

# KEELBY PRIMARY ACADEMY

## E-Safety Newsletter

Spring 2019



Welcome to our e-safety newsletter. You'll find lots of information here about helping us to keep your child safe on the internet.

### Safer Internet Day - Tuesday 5th February

This Tuesday, Safer Internet Day will be celebrated globally with more than a thousand organisations getting involved to help inspire a national conversation about using technology responsibly, respectfully, critically and creatively.

This year's theme will focus on working 'together for a better internet'. As children are progressively living in an increasingly Digital World, we are aiming to engage children in activities on Safer Internet Day, which will enable them to be more aware online.

During the day, children will participate in various e-safety activities, which will focus on asking for consent before engaging with online activities.

We are committed to e-safety. If you wish to find any further information about staying safe whilst using ICT, visit the websites listed overleaf.



## **E-SAFETY**

We are committed to keeping children safe online and when using digital media.

You can support us in doing this in a number of ways:

- monitor children's use of social media and image sharing
- ensure children are playing age-appropriate games online or on games consoles
- monitor children's use of YouTube and other online video sharing channels.

Our E-Safety and Pupil Acceptable Use policies can be found on our website. Further information about E-safety can be found on the following websites:

[www.thinkuknow.co.uk](http://www.thinkuknow.co.uk)

[www.safetynetkids.org.uk](http://www.safetynetkids.org.uk)

[www.saferinternet.org.uk](http://www.saferinternet.org.uk)

[www.nspcc.org.uk](http://www.nspcc.org.uk)

## **SOCIAL MEDIA**

**Polite reminder:** Class photos **must not** be posted on Facebook or any other social media sites.

### **APPS**

It has been brought to our attention by the local policing team that the following apps are popular with young people, but are not suitable for them. Please be vigilant in ensuring children aren't accessing these apps.

**Blue Whale:** An online game that encourages self-harming.

**Yellow:** A dating app, simulating Tinder, but aimed at children.

**Sayat.me:** An app which creates personal links from social media profiles, encouraging the open public to comment on children's profiles.