

## WJEC Level 3 Applied Diploma in Travel and Tourism

### Why should I choose Travel & Tourism

The Level 3 Applied Travel and Tourism qualification provides an opportunity for learners who would like to gain employment in the travel and tourism sector, including retail travel, visitor attractions, accommodation, transport and tour Operations and Event Management. The specification has been designed to allow learners the opportunity to gain a wide range of knowledge and experiences so that particular interests and career aspirations within the travel and tourism sector can be pursued. Assessment is by a combination of controlled assessment internally assessed and externally assessed examinations. This is a two year full time course. Students will be required to spend at least 360 hours on taught or directed study over the two years.

### What can I expect to learn?

The WJEC Level 3 Applied Diploma in Travel and Tourism and is a two year qualification that consists of four units over a 2 year programme. Two units are externally assessed through an examination and two units are internally assessed through a controlled assessment.. This qualification is awarded in grades equivalent to A-level subjects (A\*- E)

### What will I study?

- **The United Kingdom Tourism Product** : This unit looks at what the UK offers to inbound and domestic tourists and the range of employment opportunities available
- **Worldwide Tourism Destinations**: This unit looks at what motivates people to travel and the range and appeal of worldwide tourism destinations
- **The Dynamic Tourism Industry**: This unit looks at how tourism is an ever-changing industry.
- **Event and Itinerary Planning**: The process of event management and planning tours within the UK.

### Where does this course lead?

Students who achieve this qualification will be fully prepared to enter a variety of HND or Degree level courses in subjects such as Tourism Management, Marketing, Business, International Tourism and Event Management. The qualification is equivalent to 1 x A2 level and will last for 2 years.

### Entry Requirements:

You will need at least a grade 4 in GCSE Maths and English.

