



KIRKHAM
GRAMMAR SCHOOL

BUSINESS STUDIES

Examination Board: AQA

Course: Students apply their knowledge and understanding to different business contexts ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Students develop an understanding of how these contexts impact on business behaviour.

Students will apply their knowledge and understanding to business decision making including:

- The interdependent nature of business activity, influences on business, business operations, finance, marketing and human resources, and how these interdependencies underpin business decision making
- How different business contexts affect business decisions
- The use and limitation of quantitative and qualitative data in making business decisions

The specification requires students to draw on their knowledge and understanding to:

- Use business terminology to identify and explain business activity
- Apply business concepts to familiar and unfamiliar contexts
- Develop problem solving and decision making skills relevant to business
- Investigate, analyse and evaluate business opportunities and issues
- Make justified decisions using both qualitative and quantitative data including its selection, interpretation, analysis and evaluation, and the application of appropriate quantitative skills



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Assessment:

The AQA Board (8132) is assessed on the basis of two papers.

The qualification is linear. Linear means that students will sit all their exams at the end of the two year course.

Subject content:

1. Business in the real world
2. Influences on business
3. Business Operations
4. Human Resources
5. Marketing
6. Finance

Paper 1: Business in the real world, influences on business, influences of operations and HRM on business activity. This is a written exam: 1 hour 45 minutes, worth 90 marks and accounts for 50% of the overall GCSE grade.

Paper 2: Business in the real world, influences on business, influences of marketing and finance on business activity. This is a written exam: 1 hour 45 minutes, worth 90 marks and accounts for 50% of the overall GCSE grade.