**CASE STUDY: Countryside Destination – The Lake District National Park**

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| **Key facts and figures and location – a BRIEF introduction to the Lake District as a tourist destination** |
| **Key Attractions (brief description and what type of visitor does each attract?)**Hilltop (Beatrix Potter home)Beatrix Potter Attraction (Bowness)Boat trips on Lake WindermereLakeside and Haverthwaite railwayWalking/hiking in the Lakes area |
| **Range of Accommodation (give a very brief description of the facilities at each)**Gilpin Hotel and Lake House – Windermere - 4\*Park Cliffe Caravan and Camp Site – WindermereInvergarry Guest House WindermereMountain View Cottage, Coniston – self-catering accommodation |
| **Facilities (transport, event/conference centres)** |
| **Leisure Activities** | **Events (when, where and who would want to go?)** |

**What types of tourists does it attract?**