

WORLD
**BOOK
DAY**

3 MARCH 2022

25 YEARS

Happy World Book Day

What is World Book Day? It is about **celebrating books and reading** all year round.

Did you know that
Reading for pleasure ...

**Increases
a child's
mental
health**

**Increases
your child's
reading
skills**

**Increases
your child's
likelihood of
being successful**

**Is about
reading
what you
choose**

**Reading for
pleasure** can
look like:

- **Listening** to an **audiobook** and available from libraries
- **Reading** on a **device**
- **Reading** the football programme
- **Reading** a magazine or newspaper
- **Listening** to someone read aloud
- **Reading** manga or comic strips



SPONSORED BY

**NATIONAL
BOOK
tokens**

Changing lives through a love of books and shared reading.

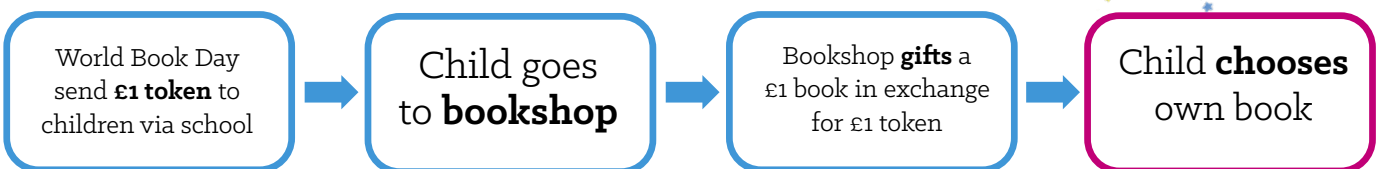
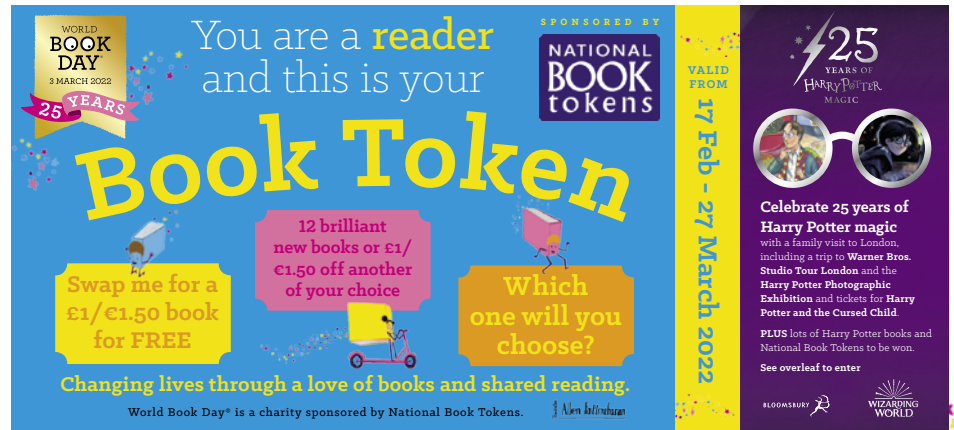
World Book Day® is a registered charity sponsored by National Book Tokens

Illustration
Allen Fatimaharan

Choose a **FREE** World Book Day book

The **£1 tokens** and **£1 books** give all children and young people the chance to choose and own a book – for free.

Your child should have received a token either in school or from one of our partners.



The token allows you to receive a **World Book Day £1 book for free**, or get £1 off a full price title (£1.50 off in Ireland) any full price book or audiobook (as long as the book or audiobook costs at least £2.99 (or €3.99 in Ireland)). All you need is the token. The bookshop won't ask you for any information and there are no hidden costs. The World Book Day books are a gift to children and young people from booksellers and publishers.

Your local bookseller might be on a high street or could be a supermarket. Asda, Morrisons, Sainsbury's and Tesco all stock the £1 books. You can also find your nearest bookseller at booksaremybag.com by selecting 'World Book Day'.



