



Social Media Policy

Isle of Ely primary school PTA uses Facebook but does not currently use Twitter. You can see the PTA Facebook page here: <https://www.facebook.com/IsleOfElyPTA/>

The Isle of Ely PTA uses its Facebook page exclusively for the running of the association. It is used to communicate with both members and the local community, to promote events or elements of events, to recruit volunteers to support the PTA's activities and to thank local supporters and volunteers.

Access

The Isle of Ely PTA Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given. However only posts that have been approved by the PTA will be featured on the page. Users may submit posts for publication, subject to this approval being given.

When preparing a post for submission, please **do** the following:

- **Use good judgment** – Ensure the information is relevant and safe to share.
- **Be respectful** - Please keep the tone positive and respectful.
- **Be responsible** - Any issue or concerns you have with the school should be raised directly, in accordance with the home school agreement: <http://isleofelyprimary.org/parents/information>.

Usage that is not permitted

The Facebook page of Isle of Ely primary school PTA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts, including any derogatory comments, will not be authorised by the administrators and the PTA retains the right to ban any user who continues to make inappropriate use of the page. Posts will not be approved for publication if they are:

- personal attacks (posts deemed libellous, profane, defamatory, disparaging, hateful, harassing, threatening, or obscene);
- fraudulent, deceptive or misleading; or
- break the law

Personal Information

The PTA will never publish information of a personal or confidential nature with regard to students, parents or staff. Information on personal schedules or situations will not be shared.

Photographs

The PTA will only allow photographs to be published if permission has explicitly been given by each person featured in the photograph, or their parent/ guardian. The PTA may reproduce photos and video that are available on the school's website.

Availability of this policy

This policy is publicly available through the PTA section of the school website here: <http://isleofelyprimary.org/parents/PTA> and is referenced as part of the information stated on our Facebook page.