

## Year 12 OCR Business Curriculum Map

Year/Term	Year 12 Autumn – Summer 3 Terms <b>Unit 1 The Business Environment</b>	Year 12 Autumn – Summer 3 Terms <b>Unit 4 Customers &amp; Communication</b>
<b>Key Knowledge</b>	Researching the local, regional, national and international businesses. There will be specific focus on organisational structures and their functions and a detailed investigation into what each of the functional areas do within an organisation and their contribution to both internal and external stakeholders. With terminal assessment in June 2023	Maintaining links with Knowsley Safari Park the controlled assessment will be investigating both internal and external customers. There will be a requirement to look at the importance of maintaining a secure business environment in relation to information and communication. There will be a requirement to use oracy skills to achieve several of the criterion with a series of customer focussed role play activities to simulate.
<b>Key Skills</b>	Develop knowledge that business must behave in an ethical way and an awareness that business prime motive is not just financial. There will be evaluative discussions which aim to focus on the impact on business behaviour on the wider community	To understand the importance that both internal as well as external customer impact the way a business operates and makes decisions. There will be presentations throughout the unit and opportunities to reflect on practice and undertake self assessment activities to focus on personal evaluation and performance.
<b>Task Assessments</b>	Assessments 1 - 35 Multiple Choice questions at end of each topic. Extended essay questions to reinforce learning. Command verb state, identify, explain, analyse and evaluate	There are: 10 Pass Criterion 4 Merit Criterion 2 Distinction criterion
<b>Cross curricular links</b>	Literacy PSHE Enterprise Mathematics English	English PSHE Enterprise Geography RE
<b>Whole school strategies</b>	Wider reading SEN	Wider reading Presentations SEN

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