



Parental Code of Conduct

A Positive Approach to Respective Behaviour

September 2023

The Executive Principal and Academy Improvement Committee (AIC) of Keelby Primary Academy take very seriously their responsibilities for positive parental relationships. Together we have agreed the following Parental Code of Conduct Policy.

At Keelby Primary Academy we are very fortunate to have supportive and friendly parents. Our parents recognise that educating children is a process that involves partnership between parents, class teachers and the school community. As a partnership, our parents will understand the importance of a good working relationship to equip children with the necessary skills for adulthood. For these reasons we continue to welcome and encourage parents/carers to participate fully in the life of our academy and their child's education.

The purpose of the Parental Code of Conduct is to provide a reminder to all parents, cares and visitors to our academy about the **expected** conduct. This is so we can continue to flourish, progress and achieve in an atmosphere of mutual understanding.

Expected Parental Behaviour

As well as following guidelines set out in our Home School Contract, we expect parents, carers and visitors to:

- Respect and be respectful to our caring school ethos
- Understand that both teachers and parents need to work together for the benefit of their children
- Demonstrate that **all** members of the school community should be treated with respect and therefore set a good example in their own speech and behaviour
- Seek to clarify a child's version of events with the school's view in order to bring about a peaceful solution to any issue
- Correct own child's behaviour especially in public where it could otherwise lead to conflict, aggressive behaviour or unsafe behaviour
- Approach the school to help resolve any issues of concern
- Avoid using staff as threats to admonish children's behaviour

In order to support a peaceful and safe school environment the academy cannot and will not tolerate parents, carers and visitors exhibiting the following:

- Disruptive behaviour which interferes or threatens to interfere with the operation of a classroom, office area or any other area of the academy grounds including sporting events
- Using loud or offensive language, swearing, cursing, using profane language or displaying temper towards members of academy staff, other parents and visitors at any time on the academy site

- Threatening to do actual bodily harm to a member of school staff, other parents, visitors or pupils regardless of whether or not the behaviour constitutes a criminal offence
- Damaging or destroying academy property
- Abusive or threatening e-mails or texts/voicemail/phone messages or other written communication
- Defamatory, offensive or derogatory comments regarding the academy or any of the pupils, parents and staff at the academy on Facebook or other social media sites (see Appendix 1). Any concerns you may have about the academy must be made through the appropriate channels by speaking to the class teacher, the Principal or the Academy Improvement Committee, so that they can be dealt with fairly, appropriately and effectively for all concerned
- Openly displaying disrespect to any member of the academy staff
- The use of physical aggression towards another adult or child. This includes physical punishment against your own child on academy premises
- Use of defamatory, offensive or derogatory comments in communication, either verbal or written to a member of staff or AIC
- Using equipment to record conversations with member of staff or AIC
- Approaching someone else's child in order to discuss or chastise them because of the actions of this child towards their own child. (Such an approach to a child may be seen to be an assault on that child and may have legal consequences)

- Smoking/Vaping and the consumption of alcohol or other drugs whilst on academy property or in the immediate vicinity
- Dogs being brought onto academy premises

Should any of the above behaviours occur on academy premises the academy will take a zero tolerance approach and will feel it is necessary to contact the appropriate authorities and ban the offending action from entering the academy grounds.

We trust that parents and carers will assist our academy with the implementation of this policy and we thank you for your continuing support of the school.

Date of Review September 2024, Reviewed Annually

Appendix 1 – Inappropriate use of Social Networking Sites

Social media websites are being used increasingly to fuel campaigns and complaints against schools, Principal, school staff, and in some cases, other parents or pupils. The AIC members of Keelby Primary Academy considers the use of social media websites being used in this way as unacceptable and not in the best interests of the children or the whole school community. Any concerns that you may have must be made through the appropriate channels by speaking to the class teacher, the Principal or the Academy Improvement Committee, so that they can be dealt with fairly, appropriately and effectively for all concerned.

In the event of any pupil or parent/carer of a child/ren being educated at Keelby Primary Academy found to be posting libellous or defamatory comments on a social networking site, they will be reported to the appropriate 'report abuse' section of the network site. All social network sites have clear rules about the content which can be posted on the site and they provide robust mechanisms to report content or activity which breaches this. The academy will also expect that any parent/carer or pupil removes such comments immediately.

In serious cases the academy will also consider its legal options to deal with any such misuse of social networking and other sites. Additionally, and perhaps more importantly is the issue of cyber bullying and the use by a child or a parent to threaten, offend or humiliate another by inappropriate social network entry. We will take and deal with this as a serious incident of school bullying. Thankfully such incidents are extremely rare.

We expect that parents would make all persons responsible for collecting children aware of this policy.