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Dear Parents,

Sadly, every now and then a new internet craze comes along that exposes our children to potential distress. The latest is called The Squid Game and it is described as 'hyper violent and brutal'. The recommended age for accessing this game is 15 +, so no child at Kirkbride Primary School should have any access to the game. I am also aware that this is a popular Netflix programme and unfortunately some children may have access to Netflix accounts so are possibly able to watch the programme or have been made aware of this due to watching 'clips' on apps/internet.

It has also been brought to my attention that some of our children are very aware of horror films – two have been named in school by children as 'Halloween' and 'Pennywise'. Some of our younger children have taken it upon themselves to try to make up games where they frighten each other as they are aware of some or all of the contents of the films. As they are young they do not fully understand the severity of the games they are actually playing and the inappropriate language they are using towards each other.

As a school we can only ask that your child is not exposed to these certified adult films/games and TV programmes. I would also ask that if your child does mention any 'scary games' being discussed or acted out in the playground that you do let class teachers know. The younger children have been spoken to this week about positive games to play in the playground.

In my last newsletter I encouraged all parents to log onto the website 'National Online Safety' which we as a school subscribe to, please log in as I am sure you will find the parental information extremely useful. I have added the information about how to login in onto the end of this letter.

I would like to thank you for your support with this matter. The staff and Governors at Kirkbride Primary School take the safeguarding of children extremely seriously. Safeguarding is everyone's responsibility.

Yours sincerely

Mrs D.A. Maxwell

Headteacher

National Online



Safety Website



/ app



The online world is posing an ever-increasing risk to children, and it is important that schools, parents and carers work together to take an active role in teaching children about online dangers. Learning how to act safely when using the internet is an incredibly important part of safeguarding our children.

We are therefore delighted to announce that we as a school have shown our commitment to protecting our pupils online by working with National Online Safety, providing resources for all parents and carers.

The resources include Parents & Carers courses (presented by Myleene Klass), online video resources and weekly guides covering a huge range of topics, including:

- **Online Relationships**
- **Fake Profiles & Social Bots**
- **Online Bullying**
- **Online Grooming**
- **Child Sexual Exploitation**
- **Sexual Harassment & Violence**
- **Sexting**
- **Live Streaming**
- **Online Identity**
- **Screen Addiction**
- **Online Challenges**
- **Overspending**
- **Social Media Platforms**
- **Online Gambling**
- **Radicalisation, Terrorism & Extremism**
- **Age Inappropriate Content**
- **Copyright & Ownership**
- **Hacking**
- **Fake News**
- **Online Fraud**
- **Online Reputation**
- **Personal Data**
- **Pornography**
- **Targeted Adverts & Pop-Ups**
- **The Dark Web**
- **Games & Trends**

To create your account, please follow <https://nationalonlinesafety.com/enrol/kirkbride-primary-school> and complete your details. When you're set up, you'll be able to set 'Parent/Carer' as your user type.

You can access National Online Safety online via any device- including via our brand-new smartphone app. To download the app, please go to:

<https://apps.apple.com/gb/app/national-online-safety/id1530342372>

<https://play.google.com/store/apps/details?id=uk.co.nationaleducationgroup.nos>

Alternatively, search for 'National Online Safety' in the App Store/Google Play Store.

Answers to frequently asked questions and customer service can be accessed at <https://helpdesk.thenationalcollege.co.uk/helpcentre>.

