

Media Studies



Department Intent: To allow for learning to become a tool that is accessed individually and meaningfully enabling an enthusiasm for Media Studies for life.

Intention Overview:

Curriculum Knowledge	
<p>Year 10: Students begin with learning the key content for the exam, beginning with Language and Representation in the first term, then moving on to Audience and Industries in the second term. Coursework is launched in the final term which will lead them in to year 11. CSP's for the exam are introduced during the second and third term to start to build on the combination of content and applying this knowledge.</p> <p>Year 11: Students continue to develop their coursework throughout term 1+2, with regular submission and feedback to develop, this is handed in at the end of term 2. Students' main focus this year is applying their subject content to the CSP's in preparation for the exam, with exam questions to test knowledge throughout. This includes all four key areas of Language, Representation, Audience and Industries.</p>	
Skill Development	
<p>Subject Specific Skills:</p> <ul style="list-style-type: none"> • Analysis of four key areas. • Applying knowledge of theory to content. • Practical skill development. • Independent research skills. • Discussion of analysis. 	<p>Wider Academic Skills / Attributes:</p> <ul style="list-style-type: none"> • Promotes independent and group study • Confidence becomes a skill used in the lesson and across individual tasks • The learning environment becomes an inclusive one due to the nature of class discussions and debate • Inter personal skills are progressed due to the nature of the subject
Personal Development - SMSC and Cultural Capital (opportunities/experiences)	
<ul style="list-style-type: none"> • Students gain confidence of different cultures from across the world using Media as a platform of understanding • Allowing students to access the wider world of the Media to explore different analytical understanding enables the students to carry this skill through life • Industry market place experience • Talks and visits from outside companies and professionals • Work experience in a professional field • School events and visits 	

Implementation:

- Content delivery through presentations of theory, made accessible on google classroom for students. Submission of tasks via google classroom too.
- Students to take notes of presentations in their books. 2 books per student, one for Language and Industry and one for Audience and Representation. Folder for coursework. Coursework mostly to be created on student computers and documents.
- 5 lessons per fortnight split between two teachers

Measuring Impact:

- Through the use of practise questions and mock exams
- Development of NEA
- CSP knowledge and understanding