Kidsgrove Learning Campus
INSPIRE INNOVATE CREATE

KIDSGROVE SECONDARY SCHOOL

Cookies Policy

Prepared By	Mr S Frost
Date of Approval	January 2026
Approved By	Academy Councillors
Review Date	January 2028

Information about the use of cookies

The Kidsgrove Secondary School website uses cookies. These cookies help us to provide you with a high-quality experience when you browse the school's website.

By continuing to browse the Kidsgrove Secondary School website, you are agreeing to the use of cookies.

Cookies are tiny text files which identify your computer and they are stored by your Internet browser on your computer's hard drive.

You can block cookies by activating the settings on your browser that allow you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of the Kidsgrove Secondary School website.

If you want to find out more information about cookies, go to http://www.allaboutcookies.org or to find out about removing them from your browser, go to http://www.allaboutcookies.org/manage-cookies/index.html .

Information about the cookies Kidsgrove Secondary School uses

You can find more information about the individual cookies we use and the purposes for which we uses them below:

- **Google Analytics**

Like many websites, we use Google Analytics to collect information about visitor behaviour, such as the number of visitors to the various parts of our website. We do this to compile reports that help us improve our site. Google Analytics stores information about what pages you visit, how long you are on the site, how you got here, what documents you download and what you click on. This analytics data is not tied to personally identifiable information (e.g. your name or address) so this information cannot be used to identify who you are.

Below is a description of the Google Analytics Cookies we may use on this site and what they are used for:

Name	Purpose	Expires
_utm.gif	Logs details about visitor's browser and computer	End of session
_utma	Used to distinguish users and sessions	2 years
_utmb	Used to determine new sessions/visits	30 mins
_utmc	Used to determine the duration of a visit	End of session
_utmv	Use to determine visitor behaviour during a session	End of session
_utmz	Stores the traffic source that explains how the user reached the site	6 months
_utmt	Used to throttle request rate	10 minutes
_utmt_masterTracker	Updates the total number of page visits in anonymous form	End of session
_ga	Used to distinguish users	2 years
_gid	Used to distinguish users	24 hours

You can find more detailed information about the Google Analytics Cookies we use at https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

You can find out more about Google's position on data privacy as regards to its analytics service, including information about the **Google Analytics opt-out browser add-on** in the Privacy Controls section at support.google.com/analytics/answer/6004245

For performance we use a load balancer to track which webserver to send a visitor to, the purpose is to improve performance whilst using the website.

Name	Purpose	Expires
DYNSRV	Improve performance	Session

- **Other third-party Cookies**

We may use third party plugins or integrate with other websites or services (for example: PayPal, ParentPay, WisePay, Facebook, Twitter, Linkedin, YouTube, Instagram, Vimeo and our content management system CMS Made Simple).

For these to work they may set Cookies through our site. We do not control these Cookies, and you should refer to their websites for their respective privacy policies or for further information on how to opt out of them collecting any data regarding your interaction on our website. Alternatively, you may deactivate or restrict the transmission of Cookies by changing the settings of your web browser.

This policy will be reviewed bi-annually.