You might want to share the 'Look Insides' on each of the £1 book pages to help them choose their book before you visit the shop.

Helping your child read for pleasure

6 ways to help your child develop a reading for pleasure habit



- 1 Read to your child regularly** – even when they can read for themselves.
- 2 Help them have access to books at home** (this is free if you join your local library).
- 3 Let them choose what they want to read in their spare time** (don't worry about re-reading or children picking).
- 4 Make reading time fun** – find somewhere comfy for you both, do silly voices together, have a chat about the book.
- 5 Find recommendations of books that meet your child's interests** – online, at a bookshop or in a library there are lots of ways to find reading inspiration.
- 6 Make time to read** – it might be a set time every day to begin with.

Here's something fun to try... **share this illustration with your child**



You could:

- Talk about what's happening and what the characters might be thinking or feeling.
- Have a conversation as two of the characters.
- Think about situations in your own lives it reminds you of.
- Point out things you find interesting.



If exploring the picture makes you curious for more, it's from *My Hair*, by Hannah Lee, illustrated by World Book Day illustrator, Allen Fatimaharan

For more ideas on how to share stories with your child visit worldbookday.com/wp-content/uploads/2021/04/Sharing-stories-together_final.pdf



ME GRAMMAR



World Book Day Challenge

How many of these can you complete?



Share a book,
magazine, comic
or audiobook with
a family member
or friend


Ask someone
for a book
recommendation

Visit the
library




Find out where
your local bookseller
is and swap your
token for
a book

Take a photo
of yourself reading
your favourite book
or record a 15
second review



Listen to my
song and maybe
have a go at
creating your
own song



Find the most
comfortable place
to read in and
leave a book
there

Read something
you want to...even if
you've read it before
or if it's too easy/
difficult for you

Read at the
same time every
day for a week



Rap
your favourite
book



Looking for more

Reading Recommendations

Find your next read.

From poetry to graphic novels, non-fiction to books to encourage empathy, there's something for everyone.

worldbookday.com/reading-recommendations/



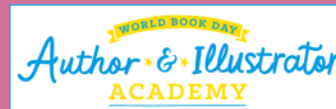
Catch up with some of the World Book Day fun

Enjoy our exciting online events

worldbookday.com/reading-recommendations/

or take part in a digital author and illustrator masterclass

worldbookday.com/events/



World Book Day Book Club

Discover exciting new books each month with the World Book Day Book Club.

We've got a great mix of books for KS2 with exclusive author and illustrator videos, question ideas and even a snack suggestion - all you need to do is read the book and get chatting!

worldbookday.com/bookclub/

Share a story corner



Watch a selection of books brought to life

With animated videos including *Supertato* by Sue Hendra and Paul Linnet, *Ruby's Worries* by Tom Percival and *Ravi's Roar* by Tom Percival. You can also enjoy the fun downloadable activities available for every story.

worldbookday.com/share-a-story-corner

Audiobooks

A brand-new selection of brilliant FREE audiobooks will be available for World Book Day 2022.

Available from from
18 February – 28 March 2022.

worldbookday.com/world-of-stories

Win!

Enter one of our competitions to win brilliant book prizes

worldbookday.com/competitions



What to **READ** if your child likes . . .

We've worked with our friends at Wonderland Bookshop wonderlandbookshop.co.uk an independent specialist children's bookshop, have helped us come up with some easy read titles for children who love...

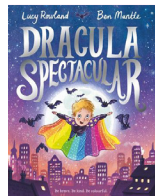
Scary stories Ghost and horror stories for beginner to fluent readers.



