**CASE STUDY: Countryside Destination – The Lake District National Park**

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| **Key facts and figures and location – a BRIEF introduction to the Lake District as a tourist destination** | |
| **Key Attractions (brief description and what type of visitor does each attract?)**  Hilltop (Beatrix Potter home)  Beatrix Potter Attraction (Bowness)  Boat trips on Lake Windermere  Lakeside and Haverthwaite railway  Walking/hiking in the Lakes area | |
| **Range of Accommodation (give a very brief description of the facilities at each)**  Gilpin Hotel and Lake House – Windermere - 4\*  Park Cliffe Caravan and Camp Site – Windermere  Invergarry Guest House Windermere  Mountain View Cottage, Coniston – self-catering accommodation | |
| **Facilities (transport, event/conference centres)** | |
| **Leisure Activities** | **Events (when, where and who would want to go?)** |

**What types of tourists does it attract?**