



John Clifford School
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Headteacher: Hannah Roberts

5th October 2026

Friday, 16th October 2026

Red Card to Racism - Wear Red to School Day

Dear Parents and Carers,

On Friday 16 October, John Clifford School will be taking part in Wear Red Day, organised by Show Racism the Red Card.

We are inviting all pupils and staff to wear something red to school on the day. This could be a red top, jumper, accessory or another item of red clothing.

Throughout the week leading up to Wear Red Day, we will also be selling official Show Racism the Red Card wristbands in school for £1 each. Children are welcome to purchase a wristband if they would like to show their support for the campaign.

The purpose of the day is to raise awareness of racism and reinforce the importance of kindness, inclusion, respect and standing up for others.

Wear Red Day links closely to our John Clifford promises, particularly:

- Be kind and caring
- Take care of myself and others
- Make everyone welcome



Children will also have opportunities to discuss these themes in an age-appropriate way and think about what our promises look like in practice. We want every child to understand the importance of treating others with respect and helping to make John Clifford a place where everyone feels welcome, valued and included.

Thank you for your support.

Kind regards,

Mr Wildman

Deputy Headteacher

