

Media Studies

Why choose Media Studies?

A-level Media Studies offers students a comprehensive and integrated coverage of media theory and practice. There's a focus on new technologies, and students will complete a range of practical work throughout the course.

The course covers a variety of contemporary topics and debates, from the way the media presents news and fiction and the impact of technological and e-media changes, to the production of marketing for a musical artist.

In this ever changing technological world, this course constantly adapts to allow pupils to develop the most relevant skills required such as how to research, plan and construct media products using appropriate technical and creative skills; how to evaluate their own practical work; how to utilise and analyse the codes and conventions of the different platforms (broadcasting, e-media, print); develop their knowledge and understanding of contexts and critical media debates and issues.

Students will enjoy the course's contemporary relevance, its hands on practical work that puts them in the director's seat and how the topics covered have a very significant impact on their everyday lives.

What can I expect to learn?

A-level Media Studies engages students in the in depth study of media products in relation to the four areas of the theoretical framework:

- media language
- media representation
- media industries
- media audiences.

Students are required to apply these frameworks within their study of media products from all of the following media forms:

- television
- film
- radio
- newspapers
- magazines
- advertising and marketing
- online, social and participatory media
- video games
- music video

Where does this course lead?

A-level Media Studies provides a good foundation for higher education and for further study of media-related courses. It is a great choice for people considering a career in the media. It also appeals immediately to those heading into the wide variety of creative and technological careers currently expanding within the work place.

Entry requirements

Minimum grade 6 at GCSE in English, and knowledge of ICT, provides the ideal basis for being able to successfully access the subject at A level. However, this can be negotiated with the Subject Leader, if the pupil can demonstrate high levels of motivation and independence.

*Please note, the availability of the course is dependent on a suitable number of pupils. If this number is not reached, unfortunately the course cannot be offered.

