

OVERVIEW

Minimum of GCSE Grade 5 in English, and Media Studies (if taken).

PROGRESSION ROUTES

Successful completion of this course will widen your future career prospects and employment opportunities within the media industry: work in TV production and presenting, advertising & marketing, journalism, film production, radio production, public relations & multi-media web design.

It can also lead to Media & Communication degrees: Warwick, Southampton, Newcastle, Sheffield, East Anglia, Leeds & Leicester are ranked among the top 20 Universities for Media courses.

If you would like any further information please see Mrs Myers.

Media

A LEVEL (AQA)

The following four points are the central framework for Media Studies.

Media language – Students will learn about the different modes and languages associated with Media across a variety of platforms.

Media representation – In this section of the course, students will learn about the ways in which events, issues, individuals and social groups are represented through various processes.

Media industries – Students will study the different processes of production, distribution and circulation by organisation, groups and individuals in a global context.

Media audiences – This strand of the framework allows students to study how audiences are grouped and categorised by media industries, by various different factors such as age, class and lifestyle.

Close Study Products are a bank of resources from a range of different Media platforms, set by AQA, that the students will study throughout the course in preparation for the written exam. Each product will be analysed with developed understanding of the four relevant frameworks.

COURSEWORK 30%

Students will produce a statement of intent and cross-media products made for an intended audience. A choice of topics will be released by AQA before the start of the course and the students will choose from a range of briefs set by the exam board. The Media Forms that students can opt for are, Television, Radio, Newspapers, Magazines, Advertising/Marketing, Online Media and Video Games.

2 WRITTEN EXAMS 70%

Media 1 – 2 hours – This exam focusses on all four frameworks of Media Studies with testing across advertising and marketing, music videos, radio, film and newspapers. There will also be a range of questions relating to an unseen source and the Close Study products, and two essay questions.

Media 2 – 2 hours – This exam will focus on the in-depth media forms of television, magazines and online, social participatory media/video games. It will include a medium length unseen analysis question, three essay questions, one of which is an extended response, and another is synoptic.

WEBLINK

<http://www.aqa.org.uk/subjects/media-studies/as-and-a-level/media-studies-7572>