



HOLLINGWORTH CAREERS GUIDE TO: GETTING INVOLVED

The intended audience for this document is Businesses and Volunteers.

All students have an equal entitlement to high quality Careers Education, Information, Advice and Guidance.


At Hollingworth Academy, we are passionate about equipping our students with the skills, knowledge, and experiences they need to make informed choices about their future careers. We believe that collaboration with the local business community is key to offering students the most meaningful insights into the world of work, and we invite you to be part of this exciting journey.


This guide explains how businesses and volunteers can get involved in supporting our careers programme and the many benefits you can enjoy by partnering with Hollingworth Academy.

GET IN TOUCH

We're excited to work with local businesses and volunteers who share our vision of preparing students for the future. To discuss how your business can get involved in Hollingworth Academy's careers programme, please contact:

 Careers Leader: Cate Calveley

 Email: ccalveley@hollingworthacademy.co.uk

 Phone: 01706292800

We are happy to explore a range of opportunities that suit your business, whether it's a one-off event or a long-term partnership. Your support can make a lasting impact on the lives of our students and on the future workforce.

THE BENEFITS OF GETTING INVOLVED

Partnering with Hollingworth Academy's careers programme offers significant advantages for your business and the community. Here are some key reasons to get involved:

1. ENHANCE YOUR COMPANY'S REPUTATION

By supporting local education, your business becomes a visible, positive force in the community. This commitment to social responsibility can boost your company's profile, both locally and beyond. Being involved in careers events and school initiatives can lead to **positive press coverage**, enhancing your public image.

2. CORPORATE SOCIAL RESPONSIBILITY (CSR)

Engaging with the careers programme aligns with many businesses' **CSR strategies**. By helping young people explore career options, you are contributing to the social good, making a measurable difference in their lives, and building a brighter future for the community. Your company will be recognised for its investment in the next generation of workers.

3. SUPPORT YOUR LOCAL COMMUNITY

Investing in the development of local students helps strengthen the community. By providing opportunities for work experience or mentorship, you are helping to build a more skilled and confident workforce, benefiting the local economy in the long run.

4. TALENT PIPELINE DEVELOPMENT

Engaging with students at an early stage can help you identify potential future employees. Offering work experience, internships, or apprenticeships can give you access to emerging talent and help shape the skills needed for your industry. This can give you a competitive advantage when it comes to recruitment, ensuring that you develop a pipeline of future talent tailored to your company's needs.

5. CONTRIBUTE TO SOCIAL VALUE (TOMS FRAMEWORK)

Many businesses today focus on achieving measurable social value, and your participation in our careers programme can directly support this. By engaging with education, you are helping to achieve targets in the TOMS (Themes, Outcomes, Measures) framework, which is widely used in public sector procurement and corporate responsibility initiatives. Involvement in education is a key aspect of social value, contributing to outcomes such as improving skills, creating employment opportunities, and promoting social mobility.

Specifically, through the **TOMS Social Value Framework**, your business can contribute to:

- Promoting employment opportunities for young people.
- Supporting educational attainment and employability skills.
- Encouraging a skilled local workforce for the future.

6. EMPLOYEE ENGAGEMENT

Involvement in education can also provide development opportunities for your employees. Many staff members enjoy volunteering in schools, whether through mentoring or offering career advice. This engagement can improve job satisfaction and provide professional development opportunities, such as public speaking or leadership training.

Thank you for considering partnering with Hollingworth Academy to support our students and shape their future careers.