HARPER COLLINS
CHILDREN'S BOOKS



WALKER BOOKS



PAN MACMILLAN
CHILDREN'S BOOKS



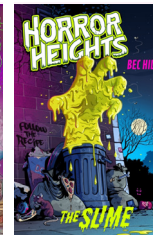
HARPER COLLINS
CHILDREN'S BOOKS



BLOOMSBURY



WALKER BOOKS



HACHETTE
CHILDREN'S GROUP



BLOOMSBURY

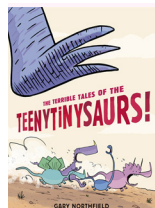
Cartoons A selection of comic books and graphic novels for beginner to fluent readers.



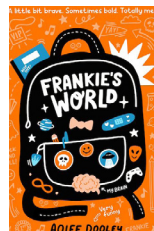
HARPER COLLINS
CHILDREN'S BOOKS



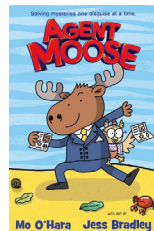
HACHETTE
CHILDREN'S GROUP



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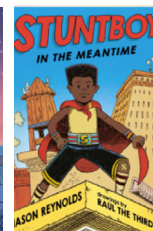
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SCHOLASTIC



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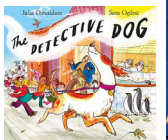


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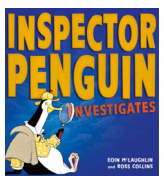


DAVID FICKLING

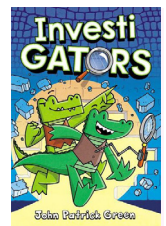
Mysteries Mystery and mayhem for beginner to fluent readers.



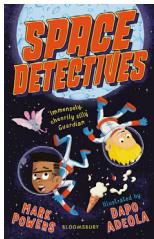
PAN MACMILLAN
CHILDREN'S BOOKS



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PAN MACMILLAN
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BLOOMSBURY



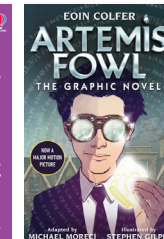
PICCADILLY PRESS



HACHETTE
CHILDREN'S GROUP

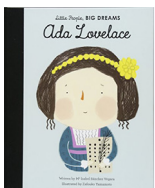


USBORNE

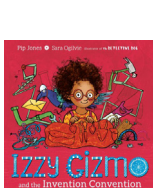


PUFFIN

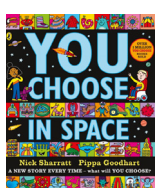
Gaming Fun books for emerging to fluent readers who love games, gaming and STEM!



FRANCES LINCOLN,
AN IMPRINT OF
QUARTO



SIMON &
SCHUSTER



PUFFIN



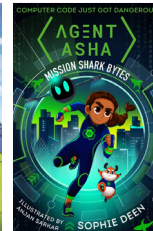
ANDREWS
MCMEEL
PUBLISHING



KNIGHTS OF



SCHOLASTIC

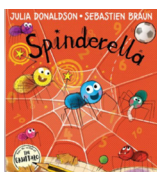


WALKER BOOKS



FIREFLY PRESS

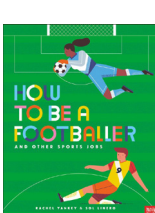
Football A selection of fiction and non-fiction football reads for beginner to fluent readers.



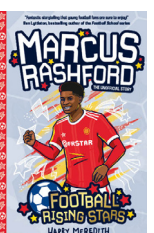
FARSHORE



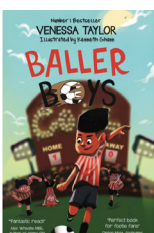
FRANCES LINCOLN,
AN IMPRINT OF
QUARTO



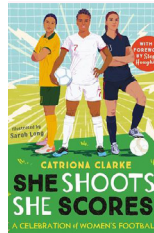
NOSY CROW



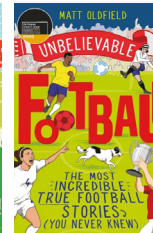
SWEET CHERRY
PUBLISHING



HASHTAG PRESS



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