content:**
 - * Overview of the careers programme, Gatsby Benchmarks, and how careers education supports their school journey.
 - * Early engagement with future aspirations and goal-setting.
 - * Explanation of key events like Careers Fairs, work experience, and guest speakers.

YEAR GROUPS: YEAR 10 & YEAR 11

- **Title:** "Post 16 Destinations"
- **Content:**
 - * Extended Tutor Programme.
 - * Multiple Virtual Assemblies spanning a two-week period with guest speakers from all local FE providers.

HALF TERM 2: BUILDING SKILLS FOR THE FUTURE

YEAR 7:

- **Title:** "Exploring Careers: What Can You Be?"
- **Content:**
 - * Introduction to a variety of careers and the importance of staying open-minded.
 - * How interests and strengths can guide career choices.
 - * Activity: Students imagine their future selves in different careers.

YEAR 8:

- **Title:** "What Skills Do Employers Look For?"
- **Content:**
 - * Focus on employability skills such as teamwork, communication, and problem-solving.
 - * Discussion on the world of work and how school subjects relate to careers.
 - * Interactive elements like discussing examples of real-world skills.

YEAR 9:

- **Title:** "Understanding Pathways: Academic vs. Vocational"
- **Content:**
 - * Exploration of different pathways (GCSEs, apprenticeships, vocational qualifications).
 - * Importance of subject choices and how they link to careers.
 - * Encouragement to think about future options, even if they feel far away.



YEAR 10:

- **TITLE:** "Workplace Insights: What Is the World of Work Like?"
 - **CONTENT:**
 - * Real-world insights into different industries and workplace expectations.
 - * How to develop work-ready skills while still in school.
 - * Introduction to Labour Market Information (LMI) to inform career choices.
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HALF TERM 3: PERSONAL DEVELOPMENT AND CAREER CHOICES

YEAR 7:

- **TITLE:** "Discovering Your Strengths"
- **CONTENT:**
 - * Helping students identify their personal strengths and talents.
 - * How their strengths can guide future decisions about career paths.
 - * Activity: Self-reflection exercises or quizzes to explore strengths.

YEAR 8:

- **TITLE:** "Making Career Choices"
- **CONTENT:**
 - * How to begin thinking about potential career interests.
 - * Exploration of industries and careers through interactive tools like career quizzes.
 - * Introduction to how future careers may align with their passions and skills.

YEAR 9:

- **TITLE:** "Careers in STEM: Why Science and Tech Matter"
- **CONTENT:**
 - * Focus on careers in STEM (Science, Technology, Engineering, and Maths).
 - * Exploration of how innovation is shaping future jobs.
 - * Encouragement to consider STEM subjects when choosing GCSEs.

YEAR 10:

- **TITLE:** "Developing Your Personal Brand: Standing Out in a Competitive World"
- **CONTENT:**
 - * Explanation of what a personal brand is and why it's important in the job market, education, and networking.
 - * How students can begin building their personal brand through school activities, social media, and developing their skills.
 - * Tips on crafting an "elevator pitch" and how to present themselves in interviews or when networking.
 - * Introduction to LinkedIn and other professional platforms where they can start shaping their public profile.
 - * This assembly focuses on helping students understand how they can stand out without traditional work experience, which is crucial as they prepare for future career or education steps.



HALF TERM 4: PREPARING FOR THE ANNUAL CAREERS FAIR (YEARS 8 TO 10)

YEAR GROUPS: YEARS 8 TO 10

- **TITLE:** "Preparing for the Annual Careers Fair"
- **CONTENT:**
 - * Overview of the Careers Fair and its importance in exploring future options.
 - * How to make the most of the event: preparing questions, researching companies, and engaging effectively with employers.
 - * Importance of networking and follow-ups after the fair.

YEAR 7:

- **TITLE:** "Why Careers Matter: Looking Ahead"
- **CONTENT:**
 - * Introduction to why it's important to think about careers from an early age.
 - * How the subjects they study now link to future job possibilities.
 - * Exploration of what jobs might look like in the future due to technology and changes in society.

HALF TERM 5: CAREER PREPARATION AND ASPIRATIONS

YEAR 7:

- **TITLE:** "Setting Goals for the Future"
- **CONTENT:**
 - * Introduction to goal setting—both short-term (school goals) and long-term (future careers).
 - * Encouragement to think about what they want to achieve in Year 8 and beyond.
 - * Activity: Personal goal-setting exercises.

YEAR 8:

- **TITLE:** "Exploring Apprenticeships"
- **CONTENT:**
 - * Introduction to apprenticeships as an alternative to traditional academic routes.
 - * Explanation of how apprenticeships work and the benefits of "earning while learning."
 - * Real-life stories or videos from apprentices in different fields.

YEAR 9:

- **TITLE:** "Researching Post-16 Options"
- **CONTENT:**
 - * In-depth exploration of post-16 options: Sixth Form, apprenticeships, vocational courses.
 - * How to research and choose what's best for them.
 - * Guidance on how to start preparing for GCSE choices with future pathways in mind.



YEAR 10:

- **TITLE:** "Pick Me"
 - **CONTENT:**
 - * Guidance on how to create a CV, including key sections and tips for making it stand out.
 - * Importance of work experience, volunteering, and extracurricular activities in building a strong CV.
 - * Introduction to how CVs are used in job applications and apprenticeships.
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HALF TERM 6: END-OF-YEAR REFLECTION AND FUTURE PLANNING

YEAR 7:

- **TITLE:** "Reflecting on Your First Year and Setting New Goals"
- **CONTENT:**
 - * Reflection on the first year at Hollingworth, personal growth, and academic achievements.
 - * Setting goals for Year 8 based on what they've learned and how they've grown.
 - * Encouragement to continue exploring future careers.

YEAR 8:

- **TITLE:** "Looking Forward: Year 9 and Beyond"
- **CONTENT:**
 - * Reflection on Year 8 and how it's helped shape their career interests.
 - * Introduction to Year 9 and how their choices (e.g., subject options) will shape their future.
 - * Setting goals for the next academic year.

YEAR 9:

- **TITLE:** "Building a Career Plan"
- **CONTENT:**
 - * Helping students start thinking about long-term career plans.
 - * How to set career goals, research options, and make informed choices.
 - * Practical tips on staying flexible and adapting as interests evolve.

YEAR 10:

- **TITLE:** "Planning for Post-16 Choices"
- **CONTENT:**
 - * Reflection on work experience, CV building, and career aspirations.
 - * Preparing for Year 11 and making firm Post 16 plans (e.g., sixth Form, college, apprenticeships).
 - * Setting goals for the final year of school and beyond.

