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Using the client brief to create a visual identity for a brand, completion of NEA for moderation.

KS4 Cambridge National in iMedia

**2-year curriculum map**

Planning and creating an interactive digital media product, using sound and video editing techniques to enhance the media product.

Media Industry sectors and products, how style content and layout are linked to purpose, satisfying client requirements, audience demographics and segmentation.

Using suitable native file types to export the digital product and understanding compatibility issues. Revision of topics studied for R093 in preparation for the examination.

Purpose, features, and elements and design of visual graphics. Techniques and tools to create, source and prepare assets for use in digital graphics.