

Applied Business

**Transitional Tasks,
Research and Watching**



Unit 1 Impact of stakeholders on business

Aim:

To understand the different stakeholders that have influence over a business.

Task: Newspaper Article

Using Liverpool John Lennon Airport as the case study. You should investigate how a range of stakeholders have an impact on how the airport can operate. The stakeholders to include are Employees, Customers, Government, Owners of the airport, Local residents, Trade Unions and Banks



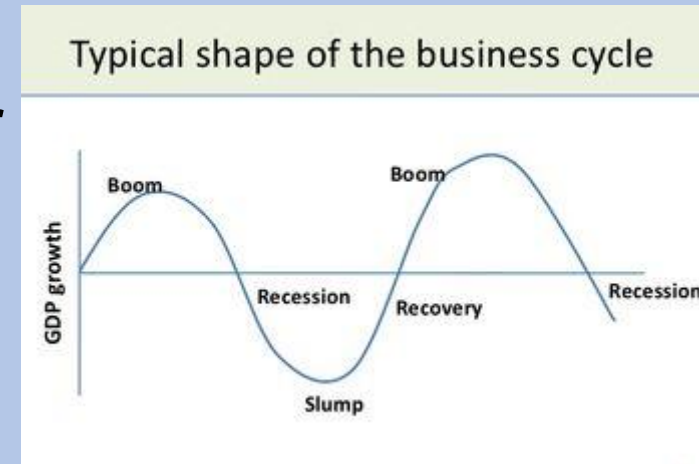
Unit 2 Economic Factors Affecting Business

Aim:

To explain how managing the economy affects businesses

Task: Power-Point

All decisions are made based on current economic conditions. There are 4 phases in the economy. Boom, Slump, Recession and Recovery. You should investigate this and provide a powerpoint about how using Taxes and Interest Rates help ensure that the economy supports business activity



Unit 3: Finance and Profitability

Aim:

To understand how business have adapted during Lockdown 2020

Task: Word Document (table) or Power-point

Businesses, currently are only allowed to open if they are classed as an “essential service”. These are businesses such as Tesco and British Transport. Non essential services such as restaurants and clothes shops are closed. You should create a table using 2 contrasting businesses and give explanations as to how each business has responded during the current business environment. Your businesses should be Tesco and Holy Family Catholic High School.



Unit 4: Impact of e-commerce on society

Aim:

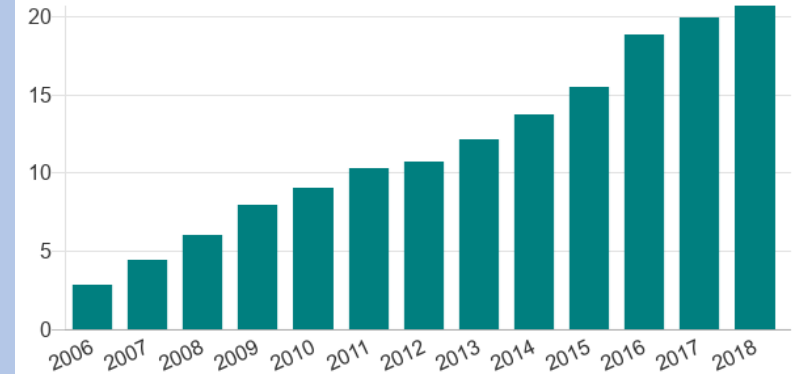
To understand the importance of e-commerce & m-commerce and its impact on globalisation

Task: Informative leaflet or Power-point

The UK have recently left the European Union. This now allows businesses to interact globally with countries and businesses all over the world. Provide an informative leaflet explaining the benefits of using the internet to engage with businesses locally, nationally and internationally.

Internet sales as a percentage of total retail sales

Figures for November each year



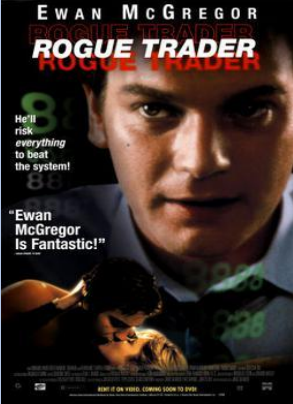
Source: Office for National Statistics

BBC

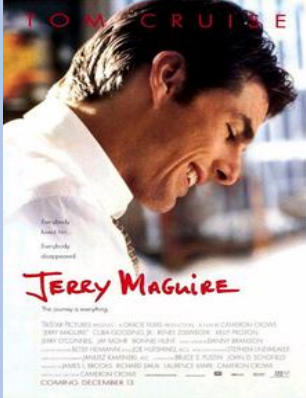
Useful Websites

- BBC Business news daily: <https://www.bbc.co.uk/news/business>
- ONS: <https://www.ons.gov.uk>
- Secretary of State for Business: <https://www.gov.uk/government/ministers/secretary-of-state-for-business-energy-and-industrial-strategy>
- Business ethics: <https://www.ibe.org.uk/>
- British Chamber of Commerce: <https://www.britishchambers.org.uk/>
- Bank of England: <https://www.bankofengland.co.uk/>
- The Economist: <https://www.economist.com/>
- The World Bank: <https://www.worldbank.org/>
- Business advice & support <https://www.businesssupport.gov.uk/>
- Professional body for Human Resources: <https://www.cipd.co.uk/>
- Professional body for accountants: <https://www.cimaglobal.com/>

Recommended watching:



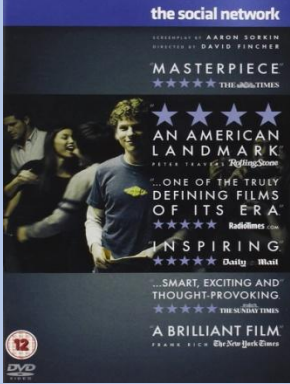
Rogue Trader



Jerry MaGuire



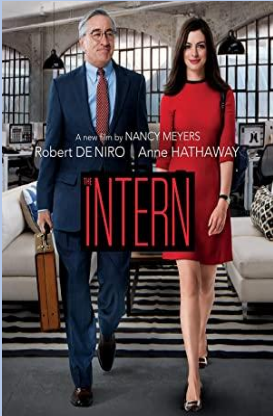
Joy



The Social Network



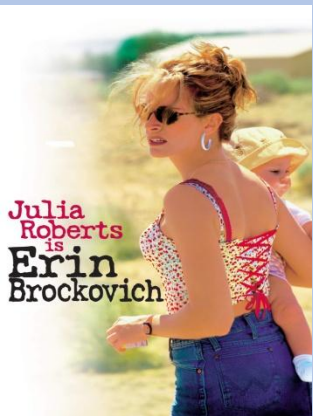
The Hotel Inspector



The Intern



Theory of Everything



Erin Brockovich



Steve Jobs



Dragons Den